DESIGN CAN

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HKDC Annual Report
香港設計中心年報
2025–26

hkdc
Hong Kong Design Centre
香港設計中心

2025/26

Hong Kong Design Centre
is a strategic partner of
the HKSAR Government
in leveraging the city's
East-meets-West advantage
to create value from design.

香港設計中心作為香港特別行政區政府
的策略伙伴，我們充分發揮香港
作為中外文化藝術交流中心的優勢，
從設計中創造價值。

Founding Members
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HONG KONG FEDERATION OF DESIGN AND CREATIVE INDUSTRIES 香港設計及創意產業總會

CHARTERED SOCIETY OF DESIGNERS · HONG KONG ·

HKDA 香港設計師協會

HKIDA HONG KONG INTERIOR DESIGN ASSOCIATION 香港室內設計協會

HKFDA HONG KONG FASHION DESIGNERS ASSOCIATION 香港時裝設計師協會

www.hkdesigncentre.org

To achieve our goals we:
為了實現目標，我們：

Cultivate a culture of design
培養設計的創意文化

Bridge stakeholders to opportunities that unleash the power of design
為各方持份者提供拓展商機的平台，釋放設計潛能

Promote excellence in various design disciplines
推動各個設計領域的卓越發展



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Chairman's Message

Periods of change remind us why design matters. As technology reshapes industries, consumer expectations evolve, and global challenges intensify, design helps us adapt, innovate, and create lasting value. Over the past year, we have witnessed how design continues to strengthen Hong Kong's competitiveness, resilience, and global connectivity. I am deeply grateful to our community of designers, international partners, and supporters, whose dedication demonstrates how design drives creative industries in Hong Kong and around the world.

Since our establishment, Hong Kong Design Centre (HKDC) has championed the strategic use of design and design thinking to create value, foster innovation, and contribute to Hong Kong's cultural development. More than a discipline centred on aesthetics, design is a catalyst for innovation, a bridge between ideas and industries, and an essential tool for solving complex problems.

Hong Kong's unique East-meets-West heritage, world-class cultural infrastructure, and deep connections to both the Chinese Mainland and the international community position the city to serve as the nation's 'super connector' and 'super value-adder'. The HKSAR Government's commitment to advancing the cultural and creative industries further strengthens this momentum, allowing HKDC to turn these opportunities into tangible value.

Our flagship programmes continue to showcase the global reach of our design sector. A cornerstone of Business of Design Week (BODW) is our annual partnership with leading design nations. In 2025, we had the privilege of partnering with Italy, and it was a personal honour to work closely with the Consul General of Italy in Hong Kong to bring that collaboration to fruition. Looking ahead, I am delighted that Switzerland will be our BODW 2026 country partner, and I wish them every success in building on this strong tradition of international exchange. Alongside BODW and BODW In the City, our DFA Awards and Fashion Asia Hong Kong continue to connect local, the Mainland, and global design communities, opening new pathways for growth.

Among the year's major achievements has been the vibrant progress of the DX design hub in Sham Shui Po. Since its opening, DX design hub has established itself as a dynamic platform for collaboration and learning. Rooted in the community while embracing global perspectives, it is cultivating an ecosystem where talent is nurtured and new possibilities emerge.

None of these achievements would have been possible without the support of our sponsors, particularly the HKSAR Government and the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government. I extend my sincere gratitude for their trust and commitment.

Having served as a Director of HKDC for over a decade and as Chairman during this pivotal 2025/26 term, concluding my tenure is a moment of deep reflection and gratitude. I express my heartfelt appreciation to the Board, the management team, and the entire HKDC family for their dedication and professionalism.

變革之際，尤顯設計之重要。隨著科技重塑各行各業、消費者期望不斷演變，加上全球挑戰日趨嚴峻，設計引領我們靈活應變、創新突破，並創造持久價值。過去一年，我們見證了設計如何持續提升香港的競爭力、韌性與國際連結。我衷心感謝設計界同仁、國際伙伴與及各界支持者的鼎力付出，展現出設計推動香港及全球創意產業發展的強大力量。

自成立以來，香港設計中心（HKDC）一直致力於推動設計及設計思維的策略性應用，以創造價值、促進創新、提升競爭力，並為香港的文化及創意發展作出貢獻。設計絕非僅止於美學範疇，更是創新的催化劑、連結創意與產業的橋樑，以及解決日益複雜問題的關鍵要素。

香港擁有獨特的中西文化薈萃底蘊、世界級的文化基礎設施，以及背靠祖國、聯通世界的獨特優勢，致力扮演國家「超級聯繫人」及「超級增值人」的角色。特區政府持續推動文化及創意產業發展，進一步鞏固了這一勢頭。在此背景下，香港設計中心決心將這些機遇轉化為實質價值，惠及我們的設計師、企業及廣大社區。

我們的旗艦項目再次展現了香港設計領域的廣度、多元性及國際影響力。每年與不同國家建立合作伙伴關係，向來是設計營商周（BODW）的核心特色。2025年，我們榮幸邀請到意大利成為伙伴國家，我非常榮幸能與意大利駐香港總領事緊密合作，促成是次盛事。展望未來，我欣然宣布瑞士將擔任BODW 2026的伙伴國家，並預祝是次合作取得圓滿成功，延續國際交流的優良傳統。除了BODW及「BODW In the City」之外，我們的「DFA設計獎」及「Fashion Asia Hong Kong」亦持續連結本地、內地及國際時尚與設計界，開辟業務增長及國際曝光的新途徑。

本年度的亮點之一，是位於深水埗的DX設計館取得顯著進展。自開幕以來，DX設計館已發展成為一個充滿活力的合作、學習與交流平台，匯聚創意人才、行業伙伴及公眾。立足深水埗、放眼全球，DX設計館正在培育一個匯聚人才、交流靈感、孕育新可能的創意生態圈。

這些豐碩成果，離不開各贊助機構及合作伙伴的鼎力支持，特別是香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處。我謹向他們的持續信任與支持致以最誠摯的謝意。

服務香港設計中心董事會十餘載，並於2025/26年度擔任主席，能在這一段關鍵發展時期圓滿卸任，我心中充滿感銘與感激。我謹向董事會、管理團隊及香港設計中心全體成員致以最深切的謝意，感謝大家一直以來的專業精神、熱誠與奉獻。

主席的話

As I pass the baton, I extend my warmest congratulations and best wishes to our incoming Chairman, Mr Steve Leung. I am supremely confident that under Steve's leadership, HKDC will reach new heights and continue to champion Hong Kong as an international centre of creativity, innovation, and design.

在交接之際，我向新任主席梁志天先生致以最熱烈的祝賀與美好的祝福。我深信，在梁主席的卓越領導下，香港設計中心定能再創高峰，持續推動香港發展成為國際創意、創新及設計之都。



MR JOSEPH LO, MH
勞建青先生，MH



MS RAINY CHAN
陳娜嘉女士

The past year has demonstrated Hong Kong Design Centre's (HKDC) commitment to turning vision into action. With the steadfast support of the HKSAR Government and the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government, we have delivered impactful programmes that empower our designers, enterprises and the community while reinforcing Hong Kong's position as Asia's creative hub.

Guided by a clear sense of purpose and a commitment to excellence, we have launched initiatives that strengthen industry connectivity, nurture talent, broaden international exchange and create new opportunities for Hong Kong's creative and design sectors. A defining highlight was Italy's participation as Partner Country at Business of Design Week (BODW), bringing together Italian design heritage and innovation with Hong Kong's dynamic creative ecosystem to foster cross-cultural dialogue and collaboration. The year also marked the successful debut of the bodw Future Lab, an experiential platform for bold conversations and exploration of pressing issues focusing on the future of design, business and innovation. Together, these initiatives demonstrated how design bridges traditions, industries and generations, reaffirming Hong Kong's role as the vital nexus between East and West and a global hub for creative convergence.

過去一年，香港設計中心再次展現把願景化為行動的決心。在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處的堅實支持下，我們推動一系列具影響力的項目，賦能設計師、企業與社群，並進一步鞏固香港作為亞洲創意樞紐的地位。

Strengthening regional creative connections was another important focus during the year. Through the 'DX GRAVITY: Design connects GBA' Exhibition at DX design hub, we showcased leading design brands, innovative solutions and business success stories from cities across the Greater Bay Area, highlighting the immense opportunities for collaboration and economic growth across the region.

As one of our flagship programmes, Fashion Asia Hong Kong continued to reinforce Hong Kong's position as a leading fashion and creative hub in Asia. Through the Fashion Challenges Forum, renowned designers, industry leaders and experts from around the world engaged in thought-provoking discussions on the trends, opportunities and challenges shaping the future of fashion. Complementing these conversations, the 10 Asian Designers to Watch exhibition showcased the creativity and potential of emerging design talent from across the region. In March, the programme winners, joined by ten emerging Hong Kong designers from the Outreach programme, participated in the Shanghai Fashion Week, providing them with valuable international exposure and opportunities to connect with the global fashion industry.

Initiatives like The Fashion-Pop at DX design hub reflect our commitment to nurturing a robust pipeline of creative leaders. By empowering young talent today, we are shaping the visionaries who will define Hong Kong's creative future tomorrow.

We also continued to celebrate excellence through the DFA Awards, which recognises outstanding projects and visionary individuals whose work enhances everyday life and advances the boundaries of creativity and innovation. These accolades amplify Asia's creative voice on the global stage and reaffirm design as a powerful force for progress.

Equally important is our mission to bring design closer to the community. Through BODW In the City and diversified exhibitions at the DX design hub, we have woven design into the fabric of daily life, inviting the public to experience creativity in meaningful ways. These efforts ensure that design delivers long-term societal benefits, enriching our city and strengthening Hong Kong's creative identity.

These achievements reflect not only the dedication of the HKDC team but also the enduring trust of our partners, sponsors and the wider design community. As we move forward, we remain committed to bold innovation and meaningful collaboration, ensuring that every initiative we deliver contributes to a more competitive, connected and creative Hong Kong.

I look forward to building on this momentum as we continue to create meaningful impact through design together.

在清晰目標及追求卓越的引領下，我們積極落實多項計劃，加強業界連繫、培育人才、深化國際交流，並為香港創意及設計界創造新機遇。其中一項年度亮點是意大利作為設計營商周（BODW）的合作伙伴國家。這次合作將意大利深厚的設計傳承與創新精神，與香港蓬勃的創意能量融為一體，促進跨文化交流與合作。與此同時，bodw Future Lab在BODW 2025峰會上首度登場，作為一個體驗式平台，鼓勵各界就設計、商業及創新未來的前瞻議題展開深入討論。這些項目充分展現設計如何連繫傳統、產業與世代，進一步彰顯香港作為中西文化交匯點及全球創意樞紐的重要角色。

過去一年，我們積極加強區內創意連結。透過於DX設計館舉辦的「DX GRAVITY設計引力 — 連接・凝聚大灣區」展覽，我們展示來自粵港澳大灣區不同城市的領先設計品牌、創新方案及商業成功案例，突顯區內協作及經濟增長的龐大機遇。

作為我們其中一個旗艦項目，Fashion Asia Hong Kong持續鞏固香港作為亞洲時尚及創意樞紐的地位。透過「時尚未來論壇」，來自世界各地的知名設計師、業界領袖及專家就時尚未來的趨勢、機遇及挑戰展開具啟發性的交流。而「亞洲十大焦點設計師時裝展覽」則匯聚亞洲新銳設計力量，展示他們的創意潛力與設計成果。今年三月，得獎者更聯同外展計劃的十位本港新銳設計師參與上海時裝周，為他們提供寶貴的國際曝光及業界交流機會。

我們於DX設計館的「快閃館」等項目，均反映我們致力建立更完善的人才培育階梯。透過賦能年輕新一代，我們期望培育未來的設計領袖，為香港創意產業的長遠發展注入新動力。

我們亦透過DFA設計獎持續表揚卓越成就，嘉許在提升大眾生活、突破創意界限的傑出項目及具遠見的人士。獎項不僅將亞洲創意推向國際舞台，更再次肯定設計作為推動社會進步的強大力量。

社區連繫方面，透過BODW In the City及DX設計館的多元化展覽，我們把設計帶進社區，讓公眾以別具意義的方式體驗創意，讓設計為社會帶來長遠效益，豐富城市生活體驗，同時進一步突顯香港的創意文化特色。

這些成果不僅反映香港設計中心團隊的專業與投入，更有賴合作伙伴、贊助機構及廣大設計業界一直以來的信任與支持。展望未來，我們將繼續秉持創新求變及協作合作的精神，確保每一項工作都為建設一個更具競爭力、更緊密聯繫及更富創意的香港作出貢獻。

我期望與大家攜手並肩，在穩健的基礎上砥礪前行，發揮設計深遠的影響力。

Global Design Leadership & Exchange

匯聚全球領袖

Meaningful exchange is the foundation of design innovation. As a super connector, Hong Kong Design Centre bridges Hong Kong with leading designers, creative institutions and businesses across the Chinese Mainland and around the world. Through strategic partnerships, diversified exhibitions, flagship events and cross-boundary initiatives, HKDC fosters collaboration, facilitates the exchange of ideas and strengthens professional networks. These connections reinforce Hong Kong's position as an international design hub where global perspectives and local creativity converge to inspire innovation and lasting partnerships.

有意義的交流，是推動設計創新的基礎。香港設計中心作為「超級聯繫人」，連繫香港、中國內地以至世界各地的設計領袖、創意機構與企業。透過策略合作、多元展覽、旗艦活動及跨界項目，香港設計中心促進協作、激發意念交流，並拓展專業網絡。這些連結鞏固香港作為國際設計樞紐的角色，讓全球視野與本地創意交匯，啟發創新，建立長遠伙伴關係。

好奇・激發設計創新

Inspired by a shared spirit of curiosity and innovation, Business of Design Week (BODW) 2025 celebrated the creative exchange between Italy and Hong Kong.

As Partner Country, Italy showcased a design culture shaped by craftsmanship, cross-disciplinary thinking and the enduring excellence of ‘Made in Italy’, demonstrating how curiosity continues to inspire new ideas across design, architecture, fashion, manufacturing and the arts. Hong Kong’s design scene runs on this same dynamic spirit. Ecosystem thrives on the convergence of cultures and perspectives, drawing on both Eastern and Western influences to foster meaningful innovation.

Against this backdrop, BODW 2025 explored how design can connect people, cultures and industries, reinforcing Hong Kong’s position as an international hub for creativity, innovation and cultural exchange, while highlighting the power of openness, experimentation and collaboration in driving creative excellence.

設計營商周2025以「好奇與創新」為共同信念，激發意大利與香港兩地之間精彩的創意交流。作為伙伴國家，意大利呈現匠心工藝、跨界思考與「意大利製造」的設計文化，印證好奇心如何推動設計、建築、時裝、製造及藝術。香港設計生態則匯聚中西多元觀點，以推動更具意義的創新。順著這股動能，設計營商周2025探討設計如何跨越文化疆界，連結人與行業，鞏固香港國際創意、創新及文化交流的樞紐地位，並突顯開放態度、實驗精神與協作模式對創意發展方面的關鍵作用。

BUSINESS OF DESIGN WEEK

CURIOSTIY PROVOKES DESIGN INNOVATION

設計營商周



Business of Design Week

Under the theme ‘Curiosity Provokes Design Innovation’, BODW 2025 explored how curiosity can challenge assumptions, uncover new possibilities and inspire innovation across industries and disciplines. Held from 3 to 5 December at the Hong Kong Convention and Exhibition Centre (HKCEC), the event welcomed Italy for the third time as Partner Country, marking the 55th anniversary of China–Italy diplomatic relations and 50 years of China–EU relations. Through a programme spanning the Summit, bodw Future Lab and the year-round bodw+ Series, BODW 2025 highlighted the power of design to connect ideas, cultures and communities while reinforcing Hong Kong’s role as an international hub for creativity and exchange.

設計營商周2025以「好奇・激發設計創新」為主題，探討好奇心如何打破框架、激發跨界創新。活動於12月3至5日在香港會議展覽中心舉行，邀得意大利第三次成為伙伴國家，同賀中意建交55週年及中歐關係50週年。透過峰會、bodw Future Lab以及貫穿全年的bodw+系列，設計營商周2025展現設計串連理念與文化、凝聚社群、進一步強化香港創意交流樞紐角色的力量。



A World-Class Gathering of Design Leaders

Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as Lead Sponsor and the Hong Kong Trade Development Council (HKTDC) as Co-organiser, the three-day Summit welcomed more than 60 speakers from 10 countries and regions, including Hong Kong, Chinese Mainland, Italy, the Czech Republic, France, Switzerland, etc.. The impressive speaker line-up featured internationally renowned design, architecture, business and cultural leaders, including Dr Carlo Ratti, Patricia Viel, Ole Scheeren, Michele De Lucchi, David Imai, Brett Wightman, Matteo Fioravanti, Luca Santella, Tereza Šváchová, Angelica Visconti, Nicolas François Luchsinger, Will Shi, Tim Marlow, Paola Antonelli and Suhanya Raffel.

Through keynote presentations, panel discussions and fireside chats, the programme explored six key themes: Urban Visions, Mobility Revolution, Crafted Living, Luxury Reimagined, Innovating with AI & Technology, and Cultural Innovation & Creativity. Simultaneous interpretation in 10 languages further broadened participation, while the Summit attracted more than 16,000 attendees in person and over 1.8 million viewers through livestreaming and television broadcasts.

匯聚世界級設計領袖

由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助及與香港貿易發展局協辦，為期三天的峰會，匯聚逾六十位來自十個國家及地區（包括香港、中國內地、意大利、捷克、法國、瑞士等）、涵蓋國際知名的設計、建築、商界及文化領袖的講者，包括Carlo Ratti博士、Patricia Viel、Ole Scheeren、Michele De Lucchi、David Imai、Brett Wightman、Matteo Fioravanti、Luca Santella、Tereza Šváchová、Angelica Visconti、Nicolas François Luchsinger、Will Shi、Tim Marlow、Paola Antonelli及Suhanya Raffel等。峰會透過主題演講、小組對談及爐邊談話，深入探討六大範疇 — 城市構想、移動革新、匠藝生活、奢華新演繹、人工智能與科技創新，以及文化創新與創意 — 從多角度審視設計的影響力。活動吸引現場逾一萬六千名人士參與，網上及電視觀眾逾一百八十萬，加上大會提供十種語言傳譯，令整體影響力進一步提升。

亞洲設計界矚目盛會

意大利駐中國大使馬西莫・安布羅塞蒂形容設計營商周是「亞洲設計界的重要參考指標」，肯定其在區內設計版圖的獨特地位。他指出，意港在願景與創新精神上高度契合，合作源於長期深厚的文化友誼。

今年新設bodw Future Lab，為峰會增添互動平台，鼓勵實驗、協作與交流，讓設計師與業界領袖深入對話。bodw+系列年內持續以啟發性討論及節目凝聚關注，為峰會鋪陳期待。結合歡迎晚宴及DFA頒獎禮，這些活動將影響力延伸至峰會之外，進一步鞏固其國際交流、跨文化協作及設計之都的平台角色。









A Premier Design Event in Asia

H.E. Massimo Ambrosetti, Ambassador of Italy to the People’s Republic of China, described BODW as ‘a very important point of reference for the world of design in Asia’. He highlighted the shared vision and spirit of innovation between Italy and Hong Kong, attributing this strong partnership to the longstanding cultural friendship between the Italian and Chinese worlds.

A notable addition to BODW 2025 was the inaugural bodw Future Lab, an interactive platform that encouraged experimentation, collaboration and the exchange of ideas among designers, innovators and industry leaders. Throughout the year, the bodw+ Series sustained engagement through thought-provoking discussions and curated programmes, building anticipation for the Summit. Together with the BODW Welcome Dinner cum DFA Awards Presentation Ceremony, these initiatives extended BODW’s impact beyond the three-day event, further strengthening its role as a leading platform for international exchange, cross-cultural collaboration and design excellence.

Introduced in 2025, bodw Future Lab added a new dimension to BODW by creating a dedicated space for more intimate dialogue, experimentation and exchange. Running alongside the BODW Summit, the initiative brought together designers, technologists, business leaders and creative thinkers from Hong Kong and around the world through a series of masterclasses and roundtable discussions.

Moving beyond traditional conference formats, bodw Future Lab encouraged active participation, spontaneous dialogue and hands-on exploration. With a particular focus on interdisciplinary collaboration, generational exchange and Hong Kong–Italy partnerships, participants explored bold ideas, emerging technologies and practical responses to evolving challenges in design, business and innovation.

By connecting emerging talent with established voices, and local perspectives with global networks, bodw Future Lab demonstrated how curiosity and collaboration can inspire fresh thinking, strengthen creative connections and help shape the future of design.







bodw Future Lab

2025年推出的bodw Future Lab為設計營商周提供一個深度對話、實驗與交流的專屬空間。透過大師班及圓桌討論，各地設計師、科技專才、商界領袖及創意人才匯聚一堂，共同探討設計與創新的未來發展方向。

有別於傳統會議，bodw Future Lab鼓勵積極投入、即場交流，參與者可就設計、商業與創新挑戰，探索各類大膽構想、新興科技及應對方案。首年的bodw Future Lab尤其著重跨學科協作、世代交流及港意合作，在新晉與資深、本地與全球之間搭建橋樑，展現好奇心與協作如何啟發思維、深化互動，共塑設計生態。

Urban Vision – Designing the Future City

Lab 1

As cities face growing social, environmental and technological challenges, design is playing an increasingly important role in creating more inclusive and resilient urban environments. The inaugural bodw Future Lab invited participants to rethink the future of urban living through an interactive roundtable, exploring how human-centred design can create cities that better serve people and communities. Through discussions on accessibility, sustainability and community engagement, participants exchanged ideas on building more responsive urban environments, highlighting the importance of collaboration, curiosity and placing people at the heart of future city development.

城市願景：以設計構想未來城市

面對社會環境及科技挑戰，設計在塑造包容韌性的城市角色重要。首場bodw Future Lab「城市願景：創建未來共融城市」透過圓桌討論，邀請參與者重新思考城市未來，探討以人為本的設計如何貼近市民與社群需求。討論涵蓋可及性、可持續及社區參與，參與者交流如何營造更具回應力的城市環境，並將人置於規劃核心。此討論強調跨界協作與好奇精神，鼓勵以設計回應未來城市發展機遇。



Designing the Living City: Reimaging Urban Spaces

Lab 2

Cities are constantly evolving, and design plays an important role in shaping how people experience them. This Lab explored how creativity, culture and community collaboration can transform underused urban spaces into places of connection, participation and discovery. Through interactive discussions and collaborative ideation, participants examined how art, music and public design interventions can create more engaging everyday experiences while strengthening the relationship between people and place. The sessions demonstrated how design can bring new energy to the city and inspire more vibrant, inclusive communities.

設計生活城市：重塑都市空間

城市不斷演變，設計亦深刻影響人們如何體驗區內的日常生活與公共空間。這場實驗室探討創意、文化與社群協作如何把未被善用的城市角落，轉化為連結、參與與探索的場域。透過互動討論及協作構想，參與者審視藝術、音樂及公共設計的介入，如何為日常帶來更豐富的體驗，同時加深人與地方之間的連繫。bodw Future Lab亦展示設計如何為城市注入新活力，啟發更具活力及包容性的社區，讓市民在共享空間中建立更緊密的關係。

Creative Leadership in the Age of AI

Lab 3

Creative leadership has become an essential capability in an era of constant technological change. This Lab invited participants to explore how human creativity and the intelligent capabilities of AI can work together to inspire innovation, strengthen collaboration and support better decision-making. Led by creative leadership specialists from INSTILL Ltd., the interactive session examined how empathy, clarity and creativity remain at the heart of effective leadership, while responsible and imaginative uses of technology can amplify these uniquely human qualities. The discussions demonstrated that successful innovation depends not only on intelligent tools, but on thoughtful and purposeful leadership.

人工智能時代的創意領導

在科技快速變革的年代，具備創意領導力已成為核心能力。這場實驗室邀請參與者探索人類創造力與AI所展現的智能如何協力啟動創新、強化協作並支持更周全的決策。這個充滿互動性環節，由INSTILL Ltd.的創意領導力專家主持，集中考察同理心、清晰度與創意在領導人之中的核心地位，同時探討如何以負責任及富想像力的方式應用科技，來放大這些人類獨有的特質。討論帶出的重點，是成功的創新並不僅依靠智能工具，更有賴有遠見的領導，為團隊和組織指引正確方向。



bodw+



Curiosity took centre stage at the bodw+ Series 2025, extending the spirit of Business of Design Week (BODW) through a year-round platform for design dialogue, knowledge exchange and creative discovery. Held on 25 June, 22 and 23 October, the series brought together designers, innovators and creative practitioners from Italy, BODW 2025's Partner Country, and Hong Kong to explore how curiosity can challenge conventions, encourage experimentation and unlock new possibilities.

Reflecting the BODW 2025 theme, 'Curiosity', the three events examined topics ranging from furniture and industrial product design to design thinking, film restoration and contemporary craftsmanship. Through forums, workshops, masterclasses, roundtables and networking sessions, participants shared insights, uncovering connections across disciplines, cultures and industries.

Beyond the live events, bodw+ continued to engage audiences through a repository of digital content, including livestreams, stories, interviews, podcasts, case studies and programme archives, extending access to design knowledge and inspiring creative thinking throughout the year.





Business of Design Week



好奇心在bodw+ Series 2025中擔綱主角，將設計營商周的精神延伸至全年持續的設計對話、知識交流及創意探索平台。系列活動於6月25日、10月22日及23日舉行，匯聚來自2025年伙伴國家意大利以及香港的設計師、創作者及創意業界，一同探討好奇心如何打破常規，鼓勵試驗並激發新可能。

回應設計營商周2025「好奇」的主題，三場活動涵蓋家具與工業產品設計、設計思維、影像修復及當代工藝等範疇。參與者透過論壇、工作坊、大師班、圓桌討論及各類交流環節，一起分享洞見，發掘跨學科、跨文化及跨行業之間的連繫。

除現場活動外，bodw+亦透過直播、故事、訪談、Podcast、案例研究及節目存檔等數碼內容，全年為大眾提供設計知識與靈感資源，持續啟發創意思維。

Series 1

Italian design has long been admired for its ability to combine craftsmanship, innovation and enduring style. Bringing together perspectives from furniture, industrial and product design, this session explored how designers continue to reinterpret tradition through new materials, technologies and creative approaches. Speakers examined how thoughtful design shapes the way people interact with products, spaces and everyday experiences, balancing aesthetics with functionality while responding to changing lifestyles and expectations. From furniture that transforms living environments to products that foster stronger connections with users, the discussions highlighted the enduring influence of Italian design and its ability to create meaningful, human-centred solutions in a forever-changing world.

意大利設計一向以揉合工藝、創新與歷久常新的風格見稱。bodw+ Series 1匯聚家具、工業及產品設計的觀點，探討設計師如何透過新材料、新技術及創意方法，重新詮釋傳統。講者分享設計巧思如何影響人們與產品、空間及日常體驗之間的互動，在美學與功能之間取得平衡，同時回應生活模式與期望的變化。從改變生活空間的家具到加強用戶連結的產品，討論突顯意大利設計的持久影響力，以及其在不斷變化的世界中持續創造具意義及以人為本的解難能力。





Series 2

As emerging technologies reshape the world, strategic design is helping organisations make sense of complexity and change. The second bodw+ Series explored how curiosity, design and artificial intelligence can come together to accelerate new thinking and unlock new possibilities.

Bringing together leading voices from Italy's renowned design institutions, including POLI.design, Istituto Europeo di Design (IED) and Domus Academy, the programme examined how strategic design is responding to technological transformation. Discussions highlighted the value of systems thinking, experimentation and human-centred approaches in addressing contemporary challenges.

Speakers shared perspectives on how AI can enhance creativity, support innovation and help shape more adaptive futures.

在新興科技重塑世界之際，策略性設計正協助各大機構理解複雜變化。bodw+ Series 2匯聚意大利知名設計學府的代表，包括POLI.design、Istituto Europeo di Design及Domus Academy，一起探討策略性設計如何回應科技轉型，並深入探索好奇心、設計與人工智能如何推動新思維，開啟各種新可能。討論更突顯了系統思維、實驗精神及以人為本方法，在應對當代挑戰時的價值。講者亦分享人工智能如何提升創意、支持創新及協助塑造更具適應力的未來。

設計營商周

Series 3

Italy's rich creative heritage continues to inspire new approaches across craft, design and cultural preservation. Bringing together perspectives from leatherwork, jewellery and film restoration, this session explored how traditional expertise can be reimagined through contemporary aesthetics, innovation and technology. Speakers examined the role of craftsmanship in creating products that are meaningful, sustainable and relevant to modern audiences, while also highlighting how restoration techniques help safeguard cultural treasures for future generations. From artisanal production to cinematic preservation, the discussions demonstrated how heritage and innovation can work hand in hand, creating new opportunities for cultural appreciation, creative discovery and enduring value.

意大利深厚的創意傳統，正持續啟發工藝、設計及文化保育的新路向。bodw+ Series 3匯聚皮革工藝、珠寶設計及電影修復的寶貴觀點，探討如何以當代美學、創新與科技重新演繹專業技藝。講者分享工藝文化在創造兼具意義、可持續性及貼近現代觀眾的作品中所扮演的角色，並強調修復技術如何守護珍貴文化資產，為未來世代保存。從匠心製作到影像修復，討論展示傳承與創新如何相互成就，開拓文化欣賞、創意探索及永續價值的新可能。





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BODW in the city



BODW In the City 2025 Opens with 'CurioCity'

BODW In the City 2025 opened on 24 November with the theme 'CurioCity', launching a vibrant celebration of design. The opening took place at COLOURLIVING, where a dialogue with designers set the tone for the citywide programme. With more than a hundred guests in attendance, the event introduced over 40 activities across Hong Kong, highlighting installations, exhibitions, tram tours, car painting, and workshops, and reaffirming the city's role as a global hub for creativity and innovation.

BODW In the City 2025 以「CurioCity」揭幕

BODW In the City 2025 於 11 月 24 日以「CurioCity」為主題揭幕，並於 COLOURLIVING 舉行開幕活動，透過設計師對話為全城盛會定下基調。當日有逾百位嘉賓出席，介紹超過 40 項遍佈全港的活動，重點呈現設計裝置、展覽、電車導覽、汽車彩繪及工作坊，進一步突顯香港作為全球創意與創新樞紐的地位。

With CurioCity, BODW In the City transformed Hong Kong into a vibrant celebration of design, inviting residents and visitors alike to discover the city's creativity through a dynamic programme of exhibitions, installations and experiences. Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as Lead Sponsor, and presented in collaboration with Italy, the Partner Country of Business of Design Week (BODW) 2025, and the Consulate General of Italy in Hong Kong, the initiative brought together nine Signature Programmes and 26 Activation Programmes. Engaging more than 80 partners across multiple districts, BODW In the City attracted over 100,000 visits while reinforcing Hong Kong's position as an international hub for creativity and cultural exchange.

以 CurioCity 為主題，BODW In the City 將香港化為洋溢設計活力的創意畫布，透過多元的展覽、裝置及體驗活動，邀請市民與訪客一同發掘城市的創意脈動。活動由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助，並與設計營商周（BODW）2025 合作伙伴國家意大利及意大利駐香港總領事館攜手呈獻，匯聚九項重點活動及 26 項聯動活動。BODW In the City 聯繫遍及不同地區的逾 80 個合作伙伴，吸引超過 100,000 人次參與，進一步鞏固香港作為國際創意及文化交流樞紐的地位。



Cinematic Hues in the City

Inspired by classic local films, the specially designed BODW In the City Tram invited visitors on a cinematic journey through Hong Kong. The guided experience explored the city's distinctive architecture, neon streetscapes and visual culture, revealing how cinema, design and everyday life have shaped Hong Kong's unique identity through a moving canvas of light, colour and memory.

電車之旅：城市中的電影色調

精心設計的 BODW In the City 電車從本地經典電影汲取靈感，帶領訪客踏上一段穿梭香港街道的電影之旅。導賞體驗探索城市別具特色的建築、霓虹街景與視覺文化，透過流動的光影、色彩與記憶，呈現電影、設計與日常生活如何交織，共同形塑香港獨有的城市身分。



Andrea Bonaceto: Untitled

Italian artist Andrea Bonaceto's Untitled transformed Hong Kong into a living canvas through monumental video installations at the Tsim Sha Tsui Centre, Empire Centre, and an immersive AI experience at DX design hub. Inviting visitors to share personal stories, the evolving artwork reinterpreted human expression through machine intelligence, creating a dynamic dialogue between art, technology and collective memory.

意大利藝術家 Andrea Bonaceto 透過於尖沙咀中心及帝國中心的大型影像裝置及於 DX 設計館呈現的沉浸式人工智能體驗，以作品 Untitled 將香港化作流動的創作畫布。作品邀請訪客分享個人故事，並透過機器智能重新演繹人類的表達與情感，在藝術、科技及集體記憶之間展開持續演變的對話。

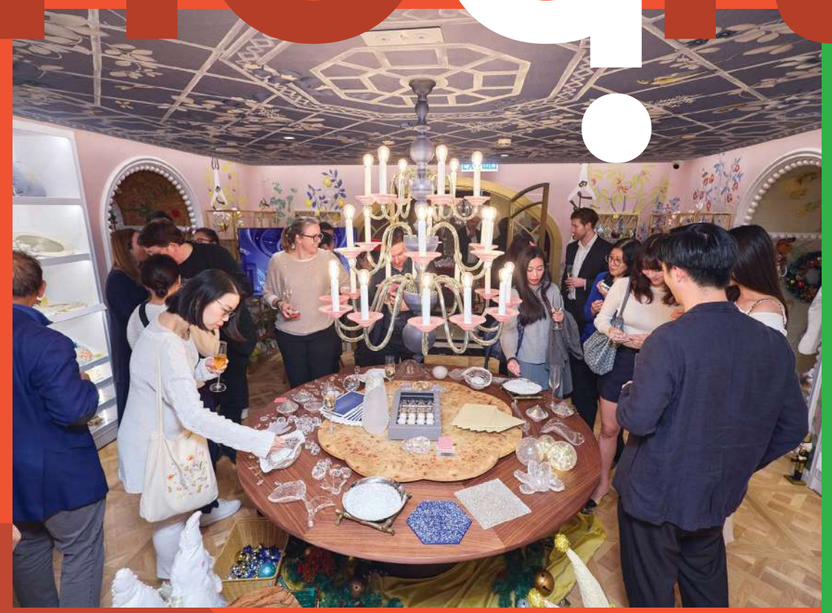


Curious Sparkle: A Crystal Journey Through Time

Bringing together Preciosa Lighting and LALA CURIO, this immersive event celebrated the enduring artistry of Bohemian crystal through a contemporary lens. From bespoke festive installations to insights into the evolution of crystal lighting, visitors discovered how centuries of craftsmanship continue to inspire innovative design. The event culminated in the unveiling of a bespoke chandelier collaboration, uniting heritage with modern creativity and expression.

好奇之光：水晶的時光旅程

這項沉浸式活動匯聚 Preciosa Lighting 與 LALA CURIO，以當代視角展現波希米亞水晶歷久不衰的工藝之美。從節慶特製裝置到水晶燈飾演變的分享，訪客得以了解傳承數百年的工藝如何持續啟發創新設計。活動最後揭幕雙方合作創作的特製吊燈，將傳統技藝與當代創意表達融為一體。







Good Taste, Tastes Good

Inspired by the Italian philosophy of buon gusto, this pop-up exhibition celebrated the art of living through design, architecture, fashion, food and wine. Curated by Gabriele Ferrero in collaboration with Novalis Art Design, it brought together classic and contemporary works by Italian, Hong Kong and international designers, alongside collectible art and innovative materials, highlighting how creativity, craftsmanship and gastronomy come together to shape culture, lifestyle and everyday experiences.

有品味·品味好

受意大利「buon gusto」美好品味哲學啟發，這場快閃展覽透過設計、建築、時裝、美食與美酒，探索生活藝術的多重面貌。展覽由 Gabriele Ferrero 策展，並與 Novalis Art Design 合作，匯集意大利、香港及國際設計師的經典與當代作品、收藏藝術品及創新物料，呈現創意、工藝與飲食文化如何交織，形塑文化、生活方式與日常體驗。

Curated Tour Route

Stretching through the streets of Central and Sheung Wan, this curated trail invited visitors to experience Hong Kong through a distinctly Italian lens. Linking design destinations with restaurants, wine bars and lifestyle boutiques, the route encouraged exploration at every turn, where inspiring spaces, exceptional craftsmanship and specially created culinary offerings combined to reveal fresh perspectives on the city's rich creative character.

策展導賞路線

這條策展導賞路線橫跨中環及上環，邀請訪客從獨具意大利特色的視角重新感受香港。路線串連設計據點、餐廳、酒吧與生活風格店舖，鼓勵人們隨步探索，啟發人心的空間。卓越工藝及特別設計的餐飲體驗交織其中，帶領訪客發現香港豐富創意底蘊的嶄新面貌。

Hong Kong Design Centre & Asian One: Ferrari Art Car Painting

Hong Kong Design Centre and Asian One presented a live art performance featuring local artist Szeto Chi Ming, who transformed the bonnet of a Ferrari 599 into a striking canvas. Blending iconic architectural motifs from China and Italy in a vibrant semi-abstract style, the work celebrated the dialogue between automotive design, contemporary art, and cultural heritage before going on public display.

香港設計中心 × 亞洲力量：「法拉利藝術塗鴉」

香港設計中心與亞洲力量合作呈獻現場藝術創作，本地藝術家司徒志明將 Ferrari 599 的車頭蓋化作矚目的藝術畫布。作品以鮮明的半抽象風格，融匯中國與意大利的標誌性建築元素，展現汽車設計、當代藝術與文化傳承之間的對話，並於創作完成後公開展出。



La Strada Italiana: A Journey Through Automotive Art; An exhibition by Lee Moran

Presented by KC100 Art Space, La Strada Italiana: A Journey Through Automotive Art celebrated Italy's enduring influence on automotive design through the works of Lee Moran. Inspired by the expressive sketching traditions of the 1950s and 60s, the exhibition reimagined iconic Italian motoring culture with contemporary artistic flair, capturing the elegance, innovation and imagination that have made Italian automotive design a global symbol of creativity.



意式之路：汽車藝術之旅

由 KC100 藝術空間呈獻的《意式之路：汽車藝術之旅》，透過 Lee Moran 的作品，致敬意大利汽車設計歷久不衰的創意與影響力。展覽從 1950 至 60 年代設計工作室富表現力的手繪草圖傳統汲取靈感，以當代藝術語言重新演繹經典意式汽車文化。作品捕捉意大利汽車設計所蘊含的優雅、創新與想像力，呈現其何以成為享譽全球的創意象徵與設計傳奇。



Hong Kong Design Stories

HKDC brings Hong Kong design into the spotlight through a three-part video series featuring ESPRIT, Towngas and INNOTIER, revealing how leading brands collaborate with and champion local designers. From creative partnerships to products and experiences, the stories show design in action while giving Hong Kong talent greater visibility, industry connections and opportunities to reach new audiences.

香港設計故事

香港設計中心透過一連三集系列影片，聚焦 ESPRIT、Towngas 及 INNOTIER，呈現領先品牌如何與本地設計師合作，並支持本地創意人才發展。由創意伙伴關係到產品與體驗，故事展示設計如何融入日常，同時為香港設計人才帶來更多曝光、業界連繫及接觸新觀眾的機會。





Light and Shadow in Dialogue

Created in dialogue with the Ron Arad: Love of Hong Kong exhibition, Tu by Tu presented two interconnected installations that explored the interplay of light, shadow and form. Crafted from nylon threads and stainless steel, the paired works transformed changing light into shifting visual experiences, creating a poetic conversation between structure and softness while inviting visitors to reflect on the relationship between object, space and emotion.

光與影的對話

從《Ron Arad:Love of Hong Kong》展覽延伸而來，Tu by Tu 創作兩組彼此呼應的裝置，以光、影與形態展開對話。作品以尼龍線及不鏽鋼框架製成，在柔韌質感與結構張力之間取得平衡：牆面裝置捕捉日光流轉，投映出深淺交錯的光影；懸置裝置則將圓形結構化作漂浮的錐形光束。兩件作品一明一暗、互相映照，讓觀眾重新感受物件、空間與情感之間細膩而詩意的連繫。



The Fine Line between Design and Art

Bringing together artist Lee Moran, architects-turned-artists Bernard Chang and Jason Ho, and calligraphy artist Packy Lai, The Fine Line between Design and Art explored the creative territory where disciplines converge. Moderated by Roger Wu of HKDC, the discussion examined how art and design continually inform one another, inspiring fresh perspectives on creativity, expression and contemporary practice.

「The Fine Line between Design and Art」匯聚藝術家 Lee Moran、由建築師轉為藝術家的 Bernard Chang 與 Jason Ho，以及書法藝術家 Packy Lai，探索藝術與設計交匯之間的創作空間。討論由香港設計中心的胡燦森主持，探究兩個領域如何持續互相啟發，並為創意、表達及當代實踐帶來新的視角。

FASHION ASIA HONG KONG

SHAPES FASHION'S FUTURE

FASHION ASIA HONG KONG

FASHION ASIA HONG KONG由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助，匯聚時尚界最具活力的聲音，展開多元交流、實驗與創意對話。業界領袖、知名設計師與新晉人才在互動中分享靈感，並一同頌揚當代時尚所蘊含的工藝、創意與文化底蘊。

透過論壇、展覽及數碼內容，**Fashion Asia**持續探索時尚與音樂、藝術、商業及科技之間的交匯點。今年「時尚未來論壇」以「塑造時尚未來」為主題，舉行九場專題討論，雲集來自全球時尚界**22**位講者及主持；而「亞洲十大焦點設計師時裝展覽」亦再次於**Clockenflap**亮相，為新銳設計力量帶來矚目舞台。項目全面展現亞洲時尚界的活力、多樣性、緊密聯繫與創意抱負，進一步鞏固亞洲作為全球時尚重要創意樞紐的地位。

FASHION ASIA HONG KONG, supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as Lead Sponsor, brought together some of the most exciting voices in fashion for a year of exchange, experimentation and creative dialogue. Industry leaders, acclaimed designers and emerging talents exchanged ideas while celebrating the craftsmanship, creativity and cultural influences that define contemporary fashion.

Across forums, exhibitions, and digital content, Fashion Asia explored the intersections of fashion, music, art, business and technology. Highlights included the Fashion Challenges Forum, themed by 'Shapes Fashion's Future', which featured nine panel discussions and 22 speakers and moderators from across the global fashion industry, and the return of '10 Asian Designers To Watch', a vibrant showcase of emerging talent presented at Clockenflap. Together, these initiatives reflected the energy, diversity, increasing connectivity and creative ambition that continue to make Asia one of the most dynamic regions in global fashion.



"

Vibrant, forward-looking, and deeply collaborative. A space where creativity, business, and cultural exchange naturally came together.

There was a strong sense of openness and curiosity that made the conversations especially meaningful. The discussions were grounded yet visionary, brilliantly connecting real industry challenges with the diverse cultural context across Asia.

It was incredibly inspiring to explore how local culture, craftsmanship, and community can become real competitive advantages for fashion brands in Asia. Furthermore, The '10 Asian Designers To Watch Exhibition' was particularly inspiring, it was exciting to witness such a diverse range of emerging voices presented with care and clarity.

充滿活力、具備前瞻性，且蘊含深厚的合作精神。這是一個讓創意、商業與文化交流自然交融的理想空間。

講者與參與者之間展現出的開放態度與好奇心，讓每一場對話都深具意義。論壇的探討既務實又極具遠見，將真實的行業挑戰與亞洲豐富的文化語境完美連結。

大家深入探討本土文化、傳統工藝與社群凝聚力如何轉化為亞洲時裝品牌的核心競爭優勢，實在令人深受啟發。此外，『亞洲十大焦點設計師時裝展覽』同樣是一大亮點，能夠看到如此多元的新銳設計力量，讓人無比興奮。

JITPON SIRIWATTANAMATHANGKUR
Co-founder聯合創辦人
GENTLEWOMAN

"

The energy was highly engaged, very positive and a real sense of discovery.

It was great meeting new people seeing new designers and discovering Hong Kong as a city. Being the fact that there is genuine time to discover new designers from places that are very unexpected rather than only fleetingly seeing a collection in passing that was enough time to get to know them in greater detail.

充滿高度的參與感與正能量，及一種真實的探索精神。很高興能結識新朋友、看見新晉設計師，並發掘香港這座城市的魅力。此外，這裡讓人有真正充裕的時間，去發掘令人意想不到的新銳設計師。有別於以往走馬看花般的匆匆一瞥，我們有足夠的時間與他們深入交流，了解每個系列的底蘊。

BOSSE MYHR
Director of Buying – Menswear, Womenswear and Childrenswear
男裝、女裝及童裝採購總監
Selfridges

"

Vibrant, truly international and refreshingly dynamic. A rare perfect balance between intellectual depth and genuine warmth.

One could already feel that this is becoming the unmissable annual rendezvous for fashion leaders across Asia. The Fashion Challenges Forum offered bold and fresh perspectives, reminding us all that the future of Asian creativity is rising fast on the global scene.

The discussions set an extraordinarily high tone. Focusing on craftsmanship, heritage preservation, genuine client engagement, and long-term investment in talent felt like the perfect manifesto for the future of responsible luxury in Asia.

充滿活力、高度國際化，且令人耳目一新。在思想深度與真摯交流之間，這次活動達到了完美平衡。

這場盛會無疑已成為全亞洲時尚領袖不容錯過的年度聚會。時尚未來論壇帶來了前衛且具啟發性的多元視角，提醒着我們亞洲創意的未來充滿無限可能。

論壇探討的議題更為整個行業打下了極高的基礎，對工藝傳承、文化底蘊、真誠的客戶交流及人才長期培育的關注，猶如一份為亞洲時尚奢華勾勒的未來宣言。

ANDRE HOU
Former APAC President前亞太區總裁
Boucheron寶詩龍

THE GLOBAL FASHION LANDSCAPE & FASHION BUSINESS LEADERSHIP

How do fashion businesses stay relevant in an era of constant change? At the Keynote Panel: Crafting Luxury Brand Success in Greater China, Ms Peggy Hu, Chief Executive Officer of Audemars Piguet Greater China Region, share her insights on building resilient teams and the power of championing craft and culture for today's consumers. 'Greater China is one of the most dynamic regions in the world. It's very competitive; innovation and creativity have no ceiling,' Peggy said.

The panellists shared perspectives on craftsmanship, evolving consumer expectations, luxury leadership and authentic brand storytelling and cross-brand collaboration. Together, the sessions offered a compelling blueprint for leading fashion businesses through an increasingly complex and competitive global marketplace.

縱觀國際時裝與時尚商業領袖觀點

在瞬息萬變的時代，時尚企業如何保持競爭力與影響力？在主題演講論壇《打造大中華區奢侈品牌成功之道》上，愛彼大中華區行政總裁胡佩琪女士（Peggy）分享了她對於如何建立具韌性的團隊，以及如何透過弘揚工藝精神與文化價值來打動當今消費者的見解。Peggy表示：「大中華區是全球最具活力的地區之一。這裡競爭非常激烈，而創新與創意的發展更是沒有上限。」與會講者分享了他們對工藝、消費者期望轉變、奢華品牌領導，以及真實品牌敘事與跨品牌合作的看法。整個討論為時尚企業如何在愈趨複雜且競爭激烈的全球市場中前行，提供了清晰而具啟發性的方向。





STORYTELLING IN FASHION & DESIGNER CONVERSATIONS

Behind every collection lies a story. During the Forum, Sara Sozzani Maino, Creative Director of Fondazione Sozzani, reminded us that the journey starts with a product that speaks — not merely as clothing, but as a powerful message, a core value, a foundational pillar. Responsibility can take many forms, but true longevity in storytelling comes from refusing to compromise what matters most. Through candid conversations, they explored how authenticity, craftsmanship and a distinctive point of view underpin enduring brands, while sharing the realities of balancing artistic expression with commercial success. Rich in insight and personality, the sessions demonstrated how compelling storytelling and genuine creativity continue to forge meaningful connections between designers, brands and audiences.

時尚敘事的力量與設計師對談

每個系列背後，往往都蘊藏一段故事。論壇上，Fondazione Sozzani創意總監Sara Sozzani Maino提醒大家，一切始於一件會「說話」的作品，它不僅是一件服裝，更是一種強而有力的訊息、一項核心價值，以及品牌的重要基石。責任可以有不同的體現方式，但要讓品牌故事歷久彌新，關鍵在於堅守最重要的信念。透過坦誠交流，他們探討真誠、工藝與鮮明觀點如何成就長青品牌，也分享如何在藝術表達與商業成功之間取得平衡。內容充實而富有人物色彩的對談，充分展示了動人的敘事與真摯的創意，如何持續連結設計師、品牌與觀眾。

FORUM



[1] **OSCAR WANG 王令塵**
Founder 創始人
Open Work Studio

[2] **ROK HWANG**
Founder and Creative Director 創辦人及創意總監
ROKH

[3] **DANAI SORAKRAIKITIKUL**
Founder and CEO 創辦人及集團行政總裁
ALIST

[4] **JITPON SIRIWATTANAMATHANGKUR**
Co-founder 聯合創辦人
GENTLEWOMAN

[5] **PEGGY HU**
Chief Executive Officer, Greater China Region
中華區行政總裁
Audemars Piguet 愛彼

[6] **SOPHIA YU**
Managing Director & Publisher 董事總經理及出版人
SCMP Hearst

ART, CULTURE & CROSS-BRAND COLLABORATION

Fashion has never existed in isolation, and many of its most compelling developments emerge where disciplines intersect. Multimedia artist and Open Work Studio Founder Oscar Wang shared how cultural heritage merges with emerging technologies, 'The collaborations that succeed the most are the ones that trust you. You have to find a brand that believes in what you do.' Drawing on examples of artistic partnerships, immersive experiences and cross-disciplinary initiatives, speakers illustrated how collaborations can bring heritage, craftsmanship and creativity to life in ways that resonate beyond products alone. The conversations reflected fashion's growing role as a cultural platform, where creativity is defined as much by collaboration as by design itself.





藝術、文化與跨品牌合作

時尚從來不是孤立存在，最精彩的發展往往誕生於不同領域交會之處。多媒體藝術家兼Open Work Studio創辦人王志鈞（Oscar）分享了文化傳承與新興科技如何相互融合的見解，他表示：「最成功的合作，是那些真正信任你的合作。你必須找到一個真正相信你所做事情的品牌。」透過藝術合作、沉浸式體驗及跨界項目的案例分享，他們說明合作如何讓傳承、工藝與創意以更具感染力的方式被重新呈現，並延伸至產品之外，觸及更廣泛的文化層面。對談亦反映時尚日益成為文化平台，而創意的定義，早已不只在設計本身，也在於協作所帶來的可能。

DESIGN CARVES THE FUTURE

FASHION ASIA HONG KONG

10 ASIAN DESIGNERS TO WATCH

The 10 Asian Designers To Watch Exhibition brings together ten premier emerging talents to showcase the diverse creative landscape of Asia. From unconventional draping and blending various materials to precise structural deconstruction, the winning collections span across haute couture to contemporary wear perfectly embodying the dynamic originality of the Asian fashion community.

Serving as a vital bridge between creativity and the global market, the exhibition leverages Hong Kong's unique position as a cultural crossroads and international commercial hub. The platform is dedicated to building a robust ecosystem for the new generation empowering designers to translate their distinct aesthetics into globally influential styles.

「亞洲十大焦點設計師時裝展覽」匯聚十位來自亞洲各地的頂尖時裝新星，展現亞洲多元的創作面貌。從突破常規的立體剪裁、不同材料結合到精準俐落的結構重組，得獎設計師的作品涵蓋高級訂製至當代服飾，完美體現亞洲時裝界百花齊放的原創力量。

作為連結創意與國際市場的重要橋樑，展覽憑藉香港中西文化交匯及商業樞紐的獨特優勢，致力為新生代設計師構建完善的發展生態，協助他們將專屬美學轉化為具全球影響力的時代風格。

WHEN FASHION MEETS MUSIC

當時裝遇上音樂



Presented in collaboration with Clockenflap from 5 to 7 December 2025 at Central Harbourfront, the ninth edition of '10 Asian Designers To Watch' returned under the theme 'The Fashion Compass'. Celebrating the intersection of fashion, music, art and self-expression, festival-goers experienced the work of the ten 2025 award recipients through music-inspired styling by Chloe Mak, original illustrations by Jenny Chui and a Designer Meet-and-Greet session.

第九屆亞洲十大焦點設計師時裝展覽與Clockenflap合作，於2025年12月5至7日在中環海濱舉行，並以「The Fashion Compass時尚指南」為主題再度登場。展覽連結時尚、音樂、藝術與自我表達，觀眾透過Chloe Mak的音樂造型設計、Jenny Chui的原創插畫，以及設計師見面環節，親身感受十位2025年得獎者的作品。



Designer Kit Wan presents his collection
設計師Kit Wan展示其個人系列

The exhibition offered a vibrant backdrop for creativity, discovery and exchange. Together with the Fashion Challenges Forum, the initiative generated nearly 100 media features across print, online and social media platforms, resulting in over HKD 9.35 million in media value.

整個展覽為創意、探索與交流提供了活潑而具感染力的空間。連同時尚未來論壇，活動共獲得近百則傳媒報導，涵蓋印刷、網上和社交平台，帶來高達935萬港元媒體價值。



台灣樂團Robot Swing及設計師Xiang Gao



Designer Oscar Ouyang (*second from left*) pictured with guests
設計師Oscar Ouyang (左二) 與一眾嘉賓合照



Jace in Louis Shengtao Chen
陳凱詠身穿Louis Shengtao Chen設計演出



Estonian folk duo Puuluup in YMDH
愛沙尼亞組合Puuluup穿上YMDH的設計演出

DRESSING CLOCKENFLAP

時尚登上 CLOCKENFLAP 舞台



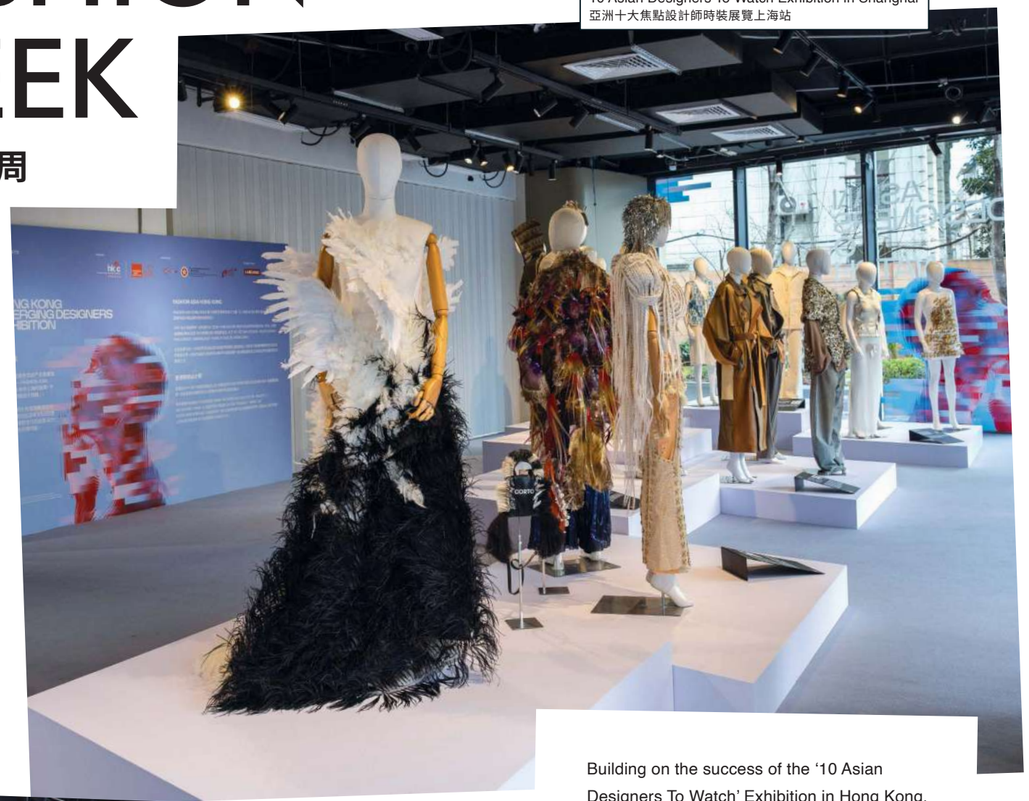
Panther Chan in KIT WAN STUDIOS
陳蕾以KIT WAN STUDIOS造型演出

Fashion Asia brought fashion onto the Clockenflap stage, with 10 Asian Designers To Watch designers, past winners and local fashion talents creating looks for many performers. Artists including Panther Chan, Jace Chan, Robot Swing and Puuluup took to the stage in original designs that reflected diverse creative identities. These collaborations celebrated the dynamic interplay between fashion, music and performance, introducing contemporary design to new audiences.

Fashion Asia亦登上Clockenflap舞台，聯同亞洲十大焦點設計師、歷屆得獎者及本地時裝人才，為多位表演者打造造型。陳蕾、Jace Chan、Robot Swing及Puuluup等音樂人，均以原創設計登場，展現各自獨特的創作個性。這些合作生動呈現時尚、音樂與表演之間的互動，並讓更多觀眾透過舞台接觸當代設計的魅力。

SHANGHAI FASHION WEEK

上海時裝周



10 Asian Designers To Watch Exhibition in Shanghai
亞洲十大焦點設計師時裝展覽上海站



Building on the success of the '10 Asian Designers To Watch' Exhibition in Hong Kong, Fashion Asia partnered with LABELHOOD to present the exhibition at Shanghai Fashion Week from 25 to 30 March 2026. Featuring designers from Hong Kong, the Chinese Mainland and South Korea, the programme included an exclusive runway show, expanding opportunities for creative exchange and market exposure.

延續香港展覽的成功，Fashion Asia與LABELHOOD合作，於2026年3月25至30日在上海時裝周呈獻「亞洲十大焦點設計師時裝展覽」。展覽匯聚來自香港、中國內地及南韓的設計師，並設有獨家時裝匯演，進一步拓展創意交流與市場曝光的機會。



NOEL LI
Fashion & Travel Content Creator
時尚及旅遊內容創作者

JUDY WONG
Founder創辦人
Jūū Jūū

PANTHER CHAN 陳蕾
Singer and Knitting Enthusiast
歌手及針織達人

INGGRAD SHEK
Fashion Stylist, Art Director
時裝造型師、美術總監
Co-founder共同創辦人
s8s.fbx and The Sselected
Founder創辦人
Crush Association

FASHION DIGITAL SERIES

時尚數碼系列

DIGITAL SERIES by FASHION ASIA

數碼系列共呈獻四段短片訪談，邀請時尚先驅與業界創意領袖分享真知灼見。講者從個人經歷與專業視角出發，談及創意、創業、工藝與創新的發展，同時探討影響香港及其他地區時尚發展的趨勢。系列亦深入剖析設計、文化、商業與科技之間日益緊密的關係，讓觀眾更全面理解塑造行業的多元力量，同時亦延伸了Fashion Asia的影響力，使時尚知識得以突破實體活動的界限，以更易接觸、更具互動性的方式，持續連繫不同聲音並啟發思考。

The Digital Series featured four short-form video interviews with fashion pioneers and creative leaders from across the industry. Through personal reflections and professional insights, the speakers shared their perspectives on creativity, entrepreneurship, craftsmanship and innovation, while examining developments driving fashion in Hong Kong and beyond. The conversations also investigated the changing relationship between design, culture, business and technology, offering audiences a deeper understanding of the forces influencing the industry. Extending Fashion Asia's reach beyond physical events, the series offered accessible and engaging content that celebrated diverse voices, fostered knowledge exchange and highlighted emerging developments within the regional and global fashion landscape.



Fashion Asia Hong Kong

HONG KONG SHOWROOM



Hosted at The Fashion Pop, G/F, DX design hub, the event spotlighted four emerging local fashion brands nurtured through HKDC's incubation programmes: Women Human Youth, röyksopp gakkai, You Make Daddy Happy (YMDH) and Lapeewee. Combining exhibition and retail experiences, the initiative invited the public to discover original local designs while engaging with the stories behind each brand. Together with the works by emerging designers from four leading local fashion institutions, the showcase celebrated the city's next generation of fashion designers.

活動於DX設計館地下「快閃館」舉行，聚焦四個HKDC培育計劃下的本地新晉時裝品牌：Women Human Youth、röyksopp gakkai、You Make Daddy Happy (YMDH) 及Lapeewee。透過展覽與零售並行的形式，公眾得以認識本地原創設計，並了解每個品牌背後的故事。連同來自四間本地主要時裝院校的新銳設計作品，整個展覽一同展現香港時裝新一代的創意面貌。

POP-UP SPACES



Fashion Asia Hong Kong

Pop-up Spaces showcased the work of fashion students and graduates from Hong Kong's leading fashion institutions, offering a valuable platform to present their designs to the public. Through hands-on involvement in retail operations, marketing and sales, participants gained practical industry experience while developing the skills and confidence needed to transition from education to professional practice.

Pop-up Spaces展示來自香港主要時裝院校學生及畢業生的作品，為他們提供向公眾呈現設計的平台。參與者亦透過親身參與零售營運、推廣及銷售工作，累積實戰經驗，培養由學習邁向專業發展所需的能力與信心。

WORKSHOP



STYLE IN FOCUS: SECRETS OF FASHION MEDIA MASTERY

In partnership with ELLE, Fashion Asia hosted a workshop that gave students the opportunity to engage directly with the publication's editorial team and gain insights into the dynamic fashion industry. Through candid discussions and practical advice, participants explored career pathways in fashion media, styling and design, while developing a clearer understanding of the skills, trends and experiences driving fashion today.

時尚焦點：媒體實戰秘訣

Fashion Asia與ELLE合作舉辦工作坊，讓學生直接與雜誌編輯團隊交流，深入了解充滿活力的時尚產業。透過坦誠對談與實用建議，參加者探索時尚媒體、造型及設計的發展路徑，並更清晰掌握推動當今時尚發展的技能、趨勢與經驗。

Nurturing Future Talent

培育未來人才



The future of design depends on the next generation of creative talent. Hong Kong Design Centre is committed to nurturing emerging designers through structured incubation programmes, mentorship, professional networks and international exposure. By connecting young creatives with industry leaders and real-world opportunities, HKDC helps transform potential into practice, equipping them with the skills, confidence and global outlook to thrive in an evolving creative landscape while contributing to Hong Kong's long-term design development.

設計的未來，有賴新一代創意人才持續湧現。香港設計中心透過多元培育計劃、導師指導、業界網絡及國際交流，支持新晉設計師穩步成長。香港設計中心亦致力連繫年輕創意人才、業界領袖與實際發展機會，協助他們把潛能化為實踐，建立所需技能、自信與國際視野，在不斷演變的創意環境中開拓前路，並為香港設計的長遠發展注入動力。

dip

DESIGN INCUBATION PROGRAMME

設計創業培育計劃

TURNING CREATIVITY INTO BUSINESS

創意成就事業

創意是夢想的起點，但要將創意發展成為成功事業，還需要充足資源、專業指導及業界人脈的支持，方能將創作潛力轉化為可持續發展的商業成果。

由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助，香港設計中心推出「設計創業培育計劃」，致力支援本地新晉設計創業家發展業務。透過項目資助、導師指導、商業顧問服務及業界交流機會，計劃協助設計師提升專業能力，將創意成果推向市場。

本年度，我們特別精選13間DIP畢業設計公司，分享他們的創業歷程、設計成就及年度優秀作品，展現香港設計力量的無限可能。

Creativity is where every design journey begins, but turning innovative ideas into a successful business requires more than talent. Resources, professional guidance, and industry connections are essential for transforming creative potential into sustainable growth.

Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, Hong Kong Design Centre (HKDC) launched the Design Incubation Programme (DIP) to support emerging design entrepreneurs. Through funding support, mentorship, business consultation, and networking opportunities, DIP helps designers strengthen their capabilities and bring their ideas to market.

This year, we proudly feature 13 DIP graduate companies, showcasing their creative journeys, entrepreneurial achievements, and outstanding works from the past year.







Specialising in naturally dyed garments, Genau Studio combines sustainability with contemporary craftsmanship to create ethically produced menswear and womenswear. Founded by Lam Kin Yan in 2021, the brand focuses on quality, longevity and responsible design, offering timeless pieces shaped by a thoughtful approach to materials.

Genau Studio專注天然染色服裝，將可持續理念融入當代工藝，製作合乎道德原則的男女裝。品牌由林健仁 (Lam Kin Yan) 於2021年創立，著重品質、耐用性與負責任設計，以審慎選材塑造歷久常新的作品。

GENAU STUDIO



Founded by Wilson Yip in 2020, Wilsonkaki reinterprets everyday wardrobes through an experimental approach that blends utility with poetic, hypermodern design. Inspired by lived experiences, the brand transforms visual ideas into distinctive apparel and was recognised as one of The 10 Asian Designers To Watch in 2021.

Wilsonkaki由葉嘉祺(Wilson Yip)於2020年創立，以實驗手法重新演繹日常衣著，將實用性融入詩意而超現代的設計。品牌從生活經驗汲取靈感，把視覺構想化為獨特服飾，並於2021年獲選為亞洲十大焦點設計師之一。

WILSONKAKI DESIGN COMPANY



Drawing inspiration from vintage military and workwear, CODA reinterprets classic silhouettes through a contemporary, unisex lens influenced by Futurism. Founded by Yankee Leung and Kevin Wong in 2019, the brand combines functional detailing with forward-looking aesthetics to create distinctive garments for modern living.

奧德(CODA)從復古軍服與工裝汲取靈感，以受未來主義影響的當代中性視角重新演繹經典輪廓。品牌由梁英傑(Yankee Leung)及黃嘉瑋(Kevin Wong)於2019年創立，結合機能細節與前瞻美學，為現代生活設計出鮮明衣著。

CODA CLOTHING



Launched by Celia Ng and Angel Tam in 2019, Femance creates contemporary leather handbags defined by fluid forms and understated elegance. Drawing inspiration from nature, art and fashion, the brand combines refined craftsmanship with thoughtful design to create distinctive accessories that balance functionality, quality and individuality.

Femance由吳思穎(Celia Ng)及譚泳琪(Angel Tam)於2019年創立，以流動線條與內斂優雅，塑造當代皮革手袋。品牌從自然、藝術與時裝汲取靈感，結合精緻工藝與細膩設計，創作兼顧功能、品質與個性的配飾。

FEMANCE











ARTA represents the fusion of ‘Art’ and ‘Architecture’. Founded by Arnold Yok Fai Wong and Tat Lai Wong in 2021, this award-winning studio bridges the expressive subjectivity of art with the practical functionality of architecture. Through multidisciplinary projects spanning architecture, interiors, art installations, and social design, ARTA is dedicated to fostering social inclusion and creating immersive spaces that connect with communities from a truly user-centric perspective.

ARTA結合了「藝術(Art)」與「建築(Architecture)」的雙重底蘊。由黃鎏暉與黃達禮於2021年創立，這所獲獎工作室致力於平衡藝術的主觀美感與建築的實用功能。透過涵蓋建築、室內設計、藝術裝置及社會設計的多元項目，ARTA期望能促進社會共融，並從使用者的角度出發，連結社區與人群。

ARTA ARCHITECTS LTD
凝態建築設計有限公司













Since 2018, O&O STUDIO, created by Suzanne Li and Eric Chan, has delivered award-winning work across architecture, interiors, art installations and furniture design. Guided by strategic thinking and a user-centred approach, the practice creates distinctive designs that respond thoughtfully to each project's unique context and aspirations.

一持工作室有限公司(O&O STUDIO)由李雪雯(Suzanne Li)及陳思安(Eric Chan)創立，自2018年起在建築、室內設計、藝術裝置及家具設計領域創作多項獲獎作品。團隊以策略思維和以人為本的取向，細緻回應每個項目的場景與期望，打造具特色的設計。

O & O STUDIO LIMITED
一持工作室有限公司









Emerging from the award-winning short film Horizon, Horizon Creative has grown into a production house specialising in cinematic storytelling across commercials, short films, music videos and digital content. Guided by imagination and compelling visual narratives, the studio creates engaging experiences.

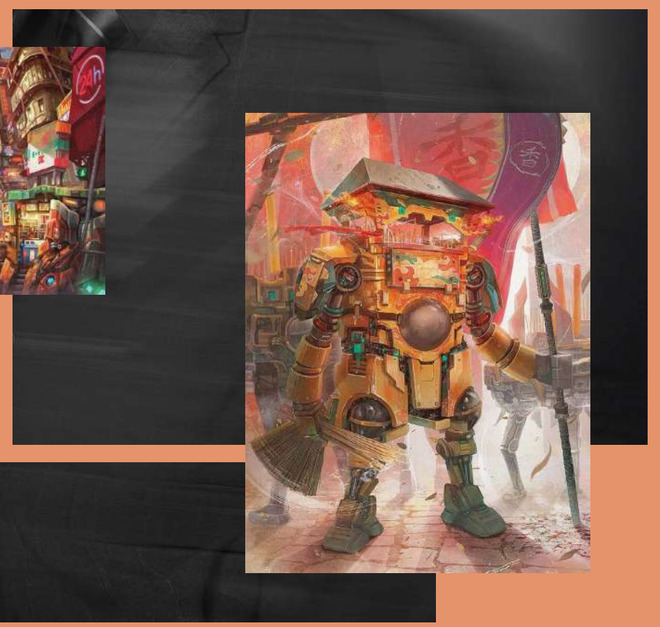
地平製作(Horizon Creative)由短片《地平說》(Horizon)的短片製作團隊組成，現已發展為專注電影感敘事的製作團隊，創作涵蓋廣告、短片、音樂錄像及數碼內容。工作室以想像力和引人入勝的視覺敘事，打造具感染力的觀賞體驗。

HORIZON CREATIVE LIMITED
地平製作有限公司











Launched in 2018, Pure Studio specialises in conceptual design, illustration and pre-production for films, games and products. Combining digital artistry with a distinctive cyberpunk aesthetic, the studio reimagines Hong Kong's stories and memories through imaginative visual worlds and immersive creative experiences.

純創作室（Pure Studio）於2018年成立，專注概念設計、插畫，以及電影、遊戲和產品的前期製作。團隊結合數碼藝術與鮮明的cyberpunk美學，以充滿想像力的視覺世界及沉浸式創意體驗，重新演繹香港的故事與記憶。

PURE STUDIO
純創作室

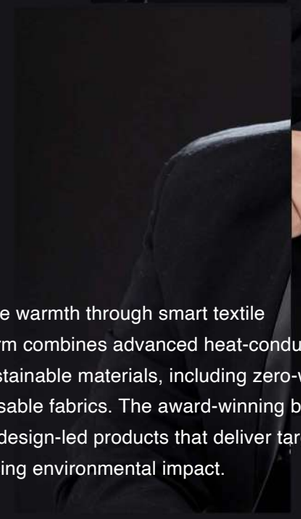








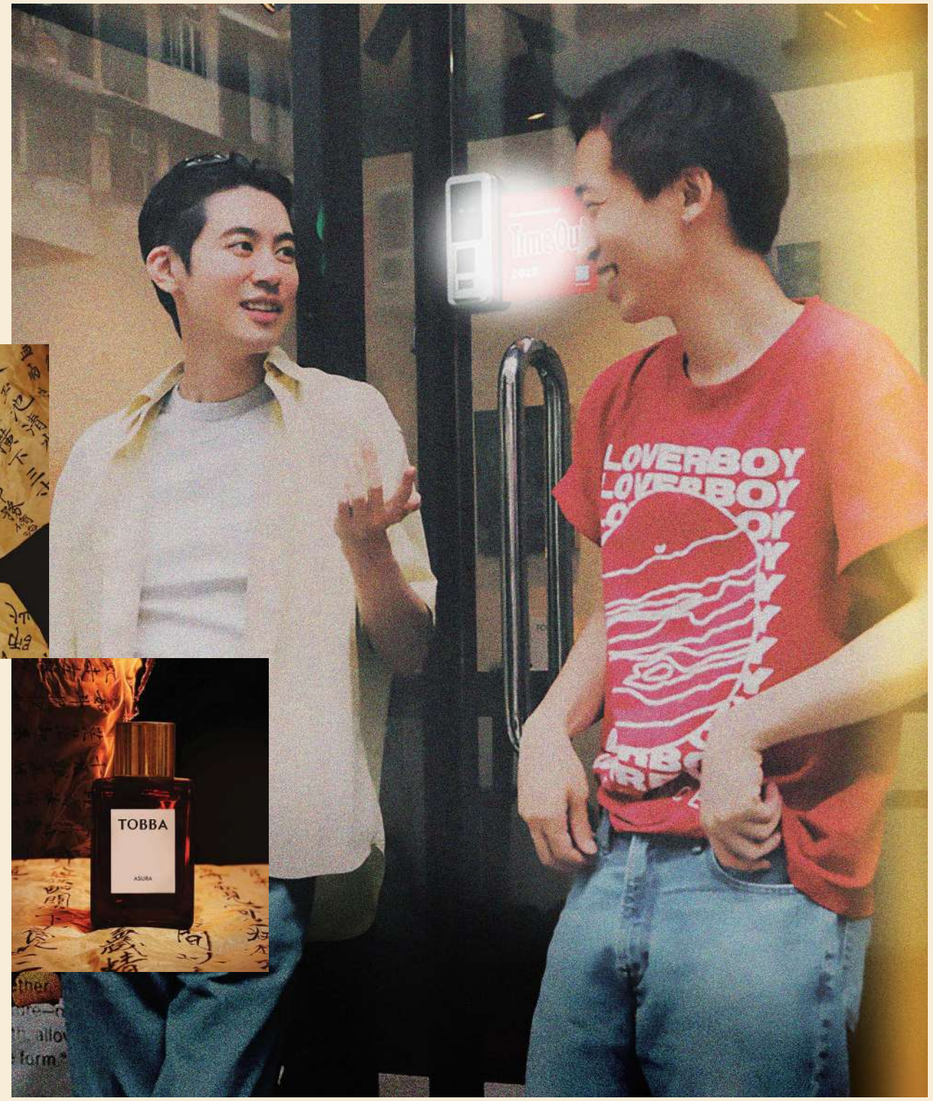




Redefining wearable warmth through smart textile innovation, KnitWarm combines advanced heat-conductive technology with sustainable materials, including zero-waste 3D knitting and reusable fabrics. The award-winning brand creates functional, design-led products that deliver targeted warmth while reducing environmental impact.

織暖（KnitWarm）透過智慧紡織創新，重新定義穿戴式保暖。品牌結合先進導熱技術與可持續物料，包括零廢料3D針織及可重複使用布料，設計出兼具功能與美感的產品，在提供定點保暖的同時減少環境影響。

KNITWARM LTD
織暖有限公司

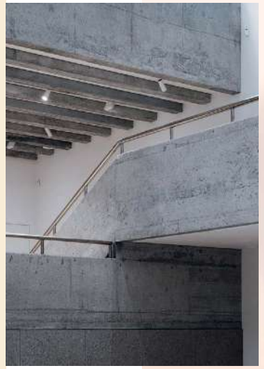


Translating artistic expression into fragrance, painter Jasper Li creates scents inspired by memory and personal experience. The brand extends its distinctive olfactory vision through thoughtfully crafted collections, with recent appearances at major perfume exhibitions around the world and the opening of its first fragrance counter at Isetan Tokyo.

畫家李漢凌(Jasper Li)把藝術表達轉化為香氣，以記憶與個人經驗啟發創作。托巴香水(Tobba Parfums)透過精心製作的系列延展獨特嗅覺視野，近年更亮相世界各大香水展，並於東京伊勢丹開設首個香水專櫃。

TOBBA PARFUMS LIMITED
托巴香水有限公司



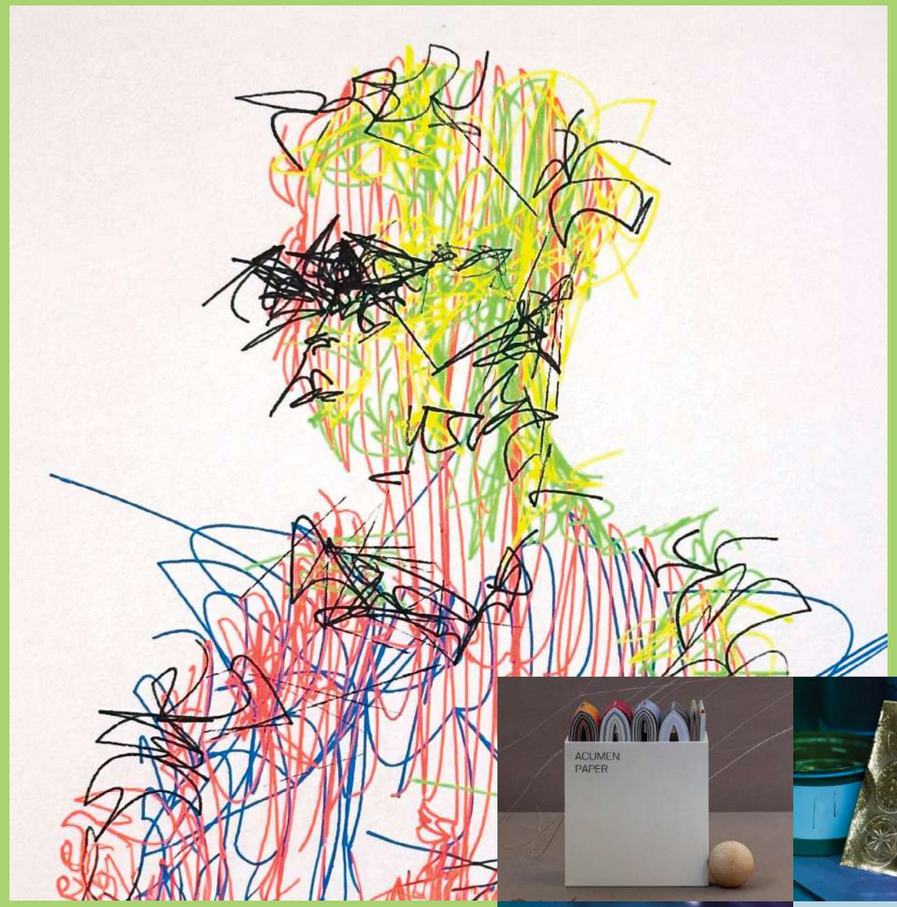




Working across architecture, interiors, installation art and product design, Canalside Studio, created by Etain Ho and Francis Lam, approaches each project with fresh perspectives. By distilling complex challenges to their essential qualities, the practice creates multidisciplinary designs that balance functionality with distinctive spatial experiences.

Canalside Studio由何肇庭(Etain Ho)及林旭帥(Francis Lam)創立，業務橫跨建築、室內設計、裝置藝術及產品設計。團隊以新鮮視角回應每個項目，從複雜課題中提煉本質，創作兼顧功能與獨特空間體驗的跨學科設計。

CANALSIDE STUDIO LIMITED









Established in 2021 by Allan Fan and Poe Cheung, Nous is a multidisciplinary design studio working across branding, publishing, exhibition and environmental design. Collaborating with partners from diverse creative fields, the practice delivers thoughtful visual communication through research, clarity and a strong sense of purpose.

Nous由范瑞麟 (Allan Fan) 及張少寶 (Poe Cheung) 於2021年成立，是一所從事品牌、出版、展覽及環境設計的跨學科工作室。團隊與不同創意領域的伙伴協作，以研究、清晰思考與明確目標，創造細緻的視覺傳達。

STUDIO NOUS LIMITED



A collaboration between Kwok Man Ho and Yiko Li, Morning Giants is an animation studio driven by curiosity, innovation and creative flexibility. Working across diverse visual styles and storytelling approaches, the duo creates distinctive animated works that respond to each client's vision while continually pushing creative boundaries.

Morning Giants由郭文浩 (Kwok Man Ho) 及李思慧 (Yiko Li) 合作成立，是一所由好奇心、創新與創作彈性驅動的動畫工作室。二人遊走於不同視覺風格與敘事手法，為客戶的構想創作獨特動畫，同時不斷拓展創意邊界。

MORNING GIANTS STUDIO LIMITED

FASHION 時裝 創業培育計劃 INCUBATION PROGRAMME

FROM CREATIVE 從創意構想 VISION TO 到 FASHION BRANDS 時裝品牌

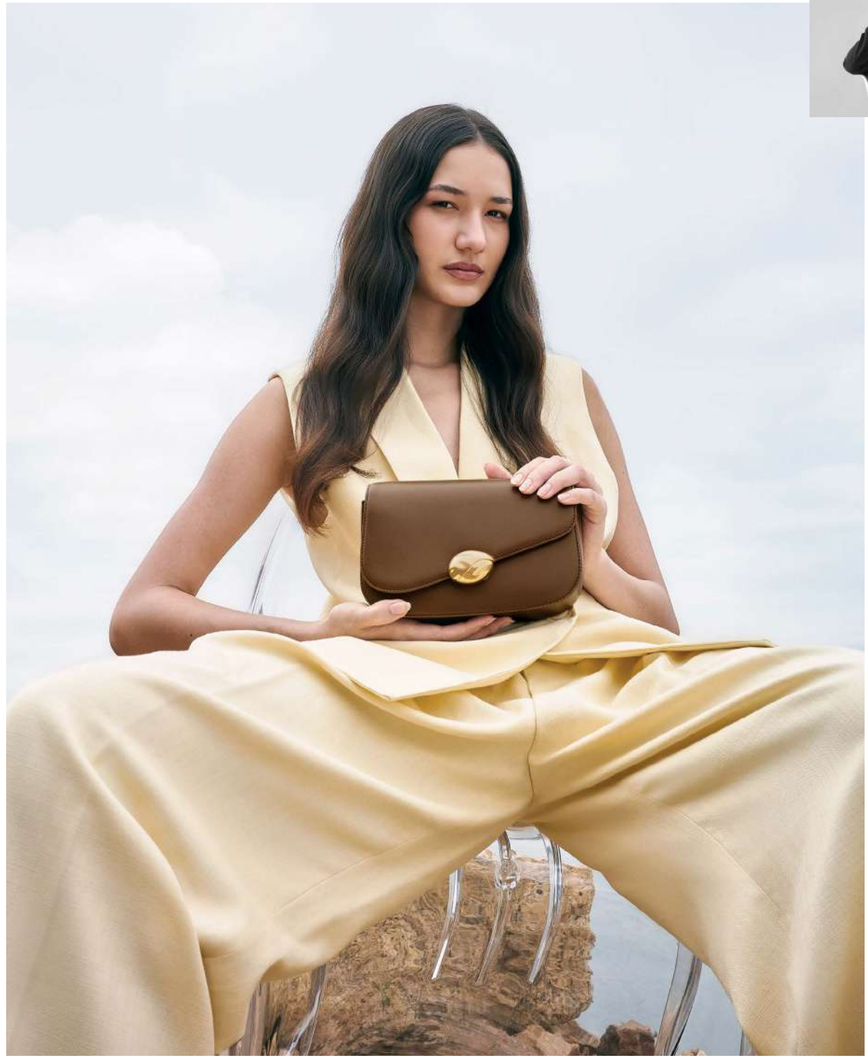
Fashion creativity has the power to inspire and influence, but building a successful fashion brand requires vision, business knowledge, and the right support network.

Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, Hong Kong Design Centre (HKDC)'s Fashion Incubation Programme (FIP) nurtures Hong Kong's emerging fashion talents. Through funding support, mentorship, professional training, and industry networking opportunities, FIP empowers designers to develop distinctive brands and reach new markets.

In this edition, we showcase 6 exceptional FIP designer brands, celebrating their creativity, achievements, and standout collections from the past year.

時裝創意是啟發人心，引領潮流的力量。要建立一個成功的時裝品牌，除了前瞻創意視野，還需要商業知識及完善的支援網絡。由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助，香港設計中心的「時裝創業培育計劃」致力培育香港新一代時裝設計人才。計劃透過項目資助、導師指導、專業培訓及業界交流機會，協助設計師建立具特色的品牌，開拓更廣闊的市場。本年度，我們特別精選六個優秀的FIP設計師品牌，展示他們在過去一年所展現的卓越創意、豐碩成果及矚目系列作品。





Background photo showing Cafuné SS26 Collection's Basalt Saddle Bag
背景圖為Cafuné SS26系列的Basalt Saddle Bag

Founded in 2015 by lifelong friends Queenie Fan and Day Lau, Cafuné creates contemporary accessories that balance modernity with timeless elegance. Through refined craftsmanship, thoughtful design and innovative use of materials, the brand reinterprets everyday essentials for women who value individuality, quality and enduring style.

Cafuné由多年好友范煦齡(Queenie Fan)及劉漸泠(Day Lau)於2015年創立，以精緻工藝、細膩設計與創新選材，打造兼具當代感與恆久優雅的配飾，為重視個性、品質及長久風格的女性重新演繹日常必備之物。

CAFUNÉ





Background photo showing Lady Gaga dressed by KWK by KAY KWOK for Pokémon 30th Anniversary 'What's Your Favorite?' campaign
背景圖為KWK by KAY KWOK為Lady Gaga於Pokémon 30週年「What's Your Favorite?」企劃打造的造型

Launched in 2013, Kay Kwok's eponymous label is recognised for its avant-garde and futuristic approach to fashion. Through genderless silhouettes and experimental design, the brand challenges conventional aesthetics, while collaborations with international brands, artists and musicians, including Sony, Nike, Beyoncé, Björk, Muse, etc. reflect its distinctive creative vision and global appeal.

KWK by Kay Kwok於2013年推出，以其前衛而充滿未來感的時裝取向見稱。品牌透過無性別輪廓與實驗性設計，挑戰傳統審美；亦曾與國際品牌及知名歌手合作，包括Sony、Nike、Beyoncé、Björk、Muse等，展現其獨特創意視野與國際吸引力。

KWK BY KAY KWOK





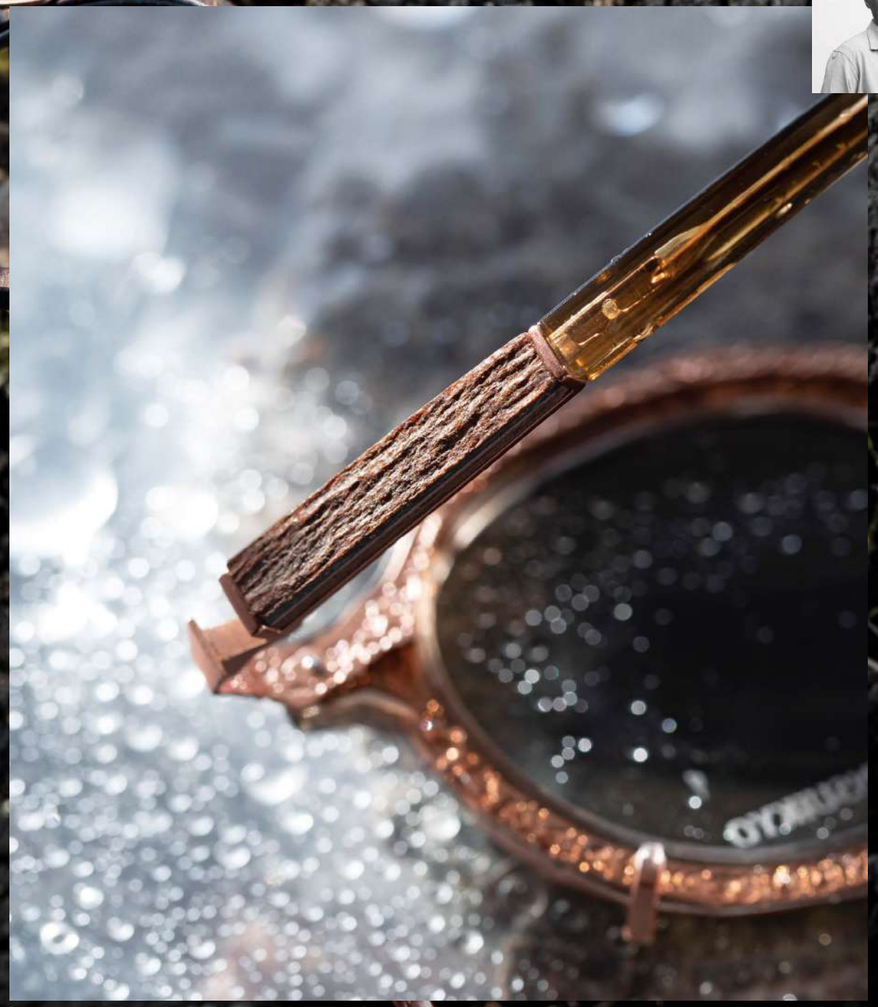
Background photo showing model wearing a look from PONDER.ER SS26 Collection 'Garden of Fragments'
背景圖為模特身穿PONDER.ER SS26系列「碎片花園」其中的造型

Founded by creative duo Alex Po and Derek Cheng, Ponder.er reinterprets contemporary fashion through gender-fluid design and a questioning of social conventions. Combining conceptual thinking with distinctive silhouettes, the Hong Kong label encourages self-expression while exploring identity, individuality and the evolving boundaries of fashion.

Ponder.er由創意組合浦加林（Alex Po）和鄭仲曦（Derek Cheng）創立，以流動性別設計重新思考當代時裝，並探究社會既有規範。品牌結合概念思維與鮮明輪廓，鼓勵自我表達，同時探索身份、個性與時裝界限的流動可能。

PONDER.ER



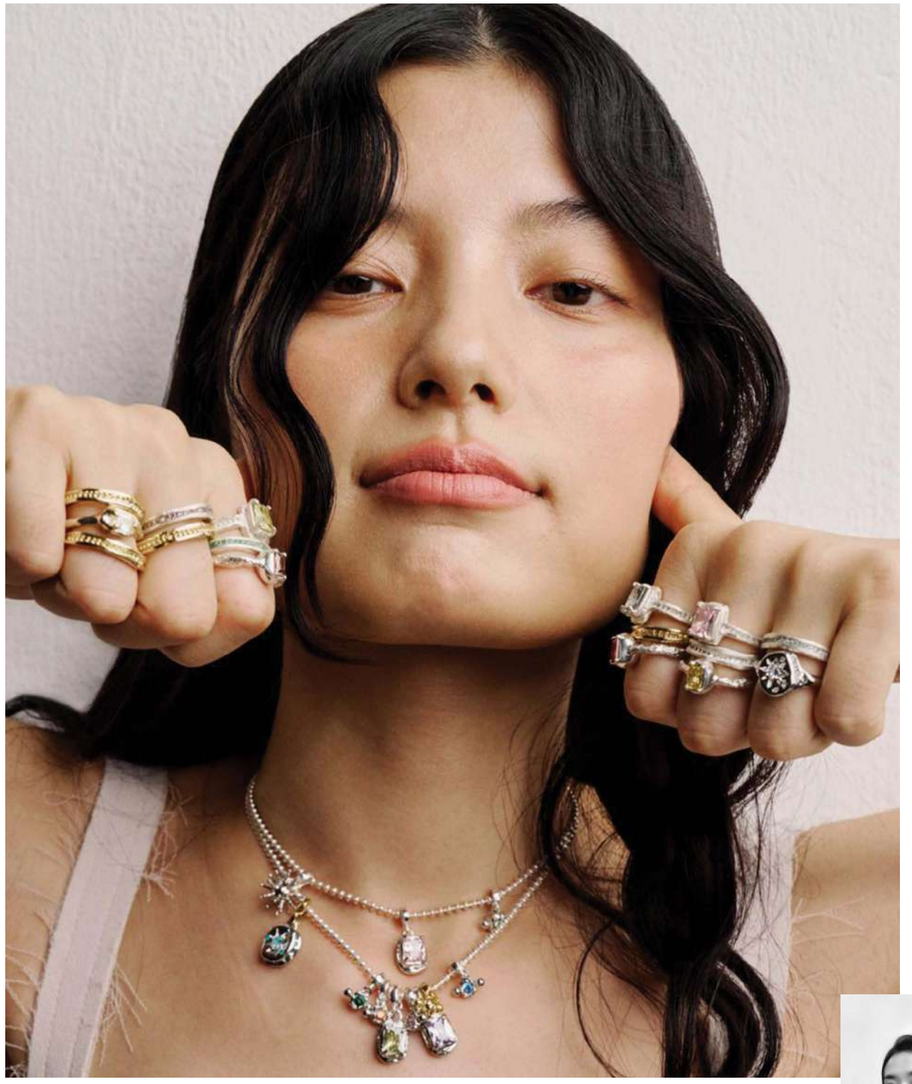


Background photo showing details of UNSUIKYO's M.Snowflake glasses
背景圖為UNSUIKYO M.Snowflake眼鏡細節

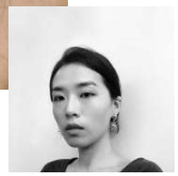
Inspired by the natural landscapes of Japan's Shiratani Unsuikyo, UNSUIKYO creates handcrafted eyewear that combines timeless aesthetics with contemporary craftsmanship. Founded by designer Chan Ho Yin, Brian, the award-winning brand uses natural materials, including wood and sedimentary rock, to reinterpret classic eyewear through a distinctive and refined design language.

UNSUIKYO靈感源自日本白谷雲水峽的自然景致，以手工製作眼鏡，糅合歷久不衰的美學與當代工藝。品牌由設計師陳浩然(Brian Chan)創立，運用木材、沉積岩等天然物料，以精緻而獨特的設計語言重新詮釋經典眼鏡。

UNSUIKYO



Background photo showing model wearing accessories from VANN's 'NOVA SYNTH' collection
背景圖為模特戴上VANN「NOVA SYNTH」系列中的首飾



Since 2019, fashion jewellery designer Vann Kwok has reimagined contemporary jewellery through VANN, combining traditional craftsmanship with innovative 3D drawing and hand-fabrication techniques. Defined by sculptural forms and an experimental approach to metal, the brand creates distinctive handmade pieces that celebrate artistry and materiality.

時尚珠寶設計師郭妍慧(Vann Kwok)自2019年起透過VANN重新演繹當代珠寶，將傳統工藝結合創新的3D繪圖及手工製作技術。作品以雕塑感造型與實驗性的金屬運用見稱，創作出突顯藝術性與材質美感的手工飾品。

VANN





Background photo showing model wearing a look from YMDH AW26 Collection 'Ready to Formal'
背景圖為模特身穿 YMDH AW26系列「Ready to Formal」其中的造型

Founded by Jason Lee in 2018, YMDH (You Make Daddy Happy) blends neo-oriental influences with humour, imagination and contemporary design. Known for its pop-up experiences across Hong Kong, the brand has also been featured in Vogue Hong Kong and Milk Magazine, reflecting its growing influence.

YMDH (You Make Daddy Happy) 由李居錡 (Jason Lee) 於2018年創立，融合新東方元素、幽默感、想像力與當代設計。品牌以遍布香港的快閃體驗見稱，亦曾獲Vogue Hong Kong及Milk Magazine報道，令影響力日漸提升。

YMDH

DFA HONG KONG YOUNG DESIGN TALENT AWARD

香港青年設計才俊獎

BELIEVING DESIGN AS THE START OF THE CAREER PATH

以設計 開展職業路向

Every generation of designers brings fresh perspectives, new ideas and the courage to challenge convention. Hong Kong Design Centre is committed to nurturing emerging talent by creating opportunities to learn, experiment and connect with industry leaders.

The DFA Hong Kong Young Design Talent Award recognised 17 outstanding emerging designers whose creativity, ambition and commitment to social impact signal the future of Hong Kong design. 13 awardees will receive sponsorships to pursue study or professional placements outside Hong Kong, gaining international perspectives and returning to enrich Hong Kong's creative industries with fresh ideas, knowledge and global experience.

每一代設計師都帶來新視角、新意念，以及挑戰常規的勇氣。香港設計中心致力為新晉人才創造學習、實驗及連繫業界領袖的機會。

DFA香港青年設計才俊獎嘉許17位傑出新晉設計師，他們的創意、抱負及對社會影響的承擔，預示香港設計的未來。其中13位得獎者將獲財政贊助及赴港外深造或參與專業實習，拓展國際視野，並把嶄新理念、知識及經驗帶回香港，豐富本地創意產業。

CreateSmart Young Design Talent Award
創意智優青年設計才俊獎



'Typography is an indispensable element of design. Type design, in particular, embodies the culture and soul of a place.' Roy's 'Hong Kong Type,' explore ways to revive and modernise traditional movable type.

「文字是設計中不可或缺的重要元素，字體設計更是地方文化和靈魂的表現。」近年陳靖軒致力研究「香港字」，將傳統活字復刻及現代化。



CHAN CHING HIN, ROY
陳靖軒

CreateSmart Young Design Talent Award
創意智優青年設計才俊獎



'I hope my designs can form a sincere connection with the audience, allowing each work to convey a sense of warmth and resonance.' This year, Tong Chan designed the key visual for the 'Extravaganza! When Brazil Meets Hong Kong | Brazilian Festival in Hong Kong', and also released her first independent animated short film *Shooting Stars and Fireworks*.

「我希望我的設計可以與觀眾建立真摯的聯繫，讓作品傳達出一份溫暖的共鳴。」今年，陳灝堂為香港巴西狂歡節設計主視覺，更交出了首部獨立動畫短片《流星與煙火》。



CHAN HO TONG, TONG
陳灝堂

CreateSmart Young Design Talent Award
創意智優青年設計才俊獎



'Design is about discovering new spaces within everyday life — connecting with people and building relationships along the way.' Ultimately, Sam Chan aims to integrate his experiences to transform rural spaces into platforms for design collaboration and education.

「設計就是在日常生活裡尋找新空間，與不同的人結緣、建立關係。」未來，陳偉森希望能夠整合不同經驗，致力將香港鄉郊空間轉化為設計協作與教育平台，重新詮釋鄉村文化於當代的意義。



CHAN WAI SUM, SAM
陳偉森

CreateSmart Young Design Talent Award
創意智優青年設計才俊獎



'Everything is interconnected. Design is everywhere — it can be air, leaves, people, or objects.' While much of the bio-material industry focuses on replicating leather or plastic for mass production, Alison Lau takes an opposite approach — celebrating the inherent beauty of bio-materials and their natural translucency.

「所有東西都是一體的。設計無處不在，它可以是空氣、樹葉、人，也可以是物體。」劉蓊蔚發現生物材料產業多集中模仿皮革或塑膠並量產，於是反其道而行，尋找能夠強調生物材料的固有特性，具天然透明感的材料。



LAU IUNG WAI, ALISON
劉蓊蔚

CreateSmart Young Design Talent Award
創意智優青年設計才俊獎



'Design should transcend boundaries and embrace infinite possibilities.' Hui Yuk King's signature piece 'Where Dreams Lie', which garnered international acclaim in both Italy and Hong Kong. Looking ahead, she intends to pursue further practices abroad to absorb cutting-edge design thinking.

「設計應該打破邊界，擁抱無限可能。」許玉瓊的代表作品「Where Dreams Lie」，於意大利及香港均獲得國際大獎。展望未來，她計劃透過港外深造汲取前沿設計理念。



HUI YUK KING
許玉瓊

CreateSmart Young Design Talent Award
創意智優青年設計才俊獎



'Design should not only create a positive impact on society, but also offer participants an experience that is engaging and joyful.' Today, Chu's work bridges education and product design. He lets the community experience recycling through portable recycling machines, while designing upcycled products for clients in parallel.

「設計除了需要為社會帶來正面影響，還要讓參與的人擁有一個好玩、開心的經驗。」朱煒傑現時的工作分為兩大範疇 — 教育工作坊與產品設計。前者帶着回收機器走訪社區；後者為客戶創作升級再造產品。



CHU WAI KIT
朱煒傑

CreateSmart Young Design Talent Award
創意智優青年設計才俊獎



'The essence of design lies in human experience. Through jewellery, I aim to create pieces that forge a deep and personal connection with their wearer.' For Andrea, architecture and jewellery share a common centre — the experience of form in dialogue with body and emotion.

「設計本質建基於人的體驗，我希望透過珠寶傳達這份核心價值，每件作品均與佩戴者產生深刻連結。」對劉翊彤而言，建築與珠寶同樣強調體驗，因此在創作中特別重視穿戴的不同可能性。



LAU YIK TUNG, ANDREA
劉翊彤

CreateSmart Young Design Talent Special Award
創意智優青年設計才俊特別獎



'The most important part of architectural design is communicating with different people, because design is never just about your own ideas.' Chan Ka Chun's strength lies in transforming research driven concepts into practical, buildable prototypes that bridge experimentation and application.

「建築設計最重要是和更多不同的人交流，因為設計不只是關乎自己的想法。」陳家俊熱衷於探索創新的建築方式，擅長將研究理念轉化為實際可行的建築原型。



CHAN KA CHUN
陳家俊

CreateSmart Young Design Talent Special Award
創意智優青年設計才俊特別獎



'Artificial intelligence does not suppress a designer's creativity or working environment; rather, it opens up a new nexus — introducing new narrative tools and curatorial possibilities.' Kinson Law aspires to establish a methodology that integrates traditional craftsmanship, design processes, and AI-driven tools.

「人工智能並不會削弱設計師的創意或工作環境，反而開啟了一個新的樞紐，成為策展與敘事的工具。」未來，羅子健期望建立一套融合傳統工藝、設計流程與人工智能工具的方法論。



LAW TSZ KIN, KINSON
羅子健

CreateSmart Young Design Talent Special Award
創意智優青年設計才俊特別獎



‘Design must continue to evolve and diversify. As technology advances, we need to absorb influences from different disciplines to make design broader and more holistic.’ Influenced by film and theatre, Owen Lo’s design philosophy centres on the power of visual storytelling and the construction of narrative space.

「設計必須持續進步且多元化。隨着科技不斷演進，我們需要吸收不同養分，讓設計更加廣闊而全面。」盧煜之的設計理念深受電影與劇場影響，擅長運用視覺語言構建敘事空間。



LO YUK CHI, OWEN
盧煜之

CreateSmart Young Design Talent Special Award
創意智優青年設計才俊特別獎



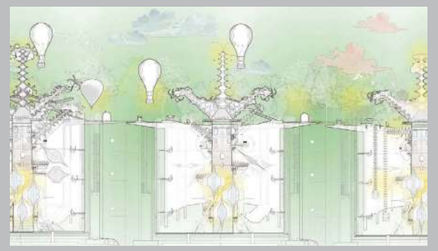
‘The essence of a designer lies in expressing one’s inspiration and beliefs. We cannot focus solely on appearances — the process and philosophy behind the design are what truly matter.’ Tsui Fei’s creative approach fuses playfulness, protection, and functionality, articulated through innovative techniques and thoughtful storytelling.

「設計師的本質就是要將自己的靈感和信念表達出來。我們不能夠只在乎作品的外觀，設計的過程和理念才是最重要的。」徐斐的設計巧妙結合玩味、保護性與功能性，並以創新方式表達。



TSUI FEI
徐斐

PolyU School of Design Young Design Talent Award
香港理工大學設計學院青年設計才俊獎



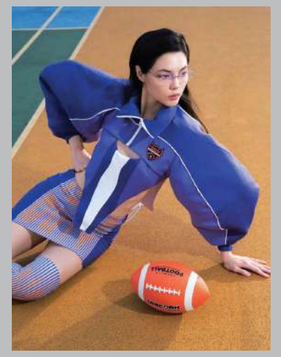
‘Architecture is more than just a rigid box. To me, when space can move, it opens up endless possibilities for inspiration.’ Au Choi Shan’s fascination with motion in design drives her to explore how movement can create emotional resonance between space and its users.

「建築不只是一個四四方方的方塊。對我來說，如果空間能夠移動，它就可以啟發更多的靈感。」區綵珊對動態設計的熱情，驅使她探索如何通過運動，讓建築空間與用家產生深刻的共鳴。



AU CHOI SHAN
區綵珊

HKDI Young Design Talent Award
香港知專設計學院青年設計才俊獎



‘Design is a silent language that conveys emotion and a designer’s perception of the world.’ Dedicated to exploring the contemporary expression of local culture and traditional craftsmanship, Vincent Cheung excels at fusing Eastern aesthetics with an international design language.

「設計是一種無聲的語言，透過作品傳遞情感和設計師對世界的看法。」張浩然致力於探索本土文化元素與傳統工藝的當代表達，擅長將東方美學與國際化設計語言相融合。



CHEUNG HO YIN, VINCENT
張浩然

Young Design Talent Special Mention Award
青年設計才俊優異獎



Jerry Chan specialises in product design with a focus on automotive. Having deepened his understanding of mobility design through an exchange programme in Germany, he aims to continue exploring future mobility possibilities and how products, as integrated systems, can enhance user experience and quality of life.

陳俊宇專研汽車設計。2024年他到德國當交換生期間，開拓了他對出行和載具設計的理解。未來他將繼續研究未來出行的可能性，以及產品作為整合系統如何提升使用者體驗和生活質素。



CHAN CHUN YU, JERRY
陳俊宇

Young Design Talent Special Mention Award
青年設計才俊優異獎



Louis Hung’s creative practice seeks to reconnect people, places, and memories through architecture, exploring the cultural depth of the city. Ultimately, he aims to nurture a new generation of architects who view architecture as a form of cultural practice and a catalyst for social progress.

洪偉賢致力透過建築重新連結人、場所與回憶，探尋城市的文化深度。他以培育新一代建築師為目標，視建築為文化實踐及推動社會進步的媒介。



HUNG WAI YIN, LOUIS
洪偉賢

Young Design Talent Special Mention Award
青年設計才俊優異獎



Maf Cheung excels at developing design solutions that balance aesthetic value with market appeal for commercial brands, government bodies, and nonprofit organisations. Actively engaged in art and illustration, her practice also spans brand identity, promotional strategy, and digital media creation.

張小清擅於為不同商業品牌、政府及非牟利機構提供兼具美學價值與市場效益的設計方案。她活躍於藝術及插畫創作，工作服務範疇涵蓋品牌形象、宣傳策劃及數碼媒體創作。



CHEUNG SIU CHING, MAF
張小清

Young Design Talent Special Mention Award
青年設計才俊優異獎



Jenny Lam’s designs express diversity and creativity through minimalist palettes and clean lines that accentuate the beauty of the human form. She integrates innovative technologies and eco-conscious practices to balance functionality with sustainability principles.

林珍妮的設計透過獨特視野展現多樣性與創造力，並擅長運用簡約色彩和俐落線條突出人體美感。她致力於為永續時尚作出貢獻，應用創新技術與環保實踐，創造兼具功能性與符合可持續發展原則的服裝。



LAM CHUN NI, JENNY
林珍妮

Milan Delegation Tour

米蘭代表團









The Milan delegation visited Truly Design Studio
米蘭考察團參訪Truly Design設計工作室

Taking Hong Kong design to the global stage, HKDC, with the support of the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, organised two overseas outreach tours to Milan and Shanghai in 2025 and 2026. Connecting Hong Kong designers with leading creative and business communities, these initiatives created platforms to showcase local talent, exchange ideas and explore new opportunities beyond Hong Kong.

In Milan, HKDC, together with the Hong Kong Designers Association (HKDA), organised a delegation to participate in the 'Think Business, Think Hong Kong' programme, featuring a flagship symposium, one-to-one consultations and business matching sessions. Visits to leading institutions including POLI.design, Fondazione Achille Castiglioni and Armani/Silos, alongside exchanges with industry pioneers, opened up fresh connections and insights into the European market.

為助力香港設計「出海」，推動本地創意走向國際舞台，香港設計中心在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助下，於2025及2026年分別組織代表團前往米蘭及上海，進行兩項海外交流活動。這些活動不僅連結香港設計師與當地創意及商界社群，更為本地人才提供展示創作、交流意念及探索香港以外發展機遇的平台。

中心聯同香港設計師協會組織代表團到米蘭出席「成就機遇，首選香港」活動，包括研討會、一對一交流及商務配對環節，促進香港設計師、業界代表與意大利創意及商界領袖的連繫。行程亦包括到訪POLI.design、Fondazione Achille Castiglioni及Armani/Silos等知名設計機構，與多位業界先驅交流，拓展國際人脈網絡，同時加深對歐洲市場的了解。

Shanghai Fashion Week

上海時裝周









Five accessories designers participated in Shanghai Fashion Week
五位參與上海時裝周的配飾設計師

Five fashion designers participated in Shanghai Fashion Week
五位參與上海時裝周的時裝設計師

In Shanghai, HKDC, in partnership with LABELHOOD, brought Hong Kong designers into the spotlight during Shanghai Fashion Week, presenting their work alongside outstanding Asian design talents. Through an exhibition and fashion showcase, the programme gave emerging Hong Kong designers direct exposure to Chinese Mainland audiences and industry professionals, while opening doors to new regional connections.

Across both destinations, the tours put Hong Kong creativity on the international stage, turning introductions into conversations and conversations into opportunities for collaboration. By fostering crossborder connections and expanding market access, the initiatives helped position Hong Kong designers and creative businesses for success in the global marketplace.

在上海，香港設計中心攜手薈虎LABELHOOD藉上海時裝周的平台，展示香港設計師的創意成果，讓本地設計力量與亞洲優秀設計人才同台交流。透過時裝及作品展示，設計師得以直接接觸中國內地觀眾及業界專業人士，提升品牌曝光度，並開拓更多區域合作及市場發展機遇。

兩地交流讓香港創意登上國際舞台，把對話轉化為深度交流，深化潛在合作，建立網絡，協助本地創意人才在全球舞台持續發展。

Celebrating Creative Vision & Design Innovation

推廣設計創新

III

Design excellence deserves to be recognised, celebrated and shared. Hong Kong Design Centre honours visionary designers, groundbreaking ideas and innovative projects that enrich everyday life while pushing the boundaries of creativity. Through internationally recognised awards, exhibitions and thought leadership platforms, HKDC showcases achievements that inspire the industry, encourage innovation and raise the profile of Hong Kong and Asian design. By championing excellence and creative vision, these initiatives foster a vibrant design culture and inspire future generations to pursue bold ideas and transformative solutions.

卓越設計值得被看見、表揚和分享。香港設計中心嘉許具遠見的設計師、突破性的意念及創新項目；它們豐富日常生活，也持續拓展創意邊界。透過具國際認受性的獎項、展覽及思想交流平台，香港設計中心展示啟發業界、鼓勵創新的成果，提升香港及亞洲設計的影響力。這些倡導卓越與創意遠見的項目，有助孕育充滿活力的設計文化，並啟發未來世代追求大膽構想與具變革力的解決方案。

DFA AWARDS

DFA 設計獎

Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as Lead Sponsor, the DFA Awards honoured an exceptional group of designers whose work continues to shape the future of design across Asia and beyond. The year marked the debut of the DFA Asian Design Vanguard, a new award recognising influential emerging Asian designers with global impact. Together with the distinguished recipients of the DFA's flagship honours, the celebrations highlighted a rich spectrum of design leadership, creativity and innovation.
A series of exhibitions, talks and networking events further brought the design community together to exchange ideas and celebrate excellence.

由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助，DFA設計獎表揚一眾傑出設計師，他們的作品持續塑造亞洲以至全球的設計未來。今年亦首度頒發DFA亞洲設計先鋒，嘉許具全球影響力的新晉亞洲設計師，連同DFA各個獎項得主，項目呈現設計領導力、創意與創新的多元面貌。一系列展覽、講座及交流活動，進一步凝聚設計社群，促進交流並共同表揚設計界的卓越成就。

Design Conquers Time



© Peter Belanger

DON NORMAN

‘Curiosity. Openness. I’m always curious and I’m learning all the time. To be creative you have to have an open mind, but you also have to explore and see what other people do.’

「保持好奇和開放。我永遠充滿好奇心，永遠在學習。若想具備創造力，必須保持開放心態，主動探索，觀察他人如何思考和創作。」

Widely recognised as the father of human-centred design, Don Norman has reshaped the practice by placing human needs, behaviour and social responsibility at its centre. An engineer, cognitive scientist, designer, author and lecturer, he pioneered the concept of ‘user experience’, a phrase he coined, and has spent a career expanding how we understand the purpose and practice of design. His seminal *The Design of Everyday Things* transformed our understanding of how people interact with products and technology, while later works including *Emotional Design* and *Design for a Better World* have continued to evolve his thinking.

Don Norman是著名設計師、作家、認知科學家、工程師及教育家，被譽為「人本設計之父」。他把人的需要、行為及社會責任置於核心，深刻改變設計實踐。自1988年出版劃時代著作《設計＆日常生活》以來，他被公認為「使用者體驗」概念的開創者——「User Experience」這個近年廣受討論的詞語，正是由他首創。他畢生拓闊人們對設計目的與實踐的理解；《設計&日常生活》重新啟發人們思考如何與產品和科技互動，而《情感化設計》及《設計，讓世界變更好》等後續著作，亦持續推進其設計理念。

DFA Lifetime Achievement Award

Norman's evolving philosophy is embodied in his concept of 'humanity-centred design', which extends user-centred design to encompass politics, business and society. Rather than imposing expert solutions, he advocates designing with communities, observing and listening to understand the root causes of problems. His approach reflects a conviction that effective solutions emerge through collaboration and cross-disciplinary thinking. This philosophy has been shaped by a career spanning electrical engineering, psychology, cognitive science, academia, business and design. At Apple, Hewlett-Packard and the Nielsen Norman Group, he saw first-hand the importance of bringing different disciplines together to create solutions that work in practice.

諾曼不斷演進的設計哲學，體現於他提出的「人性為本設計」概念；此概念把「用者為本設計」延伸至政治、商業與社會層面。他不主張由專家單向提供方案，而是提倡與社群共同設計，甚至由社群主導設計；設計師應透過觀察與聆聽，理解問題的根源。他深信，有效的解決方案源於協作與跨學科思考。這套理念亦由其橫跨電機工程、心理學、認知科學、學術、商業與設計領域的職涯經驗所形塑。在 Apple、Hewlett-Packard 及 Nielsen Norman Group 任職期間，他親身見證不同專業攜手合作，對創造真正可行方案的重要性。

■ Don at Oslo Y conf. (2023)



Norman applies the same curiosity to the challenges posed by artificial intelligence, viewing it as a catalyst for change as well as a design opportunity. He argues that AI should be treated as a highly capable but naïve collaborator, while designers have a role in making these systems better human partners. His commitment to the next generation is reflected in the Don Norman Design Award and Summit, which supports early-career practitioners addressing societal needs. Through teaching, mentoring and advocacy, Norman continues to champion design that is curious, open-minded and grounded in real-world challenges, while encouraging designers to look beyond disciplines and solutions towards deeper causes.

面對人工智能帶來的挑戰，諾曼同樣抱持好奇心，既視其為改變的催化劑，亦視之為設計機遇。他認為，AI 應被視為能力強大卻仍顯稚嫩的協作夥伴；設計師則有責任協助這些系統成為更理想的人類夥伴。他對新一代的承諾，亦體現於 Don Norman 設計獎及高峰會慈善計劃 —— 此計劃支持職涯初期的從業者以設計回應社會需求。透過教學、指導與倡議，諾曼持續推動好奇、開放並扎根現實挑戰的設計，並鼓勵設計師超越既有學科與表面方案，探索問題更深層的成因。

DFA 亞洲設計終身成就獎



■ Don, Kent-2. WEII Shanghai (2018)



LNR (1978) ■





■ Don Design Guru award JKLU India. (2020)
■ PXL (2024)

Design Simplifies Luxury



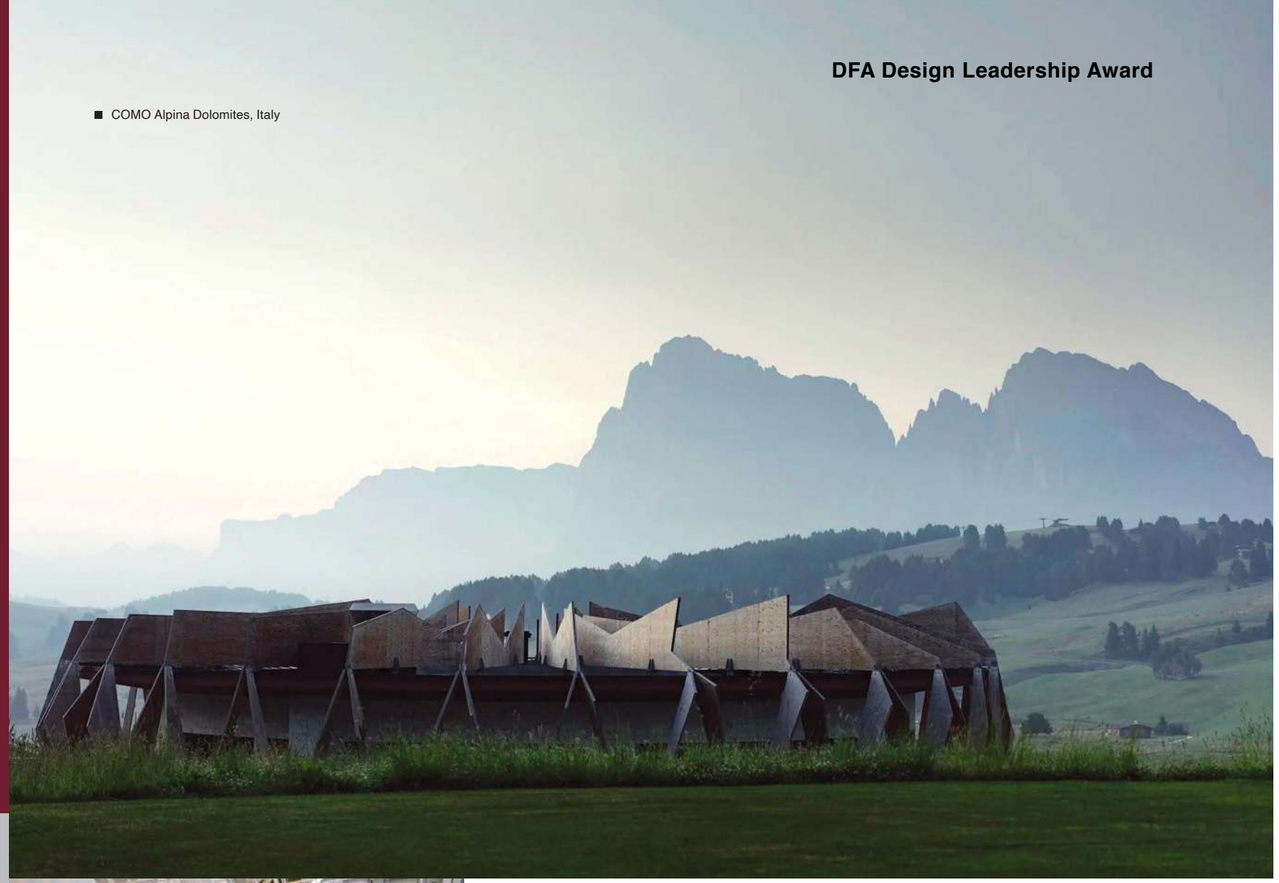
CHRISTINA ONG

‘It’s about keeping things simple — although meaningful simplicity can be hard to attain. Luxury should feel effortless, but it must come from effort.’

「簡約是成功的關鍵 —— 但要達致真正有意義的簡約並非易事。奢華看似自然而不著痕跡，但背後必須由努力成就。」

A true pioneer, Christina Ong has built a global design-led lifestyle empire spanning fashion, hospitality, wellness and philanthropy, united by her distinctive vision of luxury and ‘living well’. She began with Club21 in 1972, transforming a single Singapore boutique into a regional powerhouse representing more than 300 global brands across nearly 150 stores. Her influence introduced designers including Giorgio Armani, Issey Miyake and Calvin Klein to Southeast Asia, while establishing a discerning culture of contemporary design and craftsmanship. She later founded COMO Hotels and Resorts, now comprising 19 properties across four continents, each reflecting her belief that luxury should be intimate, effortless and enduring.

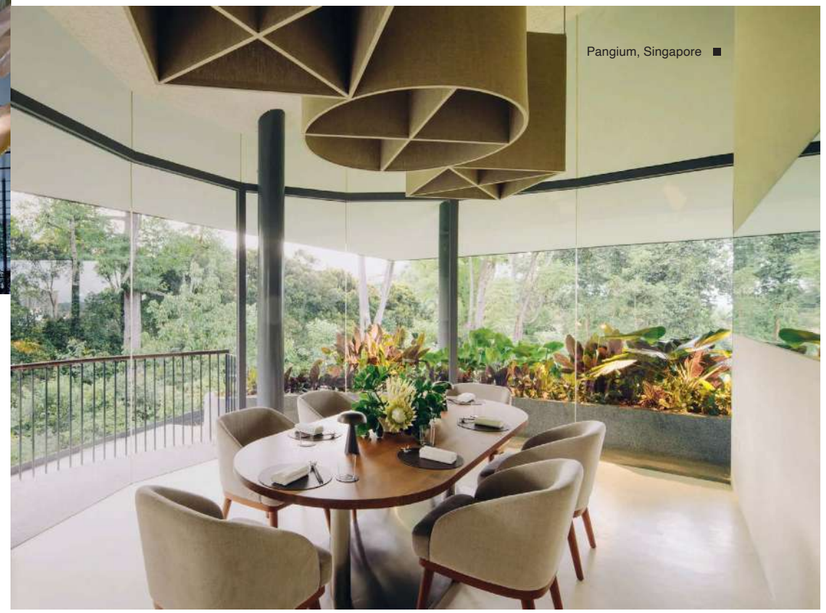
作為真正的先驅，COMO（科茉）集團創辦人Christina Ong建立了橫跨時尚、酒店、健康養生及慈善事業的全球設計主導生活方式版圖，並以她對奢華與「優質生活」的獨特想像貫穿其中。她於1972年創立Club21，將一家新加坡精品店發展成代理逾300個國際品牌、設有近150間店舖的區域翹楚。她把Giorgio Armani、三宅一生及Calvin Klein等設計師品牌帶進東南亞，同時建立對當代設計與工藝的鑑賞文化。其後，她創立COMO酒店及度假村；集團現於四大洲設有19家物業，每一處均體現她對奢華的信念 —— 私密自然、毫不費力而歷久彌新。



■ COMO Alpina Dolomites, Italy



■ Cedric Grolet, Singapore



Pangium, Singapore ■

Ong's vision extends across fashion, hospitality, food and wellness, creating an ecosystem in which design, service and experience work together. COMO Shambhala redefined wellness as a holistic pursuit, combining movement, nutrition and mindfulness with modern science and ancient traditions. In Singapore, COMO Dempsey transformed former military barracks into a destination combining dining, retail and wellness, while COMO Orchard brings fashion, food and hospitality together on Orchard Road. Her global influence also extends to London, where investments along Bond Street earned her the title 'Queen of Bond Street', alongside long-standing relationships with fashion houses and her controlling stake in Mulberry.

Christina Ong 的願景延伸至時尚、酒店、餐飲及健康養生，逐步建構出一個讓設計、服務與體驗相互交織的生活方式生態系統。當中，COMO Shambhala 以運動、營養及正念為核心，結合現代科學與古老傳統，將健康養生重新定義為整全的生活追求。在新加坡，COMO Dempsey 把舊軍營活化為集餐飲、零售與健康養生於一身的目的地；COMO Orchard 則於烏節路匯聚時尚、餐飲及酒店體驗。這份影響力亦延伸至倫敦：她憑藉於 Bond Street 的投資獲得「Bond Street 女王」之稱，並與時裝品牌維持長期合作關係，同時持有 Mulberry 的控股權。



■ Glow Entrance, COMO Shambhala Estate, Indonesia

Ong's achievements are matched by a commitment to culture, sustainability and social impact. Through the COMO Foundation, she supports women and girls through education and empowerment, while her 12-year tenure as chairperson of Singapore's National Parks Board helped guide the Singapore Botanic Gardens towards UNESCO World Heritage status. Her cookbooks, *The Pleasures of Eating Well* and *COMO Simple*, bring her philosophy into everyday life through thoughtful, nourishing food. Across her ventures, Ong has created not merely successful brands but a coherent way of living, grounded in passion, creativity, style, authenticity and meaningful simplicity.

Christina Ong 的成就，同樣建基於她對文化、可持續發展及社會影響的承諾。透過 COMO 基金會，她以教育與賦權計劃支持婦女及女孩；她擔任新加坡國家公園局主席的 12 年間，亦協助推動新加坡植物園獲列入聯合國教科文組織世界遺產名錄。她的食譜《The Pleasures of Eating Well》及《COMO Simple》，透過用心而滋養的飲食，將其理念帶進日常生活。縱觀各項事業，Christina Ong 所建立的不只是成功品牌，而是一套完整而連貫的生活方式：以熱情、創意、風格、真誠及富意義的簡約為本。

Design Carries Feelings



MA YANSONG

馬 岩松

'Chinese designers aspire to influence the world - to shape the future and touch people everywhere. To do so, we must rediscover our own traditions and culture, and weave them into the creative language of tomorrow.'

「中國設計師希望能影響世界其他地方、影響未來、影響全球每一個人。因此，我們正在發掘自己的傳統與文化，並將之融入未來的創作中。」

Reconnecting people with nature through architecture, Ma Yansong has developed a distinctive vision of the city as a place of emotion, imagination and possibility. As founding partner of MAD Architects, and one of China's most internationally influential architects, his landmark works include the Absolute Towers in Canada, Harbin Opera House, Ordos Museum, Chaoyang Park Plaza and the Lucas Museum of Narrative Art in Los Angeles. His architecture goes beyond functionality, creating spaces that evoke nature and awaken the imagination. This philosophy has established Ma as a leading voice in contemporary architecture and earned him the 2025 DFA World's Outstanding Chinese Designer award.

MAD建築事務所創辦合夥人馬岩松，透過建築重新連結人與自然，發展出一套獨特的城市想像，將城市視為承載情感、想像與可能性的場域。作為當今最具國際影響力的中國建築師之一，他的代表作包括加拿大夢露大廈、哈爾濱大劇院、內蒙古鄂爾多斯博物館、北京朝陽公園廣場及美國洛杉磯盧卡斯敘事藝術博物館。他的建築超越功能本身，營造能觸發人對自然的感受、啟發想像的空間。這套設計理念不僅使他成為當代建築的重要聲音，亦讓他獲頒2025 DFA世界傑出華人設計師。

DFA World's Outstanding Chinese Designer

Rooted in his childhood in a traditional Beijing siheyuan, Ma's philosophy draws on an Eastern understanding of nature as an emotional and cultural presence. His fascination with science fiction, particularly Star Wars, also shaped his imagination. A scene of a spaceship landing in a desert later inspired the Ordos Museum, while his appointment to design George Lucas's Museum of Narrative Art brought that imaginative influence full circle. His idea of 'Shanshui City' seeks to rebuild a poetic bond between urban dwellers and nature, with Chaoyang Park Plaza embodying the Chinese principle of 'borrowing scenery'.

馬岩松的設計哲學，源於他在北京傳統四合院生活的成長經歷，以及東方傳統中人與自然之間的情感連結。他對科幻作品，尤其《星球大戰》的熱愛，亦深深形塑其想像力；片中太空船降落沙漠的一幕，後來啟發了內蒙古鄂爾多斯博物館的設計。而獲委任設計佐治·盧卡斯的盧卡斯敘事藝術博物館，則令這份源自科幻想像的影響形成完整迴響。他提出的「山水城市」概念，旨在重建都市人與自然之間的詩意連結；北京朝陽公園廣場正體現中國「借景」的美學原則。

■ Fenix



Ma's thinking has evolved from incorporating greenery into buildings to exploring materials, form and ultimately the metaphysical relationship between architecture and human emotion. The Echigo-Tsumari *Tunnel of Light* turns an underground passage into a surreal encounter with nature, while Shenzhen Bay Culture Park draws on an 'ancient future' aesthetic, its monumental forms evoking rock formations shaped over millions of years. As technology and AI expand the boundaries between the virtual and real, Ma sees opportunities to turn imagination into built reality. He believes China's architectural future lies in rediscovering its 5,000-year heritage while developing an innovative creative language for tomorrow.

從早期將綠意融入建築，到探索物料、形態，以及建築與人類情感之間更深層的形而上關係，馬岩松的思考不斷演進。日本「越後妻有大地藝術祭」作品《光之隧道》，將地下通道轉化為一場超現實的自然相遇；深圳灣文化廣場則以「遠古未來」美學為靈感，其宏偉形態令人聯想到經數百萬年塑造而成的岩層。隨着科技與人工智能持續拓闊虛擬與現實之間的界線，他看見把想像轉化為建成實體的新可能。他相信，中國建築的未來在於重新發現五千年文化傳承，並發展面向明日的創新設計語言。

DFA 世界傑出華人設計師



Quzhou Sports Campus ■





■ Echigo Tsumari Tunnel of Light

■ Lucas Museum of Narrative Art



Shenzhen Bay Culture Park by Zhu Yumeng ■

Design Creates Sanctuary



ANDRÉ FU

傅 厚民

‘At its heart, true hospitality is about creating a profound sense of sanctuary and well-being.’

「真正的待客之道，在於創造一種深層的安定和歸屬感。」

Quietly redefining the emotional architecture of luxury, André Fu has built a reputation for interiors that privilege serenity, intimacy and a sense of place. Since founding his Hong Kong studio in 2000, the Cambridge-trained architect has shaped a language of ‘restrained elegance’, from The Upper House and St. Regis Hong Kong to Hotel The Mitsui Kyoto and Villa La Coste. His work rejects spectacle in favour of proportion, texture, light and carefully composed experiences. This philosophy has made Fu one of Asia’s influential design voices, with 2025 projects including Waldorf Astoria Osaka, Capella Taipei and The St. Regis Shenzhen Bao’an.

室內建築師傅厚民的作品，重新定義了今天人們對空間、靜謐與現代奢華的感受和理解。自2000年在香港成立個人工作室以來，這位劍橋出身的建築師以內斂、優雅而富情感深度的美學語言，深刻影響全球酒店與餐飲業的設計風格。從香港The Upper House奕居的靜謐簡約、京都三井花園飯店的親密氛圍，到普羅旺斯Villa La Coste的藝術空間，他早於「靜奢」一詞流行之前，已展現這種低調高雅的美學內涵。這套設計理念使傅厚民成為亞洲具影響力的設計聲音之一；其2025年項目包括大阪華爾道夫酒店、台北嘉佩樂酒店及深圳前海華僑城瑞吉酒店。



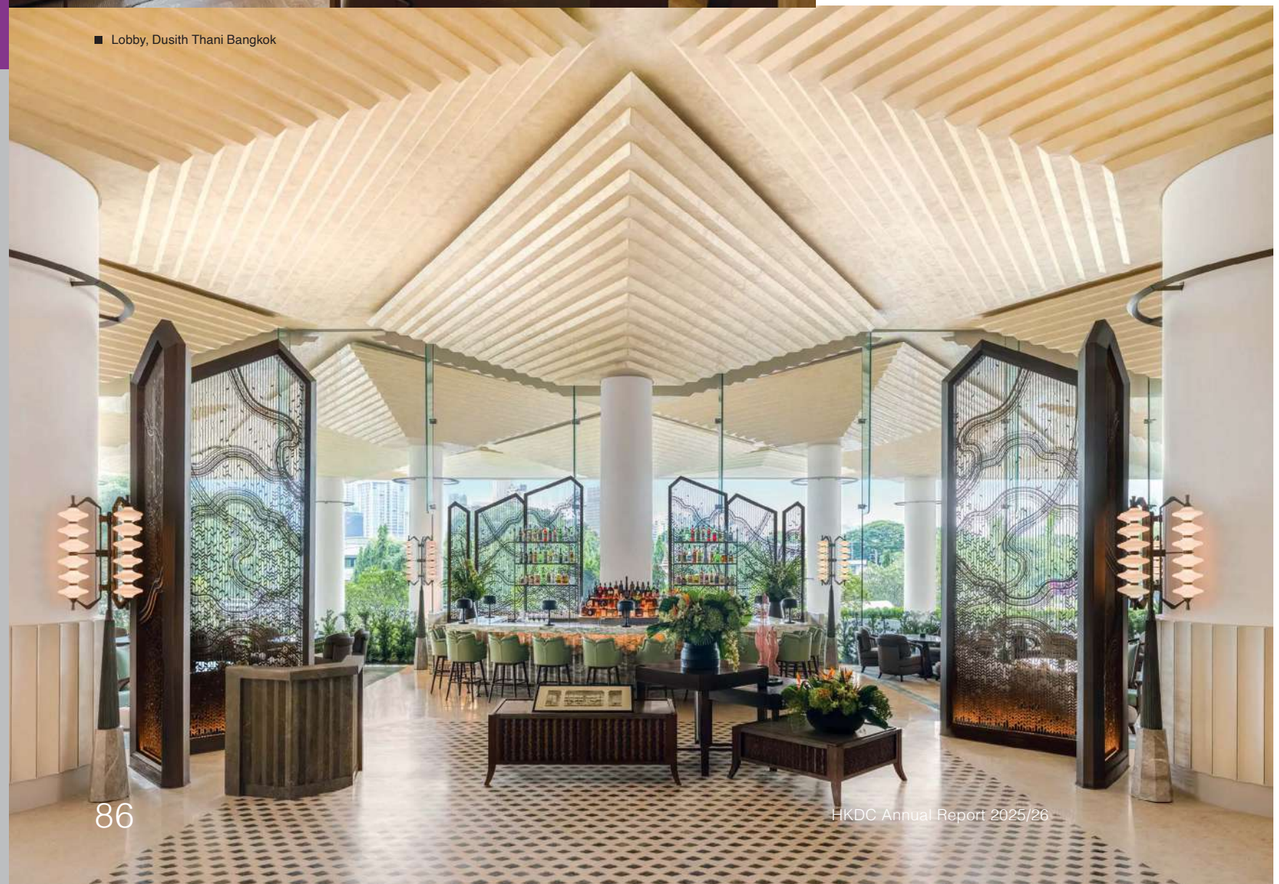
Villa la Coste Residence Suite ■





■ Peacock Alley Lounge, Waldorf Astoria Osaka

■ André Fu Suite, The Upper House



■ Lobby, Dusith Thani Bangkok

Fu's design philosophy is rooted in cultural fluency and experience, with projects developed as a dialogue between his perspective and its context. At Dusit Thani Bangkok, craftsmanship appears through Jim Thompson Thai silk and handmade ceramic tiles alongside materials, while Hotel The Mitsui Kyoto combines sycamore timber, washi-soft light and bespoke kimono fabrics with clarity. His process begins with a 'mental collage' of sensations, memories and cultural fragments before being translated into form. At The Upper House, a brief defined by 'calm and comfort' became an expression of his belief that hospitality should create a sense of sanctuary and well-being.

傅厚民的設計哲學植根於其跨文化視野與生活經驗，每個項目均在他的個人觀點與所在地脈絡之間展開對話。在曼谷都喜天麗酒店，他以 Jim Thompson 泰國絲綢及手工陶磚呈現工藝細節，並與其他物料並置；京都三井花園飯店則以梧桐木、經和紙過濾的柔光，以及特別訂製的和服布料，營造清澈而細膩的空間感。他的創作始於由感受、記憶與文化片段構成的「心靈拼貼」(mental collage)， 再逐步轉化為具體形式。The Upper House 奕居最初以「平靜與舒適」為設計要求，最終體現了他的款待之道：應為賓客營造一處讓人身心安逸的庇護所。



■ Hotel The Mitsui Kyoto

Fu's influence extends beyond interiors through collaborations with Louis Vuitton's Objets Nomades, his Ribbon Dance chair, André Fu Living and his monograph, *Crossing Cultures with Design*. Collaboration remains central to his practice, with clients and creative partners helping refine each project's narrative. His commitment to detail is exemplified by his review of more than 100 marble samples for The St. Regis Hong Kong. Across hospitality, furniture and objects, Fu champions design that is human, deeply contextual and evocative. His recognition as DFA Designer of the Year celebrates a truly remarkable portfolio and a quiet philosophy that has reshaped contemporary luxury.

傅厚民的影響力亦超越室內設計，延伸至與 Louis Vuitton Objets Nomades 的合作、Ribbon Dance 椅、André Fu Living，以及其專著《Crossing Cultures with Design》。協作始終是他設計實踐的核心；客戶與創意夥伴均參與完善每個項目的敘事。他對細節的堅持，亦見於香港瑞吉酒店的設計；為選出最合適的浴室大理石紋理，他曾審閱逾一百款樣板。無論在酒店、家具還是物件設計中，傅厚民始終倡導以人為本、與場地及文化背景緊密呼應，並能觸動感受的設計。獲頒 DFA 年度設計師，不僅表彰其出色的作品組合，亦肯定他以細膩與克制重新詮釋當代奢華的設計理念。

Design Preserves Culture



RAHUL MISHRA

‘With fast fashion there’s a big loss of culture. Through design I try to answer two questions: how can I preserve culture, and how can I preserve skills?’

「即食時裝令本土文化大受打擊。我希望透過設計回答兩個問題：我們如何保存文化？如何保存工藝？」

Preserving culture through couture, Rahul Mishra has built a fashion practice that connects Indian heritage, craftsmanship and social enterprise. In 2014, he became the first Indian designer invited to show at Paris Haute Couture Week, bringing his label to global prominence. His achievements were recognised internationally in 2023, when the French government awarded him the Chevalier de l’Ordre des Arts et des Lettres. Drawing on ideas rooted in Indian culture, Mishra, with the support of his wife-cum-partner Divya, works with hundreds of craftsmen to create garment stitch by stitch and weave by weave, treating craftsmanship as a repository of culture, skill and human experience.

Rahul Mishra 以高級訂製時裝為媒介，連繫印度文化傳承、傳統工藝與社會企業理念。2014 年，他成為首位獲邀踏上巴黎高級訂製時裝周舞台的印度設計師，讓其同名品牌在國際舞台嶄露頭角。憑藉鮮明的創作視野與成就，他於 2023 年獲法國政府頒授藝術與文學騎士勳章。其創作根植於印度綿延數千年的藝術與文化傳統，與數以百計的手工匠人合作，以一針一線、一梭一織，將工藝視為承載文化、技藝與人類經驗的載體。

Mishra's approach to fashion is equally a commitment to sustaining communities and livelihoods. Around 85% of his brand's work takes place in villages across India, with craftspeople from urban areas supported in returning to their home villages and working from there. This model, which Mishra calls 'human capitalism', makes fashion a social enterprise while preserving skills passed through generations. His collections transform traditional craftsmanship into strikingly modern couture, worn by figures including Blake Lively, Rosy Zhao, Mark Zuckerberg and Priscilla Chan. Collaborations with Tod's, Tanishq Diamonds and Johnnie Walker Blue Label further extend his creative language beyond couture.

Mishra 對時裝的實踐，亦體現他對維繫社群與生計的承諾。品牌約 85% 的工序於印度各地村莊完成，並支援原居孟買、德里等城市的工匠回到家鄉工作。他稱這種模式為「人本資本主義」：使時裝成為兼具社會企業精神的創作實踐，同時傳承世代累積的工藝技術。其系列以當代造型語言重新演繹印度文化根源，將傳統工藝轉化為鮮明而歷久彌新的高級訂製作品，深受 Blake Lively、趙露思、Mark Zuckerberg 及 Priscilla Chan 等名人喜愛。他並與 Johnnie Walker Blue Label、Tod's 及 Tanishq Diamonds 合作，持續拓展高級訂製以外的創作可能。

■ Rahul Mishra Couture SS25 Paris



For Mishra, sustainability is inseparable from the rhythm of nature, culture and human work. His Himalayan home embodies this philosophy, using native materials and local craftsmanship while requiring no heating or air conditioning and conserving water. His commitment to sustainability extends from organic materials and handwork to the preservation of village life and cultural knowledge. Through couture and his AFEW Rahul Mishra prêt-à-porter brand, he continues to demonstrate how fashion can be both contemporary and culturally rooted. His work offers a compelling alternative to fast fashion, proving that patience, authenticity, inclusivity and craftsmanship can form the foundation of a globally influential creative business.

對 Mishra 而言，可持續發展與自然、文化及人類勞動的韻律息息相關。他位於喜馬拉雅山麓的居所採用當地材料和工藝建成，幾乎所有細節均由當地工匠於現場親手製作；建築透過調整方位與氣流，達致冬暖夏涼，毋須使用暖氣或冷氣，並盡可能將用水循環再用。他對可持續發展的承諾，既體現在有機物料與手工製作之中，亦延伸至守護村落生活、文化傳承及工藝知識。透過高級訂製系列及 AFEW Rahul Mishra 成衣品牌，他持續展示時裝如何兼具當代性與文化根源，並為即食時裝提出另一種可能：以耐性、真實性、包容度與人類匠心，成就具全球影響力的創意事業。

Rahul Mishra Couture FW25 ■









■ Rahul Mishra Couture SS23 Paris
■ Rahul Mishra Couture SS24 Paris
■ Rahul Mishra Couture SS25 Paris

DFA

The DFA Design for Asia Awards 2025 recognised 254 outstanding projects, including 10 Grand Awards, 20 Gold Awards, 46 Silver Awards, 72 Bronze Awards, and 106 Merit Awards, celebrating exceptional design with Asian perspectives across six design disciplines. Selected by an international jury from entries spanning more than 20 economies, the winning projects showcased how design drives innovation, enhances everyday life and creates meaningful social, cultural and commercial impact.

DFA亞洲最具影響力設計獎2025一共表揚254個傑出設計項目，當中包括10個大獎、20個金獎、46個銀獎、72個銅獎以及106個優異獎，以表彰在六大設計領域中展現亞洲視角的卓越設計成就。獲獎項目由國際評審團從來自20多個經濟體的參賽作品中甄選而出，充分展現設計如何推動創新、提升日常生活體驗，並創造深遠的社會、文化及商業價值。

DESIGN FOR ASIA AWARDS



Grand Award 大獎

DWELLING ON THE MOUNTAINSIDE: JIUCENG ART GALLERY / CHINESE MAINLAND

Atelier Lu+Architects / Chinese Mainland

Reimagining four historic homesteads as one architectural continuum, this exquisite art gallery renews rural heritage through structural innovation and craft. Its undulating roof follows the mountain's contours, while China's first variable-rise, variable-constraint woven timber arch creates column-free spaces. Reclaimed stone, rammed earth and locally fired tiles further connect the gallery to its village, landscape and living traditions.

棲於山腰的玖層美術館把四座歷史悠久的民居重新構想為一個連綿相接的建築整體，透過結構創新與工藝，為鄉村遺產注入新生。其起伏屋頂順應山勢延展，而中國首例「漸變搭接、曲面結構」的編木拱，則打造出通透無柱的空間。再生石材、夯土及在近村窯燒成的黛瓦，進一步將美術館與村落、山勢及延續至今的傳統緊密相連。

Grand Award 大獎

ECHOES OF THE WALL

Jiangsu Phoenix Education Publishing Ltd / Chinese Mainland

A tactile journey through history, this book transforms 600,000 ancient Nanjing bricks into an evocative record of place. Inspired by the horse ramp of Zhonghua Gate Barbican, its slope binding makes each page turn feel like climbing a step. A brick-textured cover, varied papers, photography and traditional rubbings create a beautifully crafted publication that brings cultural memory vividly into the present.

《城銘流韻 — 南京城牆庫藏精品磚文圖錄》帶來一場可觸可感的歷史之旅，把60萬塊南京古磚化為一份動人的地方記錄。設計靈感源自中華門甕城的馬道，創新的坡狀裝幀讓每次翻頁都如踏上一級石階。古磚紋理壓印的封面、不同質感的紙張、攝影作品與傳統水墨拓印，共同成就一本工藝細緻的出版物，讓文化記憶鮮活地走進當下。





Grand Award 大獎

EOS R50 V

Canon Inc. / Japan

Designed for a new generation of creators, EOS R50 V reimagines the camera for the social media age, putting creative freedom at the forefront. Compact yet powerful, it combines intuitive controls, vertical shooting and smartphone-inspired interaction with serious imaging performance. A front-facing record button and auto-rotating interface make spontaneous filming effortless, while its sleek, lightweight form turns sophisticated technology into an instinctive creative companion.

讓創作自由成為核心的EOS R50 V專為新一代創作者而設，是一部重新定義社交媒體時代的相機。小巧機身蘊藏出色效能，結合直覺化操控、垂直拍攝及智能手機式互動，同時帶來專業級影像表現。前置錄影鍵及會隨橫豎方向自動調整的介面，令即興拍攝更輕鬆自然；流線而輕盈的外形，則把精密科技化為得心應手的創作夥伴。

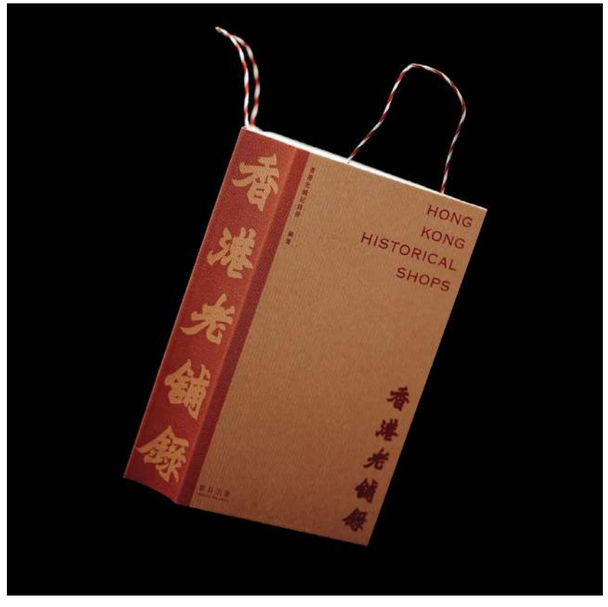
Grand Award 大獎

HONG KONG HISTORICAL SHOPS

Wholly Wholly Ltd / Hong Kong

Five years of research become a tactile portrait of old Hong Kong in this book inspired by humble brown paper bags. Its kraft-paper cover, red-and-white string handle and *Tung Shing*-inspired format turn everyday objects into design artefacts. Inside, photographs, stories and a map capture the city's vanishing shops and restaurants, preserving urban memories for future generations.

《香港老舖錄》以樸實的雞皮紙袋為靈感，將五年的研究成果化為一幅可觸摸的老香港肖像。牛皮紙封面、紅白麻繩手挽，以及取材自傳統《通勝》的格式，將日常物件轉化為設計載體。書中透過照片、故事及地圖，記錄香港逐漸消失的老店與餐館，為下一代保存城市記憶。



Grand Award 大獎

INNUMERABLE · JUMPING HE

hesign International / Germany

Graphic design becomes a living installation, as Chinese characters break apart and reform while visitors move through thousands of paper strips. Like a bamboo curtain caught in the breeze, the work creates an ever-changing interplay of text, light and shadow. Simple yet striking, it turns a familiar two-dimensional medium into something physical, playful and memorable.

《千千萬萬・何見平》將平面設計化為一件活生生的裝置。當觀眾穿行於數以千計的紙帶之間，中文字便隨之拆解、重組。如微風中搖曳的竹簾，作品讓文字、光影與紙帶持續交織變化。簡潔卻引人注目，它把熟悉的二維媒介轉化為可親身感受、富玩味而令人難忘的體驗。





Grand Award 大獎

LG PURICARE™ DUAL INVERTER DEHUMIDIFIER

LG Electronics / Korea

Breaking free from the familiar 'white and cute' appliance, this dehumidifier strikes a masterful balance between function and form. Its modular structure, sculpted profile and discreet details bring a sleek, refined aesthetic to compact urban homes. A detachable drying kit adds versatility, while intelligent engineering turns a practical household appliance into a sophisticated, flexible solution for modern living.

LG PuriCare™除濕機突破常見的「純白可愛」家電設計，在功能與形式之間取得精準平衡。模組化結構、雕塑感輪廓及低調細節，為緊湊的都市居所帶來俐落而精緻的美學。可拆式烘乾套裝提升使用彈性，而智能工程技術則把實用家電轉化為一項精巧而靈活的現代生活方案。

Grand Award 大獎

MONO.OX MOLECULAR MAHJONG

Qiong Yang, GreenDragon Lab / Chinese Mainland

Mahjong gets a futuristic makeover, reimagining a 19th-century Chinese game through CNC precision, redesigned symbols and a sleek aluminium case. Conceived as a relic from fictional digital civilisation DC4739, it brings past, present and future together while preserving the tactile pleasure of play. In a world of screens, it offers something increasingly rare — a reason to sit down together.

MONO.OX分子麻將以未來姿態重新登場 — 透過CNC精密切割、重新設計的符號及流線型鋁盒，這款源自19世紀的中國遊戲獲得全新演繹。作品被構想為來自虛構數碼文明「DC4739」的考古遺物，將過去、現在與未來匯聚一體，同時保留親手打牌的觸感與樂趣。在螢幕無處不在的世界裡，它提供了一個日益難得的理由，讓人們重新圍坐一起。





Grand Award 大獎

MOORGEN X STEVE LEUNG – SALUTE

Steve Leung Design Group / Hong Kong

When a glass lands, the magic begins. MOORGEN x Steve Leung – Salute transforms the humble coaster into a glowing ritual period. Jade-like luminous ‘leaves’ become individual coasters, then gather on a sculptural copper stand to form a lamp. Cordless, colour-changing and beautifully tactile, it turns pouring, toasting and conversation into an intimate play of light, craftsmanship and connection.

當酒杯放下，一場光的魔法便隨之展開。MOORGEN x Steve Leung - 醉把日常杯墊化為一場發光儀式。如玉般的發光「葉片」既可獨立作為杯墊，亦可聚合於雕塑感銅質燈座上，組成一盞燈。無線操作、可變換色彩，並具細膩觸感；它讓斟酒、舉杯與交談，化為一場關於光、工藝與連結的親密交流。

Grand Award 大獎

UCCA CLAY MUSEUM / CHINESE MAINLAND

Kengo Kuma & Associates, Inc. / Japan



Shaped as if from Yixing itself, the UCCA Clay Museum’s sweeping roof follows the terrain, while tiles made from the same local clay used for centuries of pottery root the architecture in the city’s craft heritage. Inside, the undulating structure creates a breathtaking sense of movement, a powerful reminder that truly distinctive architecture can begin with place, material and tradition.

UCCA陶美術館彷彿由宜興大地塑成，起伏屋頂順應地形延展，屋面所用瓦片，則取自數百年來製作陶器的同一片本地陶土，令建築深深植根於城市的工藝傳統。室內的起伏結構營造出令人驚嘆的流動感，有力地提醒我們：真正獨特的建築，可以從場所、材料與傳統之中開始。

Grand Award 大獎

YANDANGSHAN SCENIC AREA CLIFF COFFEE / CHINESE MAINLAND

Slow Coral Design / Chinese Mainland

Rather than imposing itself on Yandang Mountain, this cliffside café seems to grow from it. Guided by ‘weak design’, the structure nestles gently into the landscape, using timber, concrete and glass to frame rather than compete with nature. It shows how sensitive design can protect a precious environment while creating a destination that brings people, tourism and opportunity to the community.

雁蕩山風景區懸崖咖啡並非凌駕於雁蕩山之上，而是彷彿從山體中自然生長。它以「弱設計」為指引，謙遜地嵌入地景，運用木材、混凝土與玻璃勾勒自然，而非與之競逐。作品示範了細膩而尊重環境的設計，如何在守護珍貴自然景觀的同時，創造一個為社區帶來人流、旅遊與發展機遇的目的地。



HIGHLIGHTS & EVENTS

DFA AWARDS PRESENTATION
DFA 設計獎頒授儀式





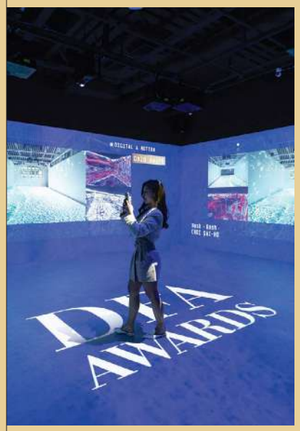
The DFA Awards presentation to the Lifetime Achievement Award winner, together with a design dialogue, was held at DX design hub on 29 November 2025 ,while a trophy presentation for the recipients of the DFA Design Leadership Award, DFA World's Outstanding Chinese Designer, DFA Designer of the Year and the inaugural DFA Asian Design Vanguard Award was held on 2 December 2025 at Cuisine Cuisine, IFC, fostering recognition, networking and cross-cultural exchange.

The awards presentation for the DFA Design for Asia Awards and DFA Hong Kong Young Design Talent Award was held on 4 December 2025 at Theatre 1, Hong Kong Convention and Exhibition Centre and conducted in a simplified format as a mark of respect following the Tai Po fire. The event recorded 343 participants across three sessions.

DFA亞洲設計終身成就獎得主的頒授儀式及設計對談於2025年11月29日在DX設計館舉行；而DFA設計領袖獎、DFA世界傑出華人設計師、DFA年度設計師、首屆DFA亞洲設計先鋒獎的獎座頒授儀式，則於2025年12月2日在香港國際金融中心國金軒舉行，以表揚設計成就、促進業界交流及跨文化對話。DFA亞洲最具影響力設計獎及DFA香港青年設計才俊獎頒授儀式於2025年12月4日假香港會議展覽中心演講廳1舉行。為悼念大埔火災，活動以簡約形式進行。三節頒獎時段合共343位參加者出席。

AWARD-WINNING DESIGN ON DISPLAY
得獎作品展覽





Held from 6 March to 16 April 2025, the DFA Awards Exhibition 2025 transformed the DX design hub into a vibrant showcase, presenting the projects and portfolios from 246 winners across six award programmes. The visitors were encouraged to engage with award-winning works through interactive features, digital experiences and online showcases, fostering dialogue between design professionals and the wider community while making design excellence more accessible to all.

DFA設計獎展覽2025於2025年3月6日至4月16日舉行，將DX設計館化為活力充沛的展示平台，呈獻六個獎項計劃下共246位得獎者的作品及介紹。透過互動裝置、數碼體驗及網上展示，鼓勵訪客投入欣賞作品，促進設計專才與公眾交流，讓卓越設計更貼近每一位觀眾。

DFA AWARDS MEETS THE MARKETPLACE
DFA 設計獎走進市場



Selected winners of the DFA Design for Asia Awards and DFA Hong Kong Young Design Talent Award were showcased at Home InStyle, held from 27 to 30 April 2025 at the Hong Kong Convention and Exhibition Centre. Organised by the Hong Kong Trade Development Council, the exhibition introduced award-winning design to local and international buyers, designers and industry professionals, further strengthening the global profile of Hong Kong and Asian design.

部分DFA亞洲最具影響力設計獎得獎作品及DFA香港青年設計才俊獎獲獎設計師的作品，於2025年4月27至30日在香港會議展覽中心舉行的香港時尚家品及家紡展展出。展覽由香港貿易發展局主辦，向本地及國際買家、設計師和業界專才介紹得獎設計，進一步提升香港及亞洲設計的國際能見度。

DESIGN EXCELLENCE IN THE SPOTLIGHT
聚焦設計卓越





The DFA Awards 2025 took centre stage at DesignInspire, organised by the Hong Kong Trade Development Council (HKTDC) from 3 to 6 December 2025, where all award-winning projects were presented to designers, buyers and the public. The exhibition attracted 52,998 visitors, while dedicated winner and media tours engaged 28 award recipients and 29 journalists, further amplifying the reach of Asia's leading design awards.

2025年12月3至6日，由香港貿易發展局（HKTDC）主辦的DesignInspire雲集設計師、買家及公眾；DFA設計獎2025於活動中展出全部得獎項目，成為矚目焦點。展覽吸引52,998名訪客；得獎者及傳媒導賞團則匯聚28位得獎者及29位傳媒代表，進一步擴大這項亞洲領先設計獎項的影響力。

CROSSING BORDERS THROUGH DESIGN
以設計促進跨境交流





The RE;CODE Flagship Store in Seoul presented a curated showcase of DFA Design for Asia Awards winners from 21 May to 1 June 2025. Operated by Samsung C&T Fashion Group, RE;CODE is renowned for championing upcycling and circular design, providing an ideal platform to introduce award-winning Asian design to Korean audiences and strengthen regional creative exchange.

首爾 RE;CODE 旗艦店於 2025 年 5 月 21 日至 6 月 1 日策劃展出 DFA 亞洲最具影響力設計獎得獎作品。RE;CODE 由 Samsung C&T Fashion Group 營運，以推動升級再造及循環設計見稱，為韓國觀眾認識亞洲得獎設計提供理想平台，亦加強區內創意交流。

BRINGING AWARD-WINNING DESIGN TO THE PUBLIC
讓得獎設計走近大眾





Visitors to eslite Bookstore, Causeway Bay discovered a curated selection of DFA Awards winners from 2 May to 10 June 2025. Located in one of Hong Kong's best-known cultural destinations, the showcase attracted more than 140,000 visits, bringing outstanding design closer to the public and encouraging wider appreciation of creativity, innovation and design excellence.

The DFA Design Dialogue in Hong Kong was held during the exhibition period, bringing together one of our judges and three winners to discuss the role of materials, colour, and innovation in shaping contemporary design.

2025 年 5 月 2 日至 6 月 10 日，銅鑼灣誠品生活展出精選 DFA 設計獎得獎作品。展覽設於香港其中一個備受歡迎的文化地標，吸引逾 14 萬人次到訪，讓卓越設計走近大眾，並鼓勵更多人欣賞創意、創新與設計之美。

DFA 設計獎 2025 設計對談(香港)於展覽期間舉行，匯聚一位評審及三位得獎設計師，圍繞材料、色彩與創新三大主題展開交流，分享設計理念，並探討當代設計的發展趨勢。

A NIGHT OF CREATIVE EXCHANGE
設計交流之夜





The series of 'A Night of Creative Exchange' at the DX design hub brought together DFA Awards winners and creative practitioners from diverse disciplines on 11 April, 20 June, 1 August and 3 October 2025. Through dynamic presentations, speakers shared insights on design innovation, cultural conservation and cross-disciplinary collaboration, inspiring audiences with fresh perspectives on creativity and design's role in society.

DX 設計館的設計交流之夜於 2025 年 4 月 11 日、6 月 20 日、8 月 1 日及 10 月 3 日舉行，匯聚 DFA 設計獎得主及不同範疇的創意工作者。講者透過節奏明快的分享，交流設計創新、文化保育及跨學科協作的觀點，為觀眾帶來關於創意及設計社會角色的新啟發。

AWARDS PUBLICATION
獎項年刊



The annual Awards Publication brings the DFA Awards to life, taking readers behind every DFAA-winning project to explore its design philosophy and creative team. It captures judges' perspectives on the Grand Awards and showcases the winning portfolios of LAA, DLA, WOCD, DOY, ADV and HKYDTA.

「DFA 設計獎」年刊帶領讀者走進每個「DFA 亞洲最具影響力設計獎」得獎項目背後，細看其設計理念與創作團隊，讓獎項成果躍然紙上。年刊亦輯錄評審對大獎得獎作品的觀點，並展示「DFA 亞洲設計終身成就獎」、「DFA 設計領袖獎」、「DFA 世界傑出華人設計師」、「DFA 年度設計師」、「DFA 亞洲設計先鋒」及「DFA 香港青年設計才俊獎」得獎者的作品集。

Flourishing Community & Advancing Cross-Disciplinary Design

設計綻放社群及推動跨界設計

IV

Design has the greatest impact when experienced, shared and enjoyed by everyone. HKDC brings creativity into the city's heart through exhibitions, festivals, public programmes and immersive experiences, transforming everyday spaces into accessible places for discovery, participation and dialogue. By connecting designers with artists, academics, businesses and communities across disciplines and cultures, HKDC demonstrating how collective wisdom inspires innovation and builds a more inclusive, sustainable future with lasting social and cultural value.

當設計能被每個人親身體驗、分享與享受，便能發揮最深遠的影響力。香港設計中心透過展覽、節慶、公共活動及沉浸式體驗，將創意帶入城市核心，把日常空間轉化為鼓勵探索、參與和對話的場所。透過連繫跨學科、跨文化的設計師、藝術家、學者、企業及社群，香港設計中心展現集體智慧如何啟發創新，並建構更具包容性與可持續性的未來，創造長遠的社會及文化價值。

DX design hub

設計館



Operated by Hong Kong Design Centre and supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as the Lead Sponsor, DX design hub is a thriving destination for design, creativity, collaboration, innovation and community. Welcoming creators, corporate and the wider community, DX design hub offers curated workshops, guided tours, and versatile event spaces. With a mission to fuel Hong Kong's creative ecosystem, DX design hub connects the city's creative pulse with global perspectives, stands as a destination of choice for visionary events, cultural exchange and inspired gatherings — from brand launches and experiential events to educational programmes and cross-sector collaborations.

由香港設計中心營運、香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助的DX設計館，匯聚設計、創意、協作、創新與社群。我們為企業、創業者、設計愛好者與社區團體提供靈活的展演與活動空間，並提供策展與活動支援。立足深水埗在地脈絡，DX設計館將城市的創意脈搏與國際視野接軌，是舉辦品牌發佈、體驗活動、教育項目與跨界交流的理想平台，並成為前瞻活動、文化交流與創意聚會的首選地。

超越場地，設計與體驗交匯

More Than Just A Venue - Where Design Meets Experience



Beautiful Craft & Design Exchange: Czechia – Hong Kong

匠藝交織：捷克與香港工藝創意交匯

‘Beautiful Craft & Design Exchange: Czechia–Hong Kong‘ celebrated the meeting of Czechia’s rich craft traditions and Hong Kong’s creative innovation through more than 40 collaborative works. Presented by HKDC and Consulate General of Czechia in Hong Kong and Macao, with the support of the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, the exhibition reimagined traditional crafts and folk art for contemporary life while helping to preserve near-extinct techniques. By bringing together design students, master craftsmen and designers from two regions, it demonstrated how collaboration across cultures and generations can breathe new life into heritage craftsmanship.

由香港設計中心及捷克駐港澳總領事館聯合呈獻、由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助的《匠藝交織：捷克與香港工藝創意交匯》，透過逾40件合作作品，呈現捷克深厚工藝傳統與香港創意創新的相遇。展覽為傳統工藝及民間藝術注入當代意義，並協助保存近乎失傳的技藝。來自兩地的設計學生、工藝大師及設計師攜手合作，展示跨文化、跨世代交流如何讓傳統工藝煥發新生。







Sharing Skills, Shaping Futures

The exchange extended beyond the gallery through workshops, masterclasses and sharing sessions led by Czech and Hong Kong craft masters. From leather handbag and ring-making workshops to hands-on demonstrations, participants discovered time-honoured techniques first-hand, helping preserve valuable craft knowledge while strengthening cultural dialogue and inspiring future generations of makers and designers.

傳承技藝，啟發未來

是次交流不止於展覽空間，更延伸至由捷克及香港工藝大師主持的工作坊、大師班與分享會。從皮革手袋、戒指製作工作坊到示範環節，參與者親身認識歷久常新的技藝，在傳承珍貴工藝知識之餘，深化文化對話，並啟發新一代工藝創作者與設計師。



Objects of Hong Kong-Czech Collaboration

From Memory Cabinet and CÍGR Tote Bag to Dreamer’s Garden and King Kong Porcelain Figurine, the exhibition showcased how traditional Czech craftsmanship can be reimagined through contemporary design. Created by Czech design students, master craftsmen and Hong Kong designers, these collaborative works transformed wood, leather, porcelain and Bohemian crystal into fresh expressions of cultural exchange and creative innovation.

港捷創意協作作品

展覽以Memory Cabinet、CÍGR Tote Bag、Dreamer’s Garden及King Kong Porcelain Figurine等作品為例，呈現當代設計如何重新演繹捷克傳統工藝。作品由捷克設計學生及工藝大師與香港設計師共同創作，將木材、皮革、瓷器和波希米亞水晶等傳統物料，轉化為連繫兩地文化、展現創意對話的嶄新設計語言。



承接香港與荷蘭自設計營商周建立的長久合作關係，香港設計中心與荷蘭駐港澳總領事館攜手呈獻一系列探索循環設計及可持續創新的展覽和活動。由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助，《設計循環 — 循環設計》及《物物俱圓》兩大展覽匯聚香港及荷蘭的設計師、機構與創意社群，探討設計如何透過協作、物料創新及負責任生產，回應環境挑戰。配合講座、導賞及工作坊，項目促進跨文化對話，並鞏固香港作為國際交流、可持續發展與設計創新平台的角色。



Designing Circularity + All Things Circular

設計循環 — 循環設計及物物俱圓

Building on the enduring partnership between Hong Kong and the Netherlands established through Business of Design Week (BODW), HKDC and Consulate General of the Kingdom of the Netherlands in Hong Kong and Macao jointly presented a series of exhibitions and programmes exploring circular design and sustainable innovation. Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, the dual exhibitions ‘Designing Circularity’ and ‘All Things Circular’ brought together designers, institutions and creative communities from Hong Kong and the Netherlands to examine how design can address environmental challenges through collaboration, material innovation and responsible production. Complemented by talks, guided tours and workshops, the programme fostered cross-cultural dialogue while reinforcing Hong Kong’s role as a platform for international exchange, sustainability and design innovation.

Reimagining Circular Design

Co-curated by both Dutch and Hong Kong designers, ‘Designing Circularity’ brought together designers from both regions to explore how circular design principles can tackle environmental challenges. Through innovative works spanning products, materials and systems, the exhibition demonstrated how creativity and collaboration can inspire more sustainable ways of designing, making and living.

Hong Kong Talent Goes Circular

First presented during Dutch Design Week, ‘All Things Circular’ highlighted the work of local designers who creatively reimagined and repurposed materials through the lens of circularity. Featuring objects related to food, fashion, housing, daily living, ceramics, and mahjong tiles, the exhibition also showcased inclusive design projects supporting the visually impaired and elderly, promoting a holistic vision of sustainability rooted in empathy, continuity, and shared responsibility.





重塑循環設計

由荷蘭及香港設計師共同策展的《設計循環 — 循環設計》，匯聚兩地設計力量，探索循環設計原則如何回應環境挑戰。展覽涵蓋產品、物料及系統等創新作品，展示創意與協作如何啟發更可持續的設計、製作與生活方式。

香港創意，循環再生

《物物俱圓》首度於荷蘭設計周展出，聚焦本地設計師如何以循環思維重新想像及再造物料。展覽涵蓋與飲食、時裝、居住、日常生活、陶瓷及麻將牌相關的作品，亦展示支援視障人士及長者的共融設計項目，勾勒一種建基於同理心、延續性及共同責任的整全可持續願景。

FABRICa: Italian Textile Style and Innovation

FABRICa：意雅設計交織

作為設計營商周2025的前哨，在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處主要贊助下，香港設計中心與意大利駐香港及澳門總領事館聯合呈獻《FABRICa：意雅設計交織》及《紡未來·織夢想》。兩個展覽以東西方紡織傳統為起點，開展跨文化對話，頌揚工藝、創新與可持續發展，同時促進意大利與香港之間的創意交流。



Presented by Hong Kong Design Centre and the Consulate General of Italy in Hong Kong and Macao ahead of Business of Design Week (BODW) 2025, with the support of the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, 'FABRICa: Italian Textile Style and Innovation' and 'Engineered Reverie: Hong Kong Textile Futures' fostered a cross-cultural dialogue between Eastern and Western textile traditions. Together, the exhibitions celebrated craftsmanship, innovation and sustainability while encouraging creative exchange between Italy and Hong Kong.

Italy's Enduring Textile Legacy

'FABRICa: Italian Textile Style and Innovation' traced the evolution of Italy's textile industry through six immersive sections, highlighting centuries of expertise from Florence's wool trade and Lombardy's silk production to Venetian luxury fabrics and contemporary sustainable textiles. Through tactile displays and multimedia experiences, the exhibition showcased how Italian textile heritage continues to inspire innovation and shape global design.

意大利紡織傳承歷久彌新

《FABRICa：意雅設計交織》透過六個沉浸式展區，穿越意大利紡織業的演變歷程，呈現由佛羅倫斯羊毛貿易、倫巴第絲綢生產，到威尼斯奢華布料及當代可持續紡織品所累積的數百年技藝交織觸感體驗與多媒體感官互動，展示意大利紡織傳承如何持續啟發創新，並塑造全球設計。

Reimagining Hong Kong's Textile Future

Complementing this historical perspective, 'Engineered Reverie: Hong Kong Textile Futures', curated by Elaine Yan Ling Ng, explored how Hong Kong is reimagining its textile future through technology, craftsmanship and collaboration. Featuring The Fabrick Lab's Reverie textile collection and partnerships with local designers and artisans, the exhibition demonstrated the city's potential as a hub for original, high-end textile creativity in Asia.

重塑香港紡織未來

呼應這段歷史視角，由吳燕玲（Elaine Ng）策展的《紡未來·織夢想》，探索香港如何透過科技、工藝與協作，重新想像紡織業的未來。展覽以The Fabrick Lab的Reverie紡織系列為主軸，並聯同本地設計師與工藝師合作，展現香港成為亞洲原創高端紡織創意樞紐的潛力。







Engineered Reverie: Hong Kong Textile Futures

紡未來·織夢想



Qeeboo Rabbit – Playful Italian Design

兔伴霓裳

On display at DX design hub in the lead-up to Italian partnership with the Business of Design Week (BODW) 2025, Qeeboo's iconic Rabbit Chair, designed by Stefano Giovannoni, celebrated the creativity and imagination of contemporary Italian design. Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as the lead sponsor, the installation transformed a familiar childhood symbol into a functional design object. It demonstrated how the integration of storytelling, innovation and functionality can create engaging experiences that connect with audiences of all ages.

為迎接意大利擔任設計營商周2025的合作伙伴國家，DX設計館展出由斯蒂法諾・喬凡諾尼設計的Qeeboo兔子椅。在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助下，這件標誌性作品把童年熟悉的兔子形象轉化為具功能的設計物件，展現當代意大利設計的創意與想像力，亦說明故事性、創新與功能如何交融，為不同年齡觀眾帶來沉浸其中的體驗。

Salvatore Ferragamo Fashion Spotlight

薩爾瓦托勒・菲拉格慕 — 時尚焦點

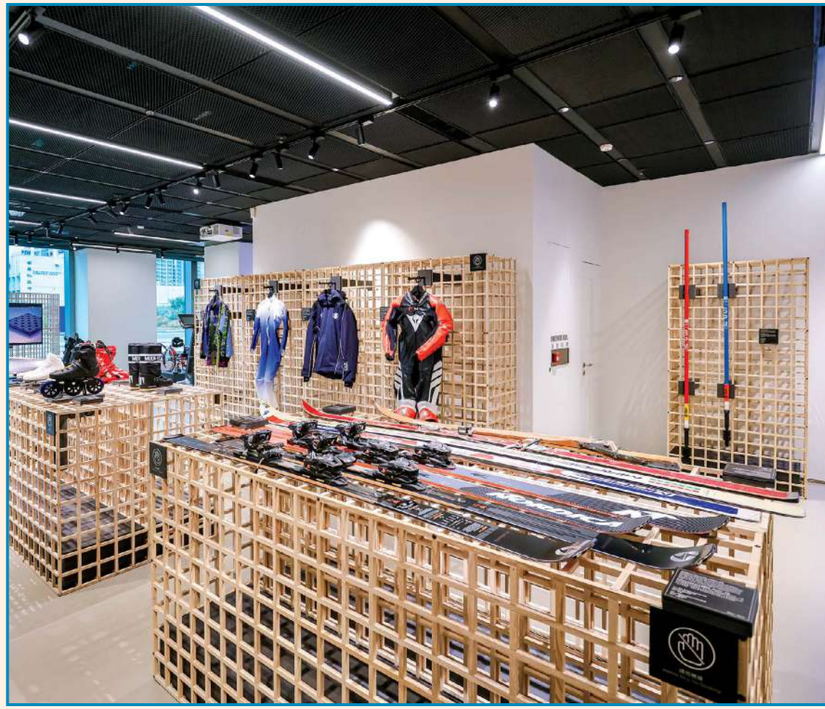


Presented in collaboration with Museo Ferragamo in Florence, with the support of the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, the 'Salvatore Ferragamo Fashion Spotlight' celebrated the enduring legacy of one of Italy's most influential fashion houses. Featuring a curated selection of iconic shoe designs created for celebrated figures including Carmen Miranda and Judy Garland, the exhibition highlighted Ferragamo's pioneering craftsmanship, technical innovation and artistic vision while reinforcing Italy's reputation for creative excellence.

在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助下，香港設計中心與意大利薩爾瓦托勒・菲拉格慕博物館合作呈獻《薩爾瓦托勒・菲拉格慕 — 時尚焦點》，頌揚這個意大利重要時裝品牌的深遠傳承。展覽精選為Carmen Miranda及Judy Garland等名人創作的經典鞋履設計，突顯菲拉格慕的先驅工藝、技術創新與藝術視野，亦印證意大利在創意卓越方面的聲譽。

The Challenge: The Innovation of Italian Design in Sports

創意風格・挑戰動感



Spanning more than five decades of innovation, 'The Challenge: The Innovation of Italian Design in Sports' showcased how Italian designers have continually redefined the relationship between sport, technology and everyday life. Presented by HKDC and the Consulate General of Italy in Hong Kong and Macao, with the support of the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, the exhibition brought together pioneering products that demonstrate the evolution of Italian sports design, from breakthrough equipment and apparel to high-performance engineering solutions. Celebrating a design culture where functionality and aesthetics go hand in hand, the exhibition offered visitors a compelling perspective on Italy's enduring influence on global sporting innovation.



在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助下，香港設計中心與意大利駐香港及澳門總領事館聯合呈獻的《創意風格・挑戰動感》，回顧逾半世紀的創新歷程，展示意大利設計師如何持續重塑運動、科技與日常生活的關係。展覽匯聚多項先驅產品，從突破性的裝備與服飾，到高性能工程方案，勾勒意大利運動設計的演變。作品彰顯功能與美感並重的設計文化，讓觀眾認識意大利對全球運動創新的持久影響。

DX GRAVITY: Design Connects GBA

DX GRAVITY 設計引力 — 連接・凝聚大灣區



Positioning design as a catalyst for regional collaboration, ‘DX GRAVITY: Design Connects GBA’, with the support of the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, showcased the creativity, diversity and innovation emerging across the Guangdong-Hong Kong-Macao Greater Bay Area (GBA). Bringing together designers from Hong Kong, Guangzhou, Shenzhen, Foshan and Dongguan, the exhibition highlighted how design can transcend geographical, cultural and industry boundaries to address shared challenges and create new opportunities. Through projects spanning technology, lifestyles, fashion, intangible cultural heritage and industrial design, it reflected the growing interconnectedness of the GBA’s creative ecosystem while reinforcing Hong Kong’s role as a bridge for collaboration, exchange and innovation.

在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助下，《DX GRAVITY 設計引力 — 連接・凝聚大灣區》以設計為媒介，探索其推動區域協作、促進創意交流的力量，呈現粵港澳大灣區蓬勃發展的多元創意與創新活力。展覽匯聚香港、廣州、深圳、佛山及東莞的創作力量，透過跨越地域、文化與行業界限的作品，回應共同挑戰，開拓新的合作機遇。展出項目涵蓋科技、生活方式、時裝、非物質文化遺產及工業設計等範疇，反映大灣區創意生態日益緊密的連結，並突顯香港作為協作、交流與創新橋樑的角色。







Connected by Design

Featuring 25 projects from five GBA cities, the exhibition explored how design is responding to evolving social, cultural and technological needs. Organised across themes including industrial technology, fashion, lifestyles and intangible cultural heritage, the showcased works demonstrated the breadth of creativity and the potential of cross-disciplinary design to shape future living.

設計連繫灣區

展覽精選大灣區五個城市共25個設計項目，呈現設計如何回應不斷演變的社會、文化及科技需要。作品橫跨工業科技、時裝、生活方式及非物質文化遺產等主題，展現多元創意的面貌，以及跨學科設計塑造未來生活的潛力。

Ideas in Motion

Complementing the exhibition, a series of networking events, design dialogues and guided tours brought together designers, brands and industry representatives from across the GBA. Discussions explored topics ranging from intangible cultural heritage to intellectual property development, fostering new partnerships while strengthening creative and business connections across the region.

創意流動，灣區交流

展覽期間亦舉辦一系列交流活動、設計對話及導賞，匯聚大灣區各地的設計師、品牌及業界代表，延續展覽所開啟的跨界交流。活動聚焦非物質文化遺產、知識產權發展等議題，促進新的合作關係，並深化區內創意與商業網絡的連繫。

URBAN YARNS



城市絮語 —— 針織印象

Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, 'Urban Yarns' celebrated Hong Kong's textile heritage through a contemporary lens, inviting visitors to rediscover the craftsmanship, stories and creativity woven into the city's urban fabric. Featuring immersive installations, interactive displays and collaborative works, the exhibition reinterpreted traditional knitting techniques and everyday materials to explore sustainability, innovation and cultural identity. Visitors were encouraged not only to experience the exhibition, but also to become co-creators, contributing their own designs and perspectives. By connecting heritage with contemporary practice, 'Urban Yarns' demonstrated how design can preserve collective memory while inspiring fresh ideas for the future.







在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助下，《城市絮語 – 針織印象》以當代視角回望香港的紡織傳統，邀請觀眾重新發掘編織於城市肌理之中的工藝、故事與創意。展覽透過沉浸式裝置、互動展示及協作作品，重新演繹傳統針織技藝與日常物料，探索可持續發展、創新與文化身分之間的關係。觀眾不僅可欣賞及體驗展品，亦獲邀成為共同創作者，分享自己的設計與觀點。展覽連繫傳統與當代實踐，展現設計如何保存集體記憶，並為未來啟發新思維。

EVERYDAY PLUS

+ 常物





Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, ‘Everyday Plus’ celebrated the creative potential hidden within the ordinary, bringing together six local designers, artists and community innovators to reimagine familiar objects through the lens of design. From upcycled furniture and lighting to AI-generated creations, immersive installations and community-driven projects, the exhibition revealed how overlooked materials can inspire innovation, sustainability and new ways of thinking. By transforming everyday items into unexpected design works, ‘Everyday Plus’ encouraged visitors to look beyond function, rediscover beauty in the familiar and embrace design as a catalyst for creativity, environmental awareness and meaningful change in everyday life.



在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助下，《Everyday+常物》發掘平凡日常中隱藏的創意潛能，匯聚六位本地設計師、藝術家及社區創新者，以設計重新想像熟悉的物件。從升級再造的家具與燈飾、人工智能生成創作，以至沉浸式裝置與社區主導項目，展覽呈現看似平凡的物料如何啟發創新、可持續思考及新的觀看方式。展覽將日常物品轉化為意想不到的設計作品，鼓勵訪客超越物件的既有功能，重新發現熟悉事物中的美感，並感受設計如何推動創意、環保意識及日常生活中的積極改變。

INTERWOVEN REALMS

織・旅

Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, ‘Interwoven Realms’ transformed The Atrium of DX design hub into a captivating kinetic installation that celebrated design as an endless journey of discovery. Inspired by the flowing forms of fabric, the rhythms of nature and the interplay of light and shadow, the ever-changing work paid tribute to Sham Shui Po’s rich textile heritage while looking towards the future of design. As its sculptural form shifted with light and movement, the installation invited visitors to reflect on the creative process itself — one of continual exploration, transformation and possibility, where every ending becomes the beginning of a new journey.



在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助下，《織・旅》為DX設計館中庭設置一座引人入勝的動態裝置，表達設計是一段不斷探索的旅程。作品從布料流動的形態、自然的節奏及光影的交錯汲取靈感，在展望設計未來的同時，亦向深水埗豐富的紡織傳統致敬。隨着光線與動態不斷變化，雕塑形態亦隨之轉換，邀請觀眾思考創作本身：一個持續探索、轉化與充滿可能的過程，而每個終點，都是下一段旅程的起點。



Threads of Places

Designed by ARTA Architects, ‘Interwoven Realms’ drew inspiration from Sham Shui Po’s rich textile heritage to explore the relationship between place, craft and design. Created using fabrics provided by long-established textile merchant Shun Cheong Piece Goods Co., the installation honoured the neighbourhood’s enduring creative legacy while celebrating the dialogue between tradition, material innovation and contemporary design.

地方的索引

由ARTA Architects設計的《織・旅》，從深水埗豐富的紡織傳統汲取靈感，探索地方、工藝與設計之間的關係。裝置採用老字號布行信昌呢絨有限公司提供的布料製作，向社區長久累積的創意傳承致敬，並呈現傳統、物料創新與當代設計之間持續展開的對話。

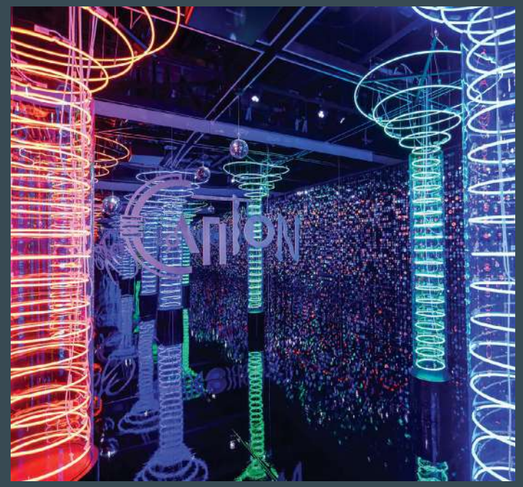
璀 LUMINOUS 璨



Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, 'Luminous Neon' celebrated one of Hong Kong's most iconic visual languages, tracing the evolution of neon from commercial signage to contemporary artistic expression. Presented in collaboration with Tetra Neon Exchange, the exhibition brought together heritage signs and newly commissioned works by emerging local artists, highlighting the enduring craftsmanship and cultural significance of neon. Through 19 exhibits, visitors discovered how these luminous creations have shaped the city's streetscape and identity across generations. By preserving traditional techniques while embracing new creative possibilities, Luminous Neon reaffirmed neon's place as both a treasured cultural legacy and a vibrant medium for contemporary design.

《璀璨霓虹》獲香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處主要贊助，聚焦霓虹燈這種香港最具代表性的視覺語言之一，追溯其由商業招牌演變為當代藝術表達的歷程。展覽與霓虹交滙合作呈獻，匯集具歷史價值的霓虹招牌，以及本地新晉藝術家的全新創作，突顯霓虹燈歷久不衰的工藝與文化意義。透過19件展品，觀眾可了解這些璀璨創作如何跨越世代，形塑香港的城市街景與身分。在保存傳統技藝的同時擁抱新的創作可能，展覽再次肯定霓虹燈既是珍貴的文化傳承，亦是充滿活力的當代設計媒介。

霓 NEON 虹



Keeping the Lights On

By bringing emerging neon artists together with heritage works, 'Luminous Neon' celebrated the enduring craft of neon-making while nurturing its future. Featuring Jive Lau of Kowloneon and multimedia artist Jerry Loo, the exhibition highlighted how a new generation is reinterpreting this iconic medium through fresh ideas, techniques and artistic expression.

延續霓虹之光

《璀璨霓虹》讓新晉霓虹藝術家與具歷史價值的作品相遇，在表揚霓虹製作工藝之餘，亦為其未來注入新動能。展覽展出 Kowloneon 的劉健威及多媒體藝術家 Jerry Loo 的作品，呈現新一代如何透過嶄新的意念、技術與藝術表達，重新演繹這種標誌性媒介。



THE LIGHT WITHIN THE LIGHT WITHOUT 光裏光外

'The Light Within The Light Without' extended the experience through an immersive, four-chapter journey into Hong Kong's luminous urban landscape. Together with workshops, talks and community programmes, it invited visitors to discover neon not simply as signage, but as a living language that continues to illuminate the city's identity and imagination.



《光裏光外》以四個篇章構成沉浸式旅程，帶領觀眾走進香港光影交織的城市景觀。配合工作坊、講座及社區活動，項目邀請訪客重新理解霓虹燈：它不僅是街頭招牌，更是一種鮮活的城市語言，持續照亮香港的身分與想像。

Piano in the Woods

森林鋼琴・四季三問



‘Piano in the Woods: Three Dialogues of the Four Seasons’ transformed The Box at DX design hub into an immersive landscape where art, music and technology converged to celebrate the rhythms of nature. Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, the exhibition of digital artist Henry Chu drew on environmental data to generate evolving audiovisual experiences that responded to the changing seasons. Through interactive installations and generative art, visitors were invited to reflect on humanity’s relationship with the natural world while experiencing the poetic possibilities of digital creativity.

《森林鋼琴・四季三問》將 DX 設計館體驗館化作沉浸式景觀，讓藝術、音樂與科技交織，共同回應自然的節奏。數碼藝術家Henry Chu 的展覽由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處主要贊助，運用環境數據生成隨季節變化而不斷演進的視聽體驗。透過互動裝置及生成藝術，觀眾獲邀反思人與自然世界的關係，並感受數碼創意所蘊藏的詩意可能。

From Data to Music

Hong Kong digital artist Henry Chu combined environmental data, generative visuals and original soundscapes to transform invisible natural rhythms into evolving works of art. Blending technology with creative expression, his practice demonstrated how digital innovation can deepen emotional connections with nature while expanding the possibilities of contemporary artistic storytelling.

讓數據化成樂章

本地數碼藝術家Henry Chu結合環境數據、生成視覺及原創聲景，將無形的自然節奏轉化為持續演變的藝術作品。他的創作融合科技與創意表達，展現數碼創新如何深化人與自然之間的情感連結，並拓展當代藝術敘事的可能。

DX 設計館

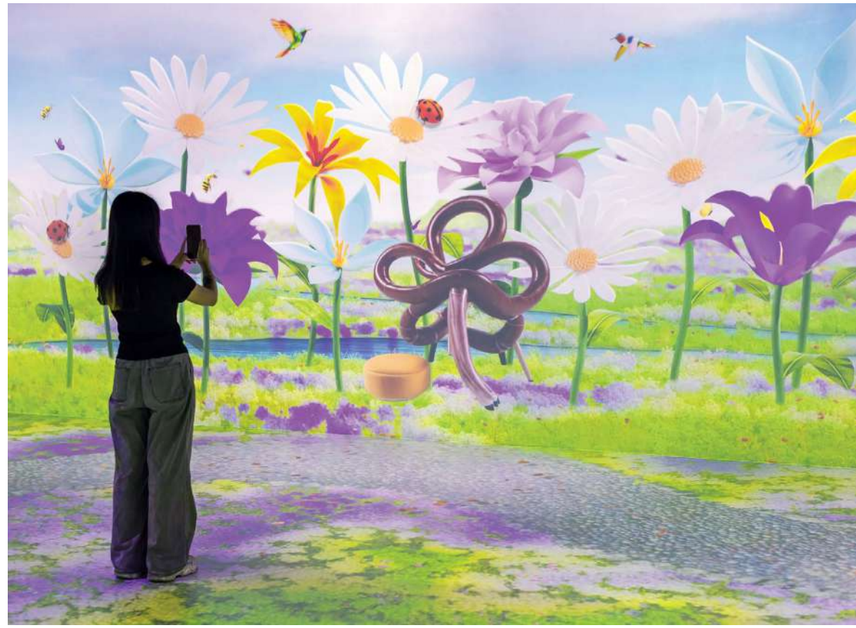
Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, ‘Plant Your Seat’ transformed DX design hub’s The Box into an interactive indoor garden where imagination, design and nature flourished together. Visitors were invited to sketch the seat of their dreams, select materials from The Barn and watch their creations bloom within a shared virtual landscape. Enhanced by a bespoke fragrance created in collaboration with Xavier Tsang of BeCandle, the multi-sensory experience encouraged visitors to become co-creators, exploring the relationship between people, creativity and the natural environment while celebrating the joy of participatory design.

跨界展覽

在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助下，《花椅園》將DX設計館體驗館化作互動室內花園，讓想像力、設計與自然一同綻放。觀眾可繪畫夢想中的座椅，從物料館挑選物料，並觀看自己的創作於共享的虛擬景觀中盛放。體驗更與BeCandle的Xavier Tsang合作創作專屬香氣，透過多重感官鼓勵訪客成為共同創作者，探索人、創意與自然環境之間的關係，同時感受參與式設計的樂趣。

花椅園 Plant Your Seat





A Garden of Imagination

Visitors were invited to sketch the seat of their dreams and watch their ideas flourish within a shared virtual garden. Each contribution became part of an evolving collaborative landscape, transforming individual creativity into a collective expression of design, playfulness and environmental imagination.

讓想像綻放

觀眾可繪畫心目中的夢想座椅，並見證自己的創意在共享的虛擬花園中綻放。每一份作品都成為這片共同協作景觀一部分，將個人創意轉化為融合設計、趣味與環境想像的集體創作。

玩盒創誌

Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, 'Creativity Unboxed', celebrated Hong Kong's dynamic art toy and intellectual property (IP) landscape. Co-organised by Hong Kong Design Centre and the Innovative Entrepreneur Association, the exhibition showcased the city's bold creative voices through an eclectic collection of original characters and collectible creations. More than a visual display, it traced the journey from sketch to successful IP, revealing how imagination evolves into brands spanning toys, fashion, lifestyle products and beyond, while setting the stage for DesignerCon Hong Kong 2025.



Creativity Unboxed

由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助下，《玩盒創誌》聚焦香港充滿活力的潮玩及知識產權（IP）生態。展覽由香港設計中心主辦、創意創業會協辦，透過風格多元的原創角色與收藏作品，呈現香港大膽鮮明的創意力量。展覽不只是一場視覺展示，更追溯角色由草圖發展為成功知識產權的歷程，展現想像力如何演化成橫跨玩具、時裝、生活用品及更多領域的品牌，並為 DesignerCon Hong Kong 2025 揭開序幕。







Hong Kong Art Toy Story

From the mischievous adventures of Bee Wong's Trouble Crew and Helen Tam's KingyoNeko to Felix Ip's nostalgic Hong Kong Machines, Cax Chan's heartwarming LolliPopi, Tomm Wong's quirky BURGERO and Steven Choi's reflective Zu and Pi, the exhibition celebrated the originality and storytelling that underpin Hong Kong's thriving art toy movement while demonstrating how compelling characters can evolve into enduring intellectual properties with global appeal.

從Bee Wong筆下調皮歷險的Trouble Crew、Helen Tam的KingyoNeko，到Felix Ip充滿懷舊氣息的Hong Kong Machines、Cax Chan溫暖人心的LolliPopi、Tomm Wong古靈精怪的BURGERO，以及Steven Choi發人深省的Zu and Pi，展覽匯焦支撐香港蓬勃潮玩文化的原創力與敘事性，並展示鮮明動人的角色如何發展成歷久不衰、具全球吸引力的知識產權。

Driving the Next Wave of Creative IP

As a prelude to the inaugural DesignerCon Hong Kong 2025, 'Creativity Unboxed' looked beyond today's collectibles to tomorrow's opportunities. Celebrating creators who have transformed original ideas into successful intellectual properties, the exhibition highlighted how Hong Kong's art toy scene continues to inspire innovation, entrepreneurship and international recognition.

引領文創 IP 新潮流

作為首屆DesignerCon Hong Kong 2025的前奏，《玩盒創誌》不僅着眼於當下的收藏品，更展望未來的發展機遇。展覽旨在嘉許將原創意念轉化為成功知識產權的創作者，突顯香港潮玩界如何持續激發創新、創業精神與國際關注。



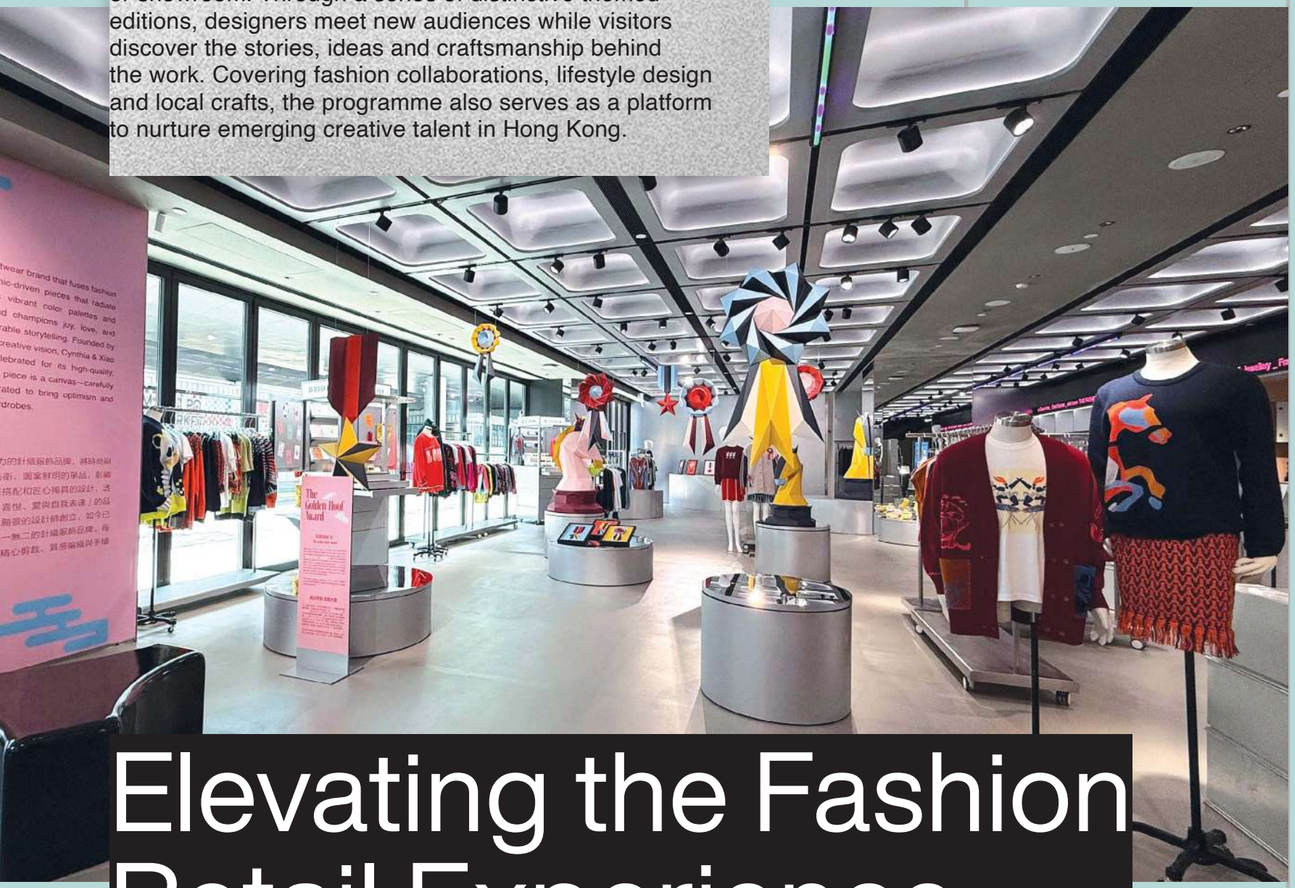




DX design hub

The Fashion-Pop

Supported by the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, The Fashion-Pop brings Hong Kong's creative spirit into the everyday, creating a space where fashion, lifestyle and craft can be encountered beyond the gallery or showroom. Through a series of distinctive themed editions, designers meet new audiences while visitors discover the stories, ideas and craftsmanship behind the work. Covering fashion collaborations, lifestyle design and local crafts, the programme also serves as a platform to nurture emerging creative talent in Hong Kong.



Elevating the Fashion Retail Experience

提升時尚與零售體驗

在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助下，「快閃館」將香港的創意精神融入日常生活，打造一個讓大眾走出畫廊與展廳，近距離接觸時尚、生活方式與工藝的空間。透過不同特色的主題篇章，「快閃館」為設計師開拓接觸新觀眾的機會，亦讓訪客深入認識作品背後的故事、理念與工藝，內容涵蓋時尚合作、生活設計及本地工藝，藉此培育本地新晉創意人才。

DX 設計館

快閃館





Each edition offers a different lens on Hong Kong's creative landscape. From Summer Wanderlust, Winter Freshness and Angus Tsui's 10th Anniversary to City Craftique and Design Fortune, celebrating local design and craftsmanship, the programme continually shifts its focus, creating fresh encounters between brands, audiences and ideas. Tours, workshops, and events deepen these encounters, turning the platform into a lively meeting place for creative exchange and giving different facets of Hong Kong's design culture room to shine.

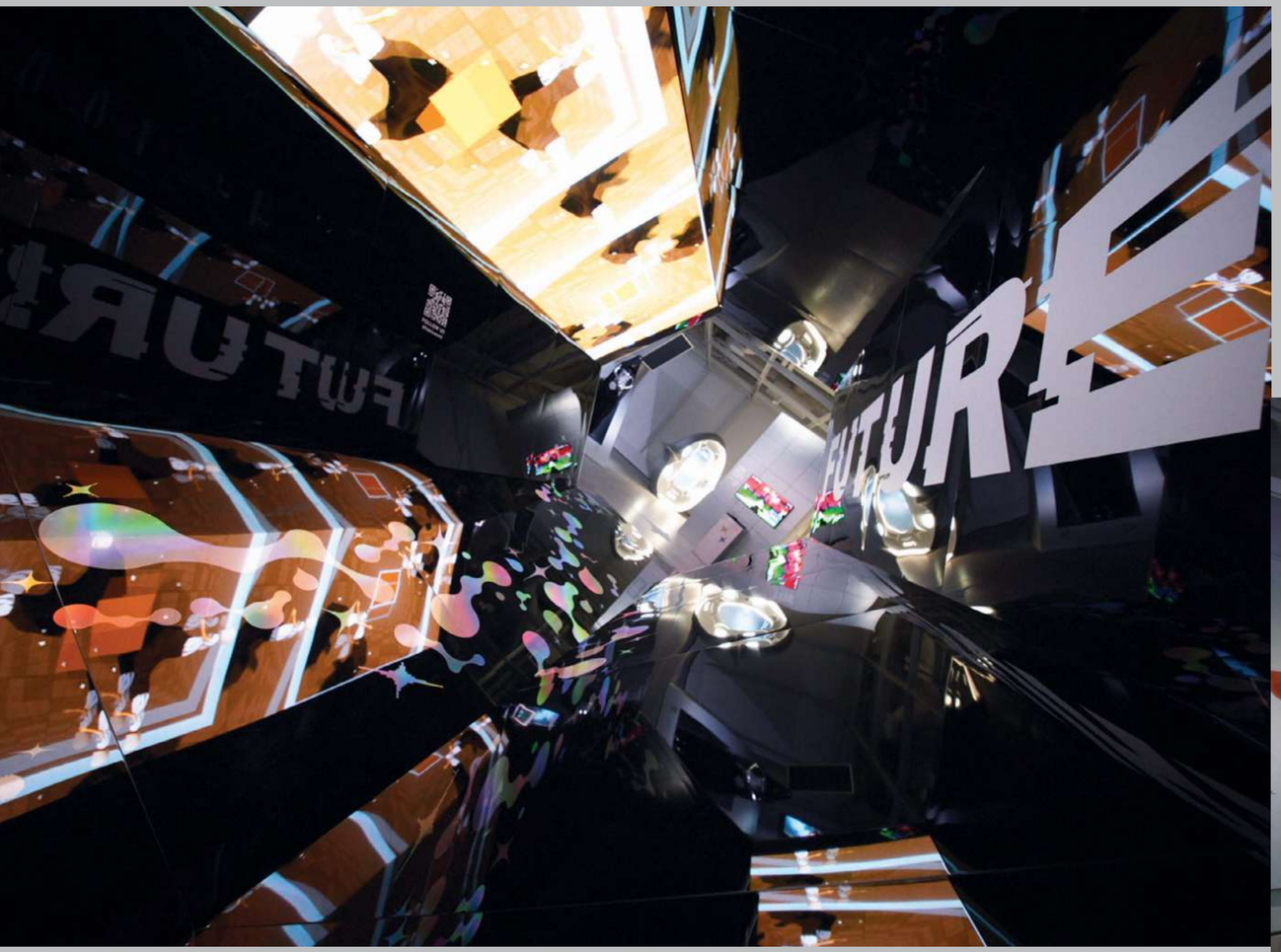
每個篇章均從不同角度呈現香港創意的多元面貌。由「夏日時尚及生活快閃店」、「冬日全新面貌」、「ANGUS TSUI：次元織夢‧幻世時裝」，到表揚本地設計與工藝的「City Craftique城中設計‧手工限定店」及「設計馳祥」，計劃持續轉換焦點，為設計品牌、訪客與意念創造嶄新的交流。導賞、工作坊及活動進一步深化這些互動，令平台成為充滿活力的創意交流聚點，讓香港設計文化的不同面向綻放光芒。





Throughout the year, The Fashion-Pop welcomed in excess of 27,000 visitors, demonstrating the reach and resonance of design-led experiences. More than a retail platform, The Fashion-Pop creates connections between brands and audiences, tradition and experimentation, creativity and everyday life. By giving Hong Kong designers space to be discovered, experienced and remembered, it helps the city's creative energy reach further while enriching its cultural life.

「快閃館」全年合共吸引逾27,000人次，印證以設計主導的體驗所帶來的廣泛觸及與共鳴。「快閃館」不僅是一個零售平台，更連結品牌與訪客、傳統與實驗、創意與日常生活。透過為本地設計師提供被發現、體驗與記住的空間，計劃讓城市的創意能量延伸得更遠，同時豐富香港的文化生活。



‘Play, Pose & Pixel’, transformed AIRSIDE’s Gate33 Gallery into an immersive digital fashion playground as a flagship programme of Hong Kong Fashion Fest. Presented by Hong Kong Design Centre in partnership with the Fédération de la Haute Couture et de la Mode, with the support of the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as lead sponsor, the exhibition evolved from the Tomorrow Was _____ showcase at Paris Fashion Week, bringing together fashion, technology and imagination. Across four interactive zones, visitors journeyed from vintage designer dolls to Roblox-inspired avatars, AR fashion experiences and digital couture, discovering how creativity is redefining the future of fashion.

作為香港時裝薈的旗艦節目，《**Play, Pose & Pixel** 起勢・玩：數碼時裝展》將 **AIRSIDE** 的 **GATE33** 藝文館化作沉浸式數碼時裝遊樂場。展覽由香港設計中心與法國高級定製與時裝聯合會攜手呈獻，並獲香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處主要贊助；項目由巴黎時裝周的 **Tomorrow Was _____** 展覽延伸而來，匯聚時裝、科技與想像力。四個互動展區帶領訪客從復古設計師玩偶出發，走進受 **Roblox** 啟發的虛擬形象、擴增實境時裝體驗及數碼高級訂製服，探索創意如何重新定義時裝未來。



Between Paris and Hong Kong

The exhibition united international innovators including Alain Paul, Caroline Hu, Didu and Kevin Germanier with Hong Kong designers Derek Chan, Brun Chan and Tiger Chung. Through FabriX’s AR try-ons, digital couture and cross-cultural collaboration, global creativity met Hong Kong’s next generation of fashion talent, highlighting the city’s growing role as a bridge between fashion, technology and innovation.

跨越巴黎與香港的時尚對話

展覽匯聚 Alain Paul、Caroline Hu、Didu 及 Kevin Germanier 等國際創新者，以及香港設計師 Derek Chan、Brun Chan 與 Tiger Chung。透過 FabriX 的擴增實境試穿、數碼高級訂製服及跨文化協作，全球創意與香港新一代時裝人才相遇，突顯香港日益成為連結時裝、科技與創新的橋樑。



Design Digest

設計二三事

Design creates connections, sparks dialogue and opens new possibilities. Throughout the year, Hong Kong Design Centre brought these ideas to life through a diverse programme of forums, exhibitions, events, publications and public engagement initiatives that inspired professionals, businesses and the wider community alike. Beyond our signature events, we expanded our reach through radio collaborations, the bi-monthly DMatters e-newsletter and other communications platforms, fostering broader conversations around design and creativity. The following pages capture the highlights of a year dedicated to advancing design, innovation and cultural exchange.

設計能連繫彼此、激發對話，並開啟新的可能。年內，香港設計中心透過多元的論壇、展覽、項目、出版物及公眾參與活動，將這些理念化為實踐，啟發專業人士、企業及廣大社群。除旗艦活動外，我們亦透過電台合作、雙月電子通訊《DMatters》及其他傳訊平台擴展影響力，促進更廣泛的設計與創意對話。以下各頁記錄了這一年推進設計、創新及文化交流的精華。

Media Publicity
傳媒推廣



Metro Radio Programme — Good Life Good Design
新城知訊台節目 — 《生活就是設計》

Hong Kong Design Centre continued its collaboration with Metro Radio through Good Life Good Design, using engaging conversations to bring the value of design to a wider audience. Featuring themes including Design for Sustainable Community and Creative Anchors in Hong Kong, alongside the Reading City programme, the broadcasts explored how design shapes places, enriches everyday life and strengthens Hong Kong's evolving cultural landscape.

香港設計中心透過《生活就是設計》延續與新城電台的合作，以引人入勝的對談，讓更廣大受眾認識設計的價值。節目涵蓋「設計・構建可持續社區」及「Creative Anchors in Hong Kong」等主題，並配合《閱讀城市》計劃，探討設計如何形塑地方、豐富日常生活，以及為香港持續演變的文化景觀注入動力。

BODW 2025 Concurrent Events
設計營商周2025同期活動



Leadership Forum on Beyond Interdisciplinary
設計教育領袖論壇2025

Held on 1 December 2025, the Leadership Forum on Beyond Interdisciplinary brought together internationally renowned thinkers, including Don Norman and Miles Pennington, alongside leaders from academia and industry. Through keynote presentations and panel discussions, the hybrid forum explored how design can transcend disciplinary boundaries to address complex global challenges and shape future education, innovation and collaboration.

「Leadership Forum on Beyond Interdisciplinary」於2025年12月1日舉行，匯聚Don Norman、Miles Pennington等國際知名思想領袖，以及學界與業界代表。透過主題演講及小組討論，論壇探討設計如何突破學科界限，回應複雜的全球挑戰，並為未來的教育、創新與協作開拓新方向。



BIP Asia Forum 2025
2025亞洲知識產權營商論壇

Held from 4–5 December 2025 under the theme Leverage IP to Finance Business Growth, the Business of IP Asia Forum convened more than 3,300 participants, 100 speakers and representatives from 38 countries and regions. Bringing together intellectual property professionals, investors and business leaders, the forum explored how IP can drive innovation, unlock financing opportunities and accelerate business growth through cross-sector collaboration.

亞洲知識產權營商論壇於2025年12月4至5日舉行，以「知識產權：推動投資 賦能增長」為主題，匯聚逾3,300名參與者、100位講者，以及來自38個國家和地區的代表。論壇集合知識產權專業人士、投資者及商界領袖，探討知識產權如何透過跨界協作推動創新、開拓融資機遇，並加速業務增長。



DesignInspire

With the support of the Cultural and Creative Industries Development Agency(CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as the lead sponsor and organised by Hong Kong Trade Development Council, DesignInspire returned from 4–6 December 2025 under the theme Where Connections Spark Inspiration. Bringing together more than 200 exhibitors from Hong Kong, Chinese Mainland, Belgium, Czech Republic, France and Italy, the exhibition celebrated creativity across disciplines through themed showcases, interactive installations, workshops and retail experiences, reinforcing Hong Kong's role as an international design hub.

由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處作為主要贊助及香港貿易發展局主辦，DesignInspire於2025年12月4至6日回歸，並以「連繫世界靈感綻放」為主題。展覽匯聚來自香港、中國內地、比利時、捷克、法國及意大利逾200家參展商，透過主題展區、互動裝置、工作坊及零售體驗，呈現跨學科創意的豐富面貌，進一步鞏固香港作為國際設計樞紐的角色。



deTour

deTour design festival returned from 28 November to 7 December 2025 with the support of the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government. Under the theme The Shape of Yearning, it featured 17 installations by local and international designers, alongside 40 workshops, 12 Creative Voice sessions, deTour Kids experiences and more than 80 guided tours.



Guangzhou Design Week
廣州設計周

Held from 5–8 December 2025, Guangzhou Design Week brought together more than 1,000 exhibitors from over 20 countries and attracted 466,000 visits, reaffirming its position as one of Asia's leading design events. Through exhibitions, forums and curated showcases, it provided a dynamic platform for designers and brands to exchange ideas, present new work and explore creative collaborations across the region.

Publications
出版刊物



DMatters

From the latest Hong Kong Design Centre initiatives to emerging trends shaping the creative industries, DMatters keeps readers informed and inspired. This monthly e-newsletter features exclusive interviews, thought-provoking stories and event highlights, connecting designers, businesses and the wider community through fresh perspectives on the ideas, people and innovations shaping the future of design.



Hong Kong Design Centre 2024/25 Annual Report
香港設計中心2024/25年報

The HKDC's Annual Report 2024/25 captures a year of experimentation, collaboration and creative impact. Inspired by the opening of the DX design hub, it reflects how design challenges conventions, crosses disciplines and creates new possibilities, generating lasting social, cultural and economic value. The report also received a Gold Stevie Award for 'Best Annual Report - Non-Profit Organizations' at the 2026 International Business Awards, and a Platinum Award in the 2025 LACP Vision Awards.

International Cultural Cooperation
國際文化交流



Business of Design Week – Italy Study Trip 2025
設計營商周 — 2025意大利考察團

In April 2025, Hong Kong Design Centre led a strategic delegation to Salone del Mobile and Milan Design Week, fostering exchanges with leading Italian architects, design studios and luxury brands, including ACPV ARCHITECTS Antonio Citterio Patricia Viel, Mario Cucinella Architects, Ferragamo, Buccellati and Ducati. The visit strengthened international partnerships and laid the foundation for future collaborations under the bodw+ Series and Business of Design Week 2025.



Business of Design Week – Switzerland Study Trip 2026
設計營商周 — 2026瑞士考察團

In March 2026, Hong Kong Design Centre led a delegation across Switzerland's leading design and innovation hubs, including Zurich, Basel, Lausanne and Geneva. Visits to renowned practices and institutions such as Herzog & de Meuron, ECAL, ZHdK, FREITAG, V-ZUG, atelier oï and Novartis Campus explored design, technology and sustainability, while strengthening partnerships and advancing collaborations for Business of Design Week 2026 and future initiatives.

香港年度設計節deTour在香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處支持下，於2025年11月28日至12月7日回歸。以「想望之器」為主題，活動呈獻17組由本地及國際設計師創作的裝置，並設有40場工作坊、12場Creative Voice活動、deTour Kids體驗及逾80場導賞團。

廣州設計周於2025年12月5至8日舉行，匯聚來自逾20個國家的超過1,000家參展商，錄得466,000人次參觀，再次印證其作為亞洲領先設計盛事之一的地位。活動透過展覽、論壇及策展展示，為設計師與品牌提供充滿活力的交流平台，分享意念、發表新作，並探索區內創意協作的機遇。

香港設計中心透過電子通訊DMatters，持續分享最新計劃與創意產業發展趨勢，為讀者帶來豐富資訊與啟發。這份月刊電子通訊匯集獨家專訪、深度觀點文章及重點活動精華，以嶄新視角呈現塑造設計未來的理念、人物與創新，促進設計界、商界及社會大眾之間的交流與連結。

香港設計中心2024/25年報紀錄一年來的實驗、協作與創意影響力。藉著DX設計館全面啟用，年報呈現設計如何挑戰既有框架、跨越學科界限、開創新可能，並創造持久的社會、文化及經濟價值。年報分別於國際商業大獎2026及美國傳媒專業聯盟Vision國際年報大獎2025獲頒「最佳年報－非牟利機構」Stevie金獎及鉑金獎。

2025年4月，香港設計中心率領策略性代表團到訪米蘭家具展及米蘭設計周，與意大利頂尖建築師、設計工作室及奢侈品牌展開交流，當中包括ACPV ARCHITECTS Antonio Citterio Patricia Viel、Mario Cucinella Architects、Ferragamo、Buccellati及Ducati。此行深化國際伙伴關係，並為bodw+系列及設計營商周2025的未來合作奠定基礎。

2026年3月，香港設計中心率領代表團走訪瑞士多個設計與創新重鎮，包括蘇黎世、巴塞爾、洛桑及日內瓦。代表團到訪Herzog & de Meuron、ECAL、ZHdK、FREITAG、V-ZUG、atelier oï及Novartis Campus等知名事務所與機構，探索設計、科技與可持續發展，並藉此深化伙伴關係，推進設計營商周2026及未來項目的合作。

Community Engagement
凝聚社區



Recognised as a Caring Company
榮獲「商界展關懷」標誌

Hong Kong Design Centre is honoured to be recognised as a Caring Company for 2024/25 by The Hong Kong Council of Social Service. This recognition underscores HKDC's commitment to fostering a caring workplace, giving back to the community, and upholding the values that define, our role as the Hong Kong SAR Government's strategic partner in design. In 2024, HKDC partnered with the New Life Psychiatric Rehabilitation Association to host the 'Unleashing Creativity in Sham Shui Po' exhibition at DX design hub.

香港設計中心獲香港社會服務聯會頒授「商界展關懷」2024/25 標誌，肯定中心在推動關愛職場、回饋社群及創造社會價值方面的努力，彰顯作為香港特別行政區政府設計策略夥伴的核心責任與承諾。2024 年，中心與新生精神康復會合作，於 DX 設計館舉辦「設計深度行」展覽。



Expanding the design scene with collective effort
合力拓展設計領域

HKDC is dedicated to promoting design thinking and nurturing creative talent through partners in different industries and sectors of the community. This year, we supported 25 partners in promoting 31 design-and-innovation-related programmes, contributing to our collective efforts to foster industry diversity and to drive Hong Kong's design ecosystem forward.

香港設計中心致力與不同行業及社會各界合作，推動設計思維的應用及培育創意人才。今年，我們全力支持 25 個來自不同界別的合作伙伴，合共推廣 31 個與設計及創新相關的活動和計劃，集眾人之力帶動業界走向多元發展，促進香港設計生態繁榮。



Building local and global connections
建立本地及全球聯繫

As the Government's strategic partner on design, HKDC welcomes interorganisational and intercultural exchange with stakeholders from around the world to advance our mission. In 2025–2026, HKDC hosted 15 high-level delegations from diverse sectors, including government officials, industry associations, educational institutions, and corporate leaders spanning countries or regions such as Czech Republic, the United Kingdom, Singapore, the Netherlands, Guangzhou, and Dongguan. Beyond formal delegations, DX design hub welcomed over 3,200 participants through more than 100 guided tours since April 2025. Through these visits and collaborations, we gained a mutual understanding of industry directions and trends, laying the foundation for future cooperation in fostering local design ecologies.

作為政府推廣創新設計的策略伙伴，香港設計中心積極與來自世界各地的持份者進行跨界別、跨文化交流，進一步實踐使命。在 2025 年至 2026 年度，中心共接待了 15 個來自不同界別的高級代表團，包括政府官員、行業協會、教育機構及企業領袖，涵蓋捷克、英國、新加坡、荷蘭、廣州及東莞等國家及地區。除正式代表團外，DX 設計館自 2025 年 4 月起透過超過 100 場導賞團接待逾 3,200 名參觀者。透過這些訪問和合作，我們互相交流業界的發展方向和趨勢，為未來合作奠定基礎，有助推動本地設計生態蓬勃發展。



Design advocacy and knowledge sharing
設計推廣與知識分享

Members of HKDC's Board of Directors and senior management team are regular guests at events hosted by design and non-design organisations, schools, universities, and professional bodies. Taking on roles as speakers, judges, and special guests, they draw on years of professional experience to explain why human-centred design matters well beyond the design industry itself. This advocacy continues through media interviews, where board and management members inspire members of the public by making the case for design's value.

香港設計中心董事會成員及管理層經常應邀出席各類機構舉辦的活動，當中包括設計團體、其他行業組織、教育機構及專業協會。他們以演講嘉賓、評審及特邀嘉賓等身份參與活動，向不同界別人士推廣人本設計的理念。同時，他們亦透過接受媒體訪問，讓設計的價值走進公眾視野，藉此啟發市民大眾。

‘WELL・BEING’
Public Housing Well-being Journey
「共築・幸福」幸福公屋之旅









As Design Thinking Advisor to the Housing Bureau and Hong Kong Housing Authority, Hong Kong Design Centre applied human-centred design to help shape more liveable and inclusive public housing communities. Through the Pilot Scheme on Theme-based Improvement Works and the Well-being Design Guide, HKDC worked alongside architects, designers, scholars, researchers and residents to understand local needs and translate them into meaningful design solutions. By embedding design thinking and participatory design throughout the process, the initiatives demonstrated how thoughtful interventions can strengthen neighbourhood connections, enhance everyday experiences and promote the long-term well-being of public housing communities.

香港設計中心擔任房屋局及香港房屋委員會的設計思維顧問，運用以人為本的設計方法，協助塑造更宜居、更具包容性的公共房屋社區。透過「主題式改善工程計劃」及《幸福設計指引》，香港設計中心與建築師、設計師、學者、研究人員及居民攜手，深入了解社區的實際需要，並將洞見轉化為具意義的設計方案。項目將設計思維與參與式設計貫穿整個過程，展現周全的設計介入如何加強鄰里連繫、提升日常體驗，並促進公共房屋社區的長遠福祉。

Designing Better Neighbourhoods
以設計優化社區

Placing residents at the heart of the design process, the pilot scheme transformed community insights into practical improvements tailored to individual estates. Through collaboration between professionals and residents, the initiative strengthened shared spaces, encouraged social interaction and demonstrated how participatory design can enhance everyday living while fostering stronger, more connected neighbourhoods.

試驗計劃將居民置於設計過程的核心，並把社區洞見轉化為切合個別屋邨需要的實際改善措施。透過專業人士與居民協作，計劃優化共享空間、鼓勵社交互動，並展示參與式設計如何改善日常生活，同時培育更緊密、更具連繫的鄰里社區。

A Blueprint for Well-being
幸福生活藍圖

Developed as a practical framework for future public housing projects, the Well-being Design Guide integrates design thinking with research and community engagement to support healthier, more inclusive living environments. Recognised with multiple local and international awards, it establishes a lasting benchmark for embedding well-being into the planning and design of public housing.

《幸福設計指引》為未來公共房屋項目提供實用框架，結合設計思維、研究及社區參與，支持營造更健康、更具包容性的居住環境。指引獲多項本地及國際獎項肯定，為將福祉融入公共房屋的規劃與設計，訂立長遠而具參考價值的基準。

1/4/2025 — 31/3/2026

Chairman 主席
Joseph Lo, MH
勞建青，MH

Vice Chairman 副主席
Prof. Viveca Chan
陳一枏教授

Vice Chairman 副主席
Steve Leung, BBS
梁志天，BBS

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Director 董事
Tom Grey

Director 董事
Mui Kinoshita
梅傲笙

Director 董事
Drew Lai
黎細明
Start on 始於
02/10/2025

Director 董事
Hon Sunny Tan, BBS
陳祖恒議員，BBS

Director 董事
Victor Tsang, JP
曾昭學，JP
Until 直至
25/08/2025

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Director 董事
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Alternate Director 替任董事
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Alternate Director 替任董事
Lowell Cho
曹黎淑霞
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02/11/2025

Alternate Director 替任董事
Eddy Hui
許迅

Alternate Director 替任董事
Yvonne Ip
葉敏儀
Start on 始於
03/11/2025

Alternate Director 替任董事
Ada Wong
黃英琦
Start on 始於
25/04/2025

'HKDC Fans and Fellows' programme is the upgraded programme of the Friends of HKDC (FOHKDC). HKDC Fans and Fellows unites those who are passionate about and believe in the value of design. Open to organisations and individuals from all walks of life, the programme offers opportunities to build business networks, foster knowledge sharing, enhance industry support, and increase brand exposure.

「HKDC Fans and Fellows」會員計劃，是「HKDC設計之友」的升級改版。HKDC Fans and Fellows連繫熱愛設計並深信設計能創造價值的同路人，計劃面向不同界別的組織和人士，旨在提供構建商業網絡、促進知識共享、加强行業支援和提升品牌知名度。

Acknowledgement of Corporate Members
鳴謝公司會籍之會員

HOLGER DESIGN
UN LIMITED

Acknowledgement of Patron Members
鳴謝永久贊助會籍之會員

In alphabetical order by surname
以姓氏英文字母排序

Till 截至
31/03/2026

Mr Fawaz Abid Bakhotmah
Architect & Designer,
Culture-Based Innovation Network

Mr Hei Shing Chan
陳曦成先生
Founder, Hei Shing Book Design
曦成製本創辦人

Ms Agnes Chiu
趙靄文女士
Lee Kum Kee Co Ltd
李錦記(香港)有限公司

Ms Karen Chui
徐倩珩女士
General Manager, Corporate Affairs,
Hong Kong Ferry (Holdings)
Company Limited
香港小輪(集團)有限公企業事務總經理

Mr Lu Lam, Leslie
盧林先生

Ms Denise Lau
劉思蔚女士
Chief Executive Officer, COLOURLIVING
COLOURLIVING 行政總裁

Dr Edmund Lee
利德裕博士
General Manager & Head of Group ESG Initiatives, Gold Peak Technology Group Limited; Former Executive Director, Hong Kong Design Centre
金山工業(集團)有限公司總經理兼集團環境、社會和管治主管；香港設計中心前行政總裁

Mr Benson Pau
鮑潔鈞先生
Founder and CEO,
Wings Trading (HK) Co. Limited
飛騰行(香港)有限公司創辦人及行政總裁

Prof. Eric Yim, MH, JP
嚴志明教授
Former Chairman,
Hong Kong Design Centre
香港設計中心前主席

Mr Leon K L Yoong
翁國樑先生
Vice president – Techtronic Design,
Techtronic Product Development Ltd

Dr Allan Zeman
盛智文博士
Chairman, Lan Kwai Fong Group
蘭桂坊集團主席

Promoting Design Through International Collaborations

As part of a worldwide network of design promotion organisations, Hong Kong Design Centre (HKDC) contributes to the global design dialogue and facilitates the regular sharing of news and updates to advance Hong Kong's position as one of Asia's leading design capitals.

國際協作　推廣設計

作為國際設計組織網絡的成員之一，香港設計中心不時參與討論全球的熱門設計議題，促進本地與海外業界交流，突顯香港身為亞洲區內重要設計之都的地位。

International Council of Design (ICoD)
國際平面設計協會

The International Council of Design (ICoD) is a world body for professional design, representing 116 organisations in 64 countries. Founded as Icograda in 1963, it is a non-profit, non-partisan, member-based network of independent organisations and stakeholders working within the multidisciplinary scope of design. The Council actively works to promote the value of design practice, critique, education, research and policy.

國際平面設計協會（ICoD）是一個全球專業設計組織，代表64個國家及地區的116個團體。在1963年成立之時，本會稱為Icograda，多年來一直奉行非牟利、無派別的成員制，並由眾多從事設計專業的獨立機構及持份者組成網絡，積極推廣設計實踐、評論、教育、研究及政策的價值。

International Federation of Interior Architects / Designers (IFI)
國際室內建築師/設計師團體聯盟

A singular federation of national associations, design communities, experts and enthusiasts, IFI acts as the 'UN' for Interior Architecture/Design worldwide. IFI's purpose is to coalesce the international interiors community for ever higher design standards while addressing and incorporating topical issues and developments affecting society and culture today into tomorrow.

國際室內建築師/設計師團體聯盟是一個由國家協會、設計業界、專家及愛好者組成的單一聯盟，被視為室內建築與設計領域上的「聯合國」。本聯盟旨在凝聚國際室內設計界，以提升設計標準，同時致力解決影響當今社會及文化發展焦點議題，並將之與未來融合。

World Design Organization (WDO)®
國際工業設計協會

World Design Organization (WDO)® is a globally recognized non-governmental organization that unites designers, institutions, companies, and cities committed to advancing design for a better world. Founded in 1957, WDO services over 180 member organizations, engaging thousands of designers worldwide through innovative programming that strives to enhance economic, social, cultural and environmental quality of life.

國際工業設計協會（WDO）是一個全球認可的非政府組織，旨在推廣工業設計，促進經濟、社會、文化發展和改善生活環境。協會成立於1957年，全球有超過180個成員組織，吸引數千名設計師參於以「為更美好的世界而設計」為倡導的創新計劃。

As a publicly funded organisation, HKDC has continuously strengthened its corporate governance and improved its workplace culture over the years to foster accountability, cooperation and collaboration.

HKDC strictly adheres to the Corporate Governance Manual and Standard Operating Procedures to ensure economical, efficient, and effective operations.

In addition to regular reviews of its operation, HKDC provides timely updates to staff to ensure that operational procedures comply with its own corporate governance principles.

HKDC has established an Audit Committee to oversee and monitor external and internal audit programs, along with compliance matters, to strengthen internal controls and enhance risk management. Concurrently, the internal audit function operates independently, reporting directly to the Audit Committee and offering recommendations to effectively identify and mitigate risks.

HKDC has also implemented a two-tier reporting system for managing potential conflicts of interest for its directors. Apart from self-reporting potential conflicts at board or committee meetings, directors are now also required to disclose their general interests, direct or indirect, pecuniary or otherwise, on appointment to HKDC's board.

香港設計中心作為一間獲公帑資助的機構，多年來一直致力加強企業管治及提升職場文化，以維持高度的問責性及內部的緊密協作。

香港設計中心嚴格遵循《企業管治手冊》和《標準操作程序》，以確保經濟、高效和有效的運營。

除了定期檢討日常運作，香港設計中心亦定期向員工發出更新通知，確保營運程序符合其企業管治原則。

香港設計中心設立審計委員會，負責監督和監察外部及內部審計，以及合規事宜，以加強內部控制和提升風險管理。而內部審計職能獨立運作，直接向審計委員會報告，並提供建議以有效識別和管理風險。

此外，香港設計中心亦實行兩層通報機制，以處理董事的潛在利益衝突。除了向董事會或委員會自行申報外，董事在獲委任加入香港設計中心董事會時，亦須披露所有直接或間接、金錢或非金錢的一般利益。

Income and Expenditure Statement for the Year ended 31 March 2026
截至2026年3月31日止財政年度收支結算表

	Non-Government Funding 非政府資金	Fund from Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government 香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處資金	Other Government Funding 其他政府資金	Total 總計
INCOME 收入	HK$'000 港幣千元	HK$'000 港幣千元	HK$'000 港幣千元	HK$'000 港幣千元
Government Grant 政府資助	-	151,601	6	**151,607**
Project Income 項目收入	23	4,156	-	**4,179**
Sponsorship 贊助	-	29,331	-	**29,331**
Other Income 其他收入	-	452	-	**452**
	23	**185,540**	**6**	**185,569**
EXPENDITURES 支出	HK$'000 港幣千元	HK$'000 港幣千元	HK$'000 港幣千元	HK$'000 港幣千元
Project Expenses 項目支出	-	109,473	-	**109,473**
Payroll & Related Cost 薪資及相關支出	9	45,222	-	**45,231**
Overhead & Administration 一般營運及行政費用	44	30,845	6	**30,895**
	53	**185,540**	**6**	**185,599**
NET SURPLUS 淨盈餘	**-30**	**-**	**-**	**-30**

1/4/2025 — 31/3/2026

Name/Organisation 姓名/機構名稱	8 May 2025	23 June 2025	6 Aug 2025	19 Sep 2025	20 Oct 2025	20 Nov 2025	6 Feb 2026	Total Present 出席人數	Total No. of meetings 會議次數	Percentage 百分比 (%)
Representative Appointed By The Hong Kong Federation of Design and Creative Industries 香港設計及創意產業總會	●	●	●	●	●	○	●	6	7	86
Representative Appointed By Hong Kong Fashion Designers Association 香港時裝設計師協會代表	●	●	●	●	●	●	●	7	7	100
Representative Appointed By Chartered Society of Designers (Hong Kong) 英國特許設計師協會(香港)代表	●	●	●	●	●	●	●	7	7	100
Representative Appointed By Hong Kong Designers Association 香港設計師協會代表	●	●	●	○	●	●	●	6	7	86
Representative Appointed By Hong Kong Interior Design Association 香港室內設計協會代表	●	●	●	●	●	●	●	7	7	100
LO Kin Chung, Joseph 勞建青 (Chairman 主席)	●	●	●	●	●	●	●	7	7	100
Prof. Viveca Chan 陳一枏教授 (Vice Chairman 副主席)	●	●	●	●	●	●	●	7	7	100
LEUNG Chi Tien Steve 梁志天 (Vice Chairman 副主席)	●	○	●	●	●	○	●	5	7	71
Patrick Philip BRUCE (Patrick Bruce) (Director 董事)	●	●	●	●	○	●	●	6	7	86
Hon. Sunny TAN 陳祖恒 (Director 董事)	●	●	●	●	○	○	○	4	7	57
Commissioner for Cultural and Creative Industries 文創產業專員	●	●	●	●	●	●	●	7	7	100
NUMBER OF DIRECTORS PRESENT 出席董事人數	**11**	**10**	**11**	**10**	**9**	**8**	**10**			
NUMBER OF DIRECTORS AT THE TIME 當時董事人數	**11**	**11**	**11**	**11**	**11**	**11**	**11**			
MEETING ATTENDANCE RATE (%) 會議出席率 (%)	**100**	**91**	**100**	**91**	**82**	**73**	**91**			
QUORUM FOR THE MEETING 法定人數	**4**	**4**	**4**	**4**	**4**	**4**	**4**			

Hong Kong Design Centre acknowledges with gratitude the Cultural and Creative Industries Development Agency (CCIDA) under the Culture, Sports and Tourism Bureau of the HKSAR Government as the Lead Sponsor. Their steadfast support enables us to cultivate a vibrant design ecosystem through diversified programmes.

香港設計中心衷心感謝由香港特別行政區政府文化體育及旅遊局轄下的文創產業發展處全力資助。他們的支持使我們能透過多元化的設計賞析及推廣項目，培育一個充滿活力的設計生態系統。

Lead Sponsor
主要贊助機構

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中華人民共和國香港特別行政區政府
文化體育及旅遊局
Culture, Sports and Tourism Bureau
The Government of the Hong Kong Special Administrative Region of the People's Republic of China

政府資助計劃
Government-funded programme

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DESIGN CAN

HKDC Annual Report 2025/26

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YouTube	Hong Kong Design Centre
WeChat / Weibo	HKDC 香港设计中心
Xiaohongshu (rednote)	香港设计中心

