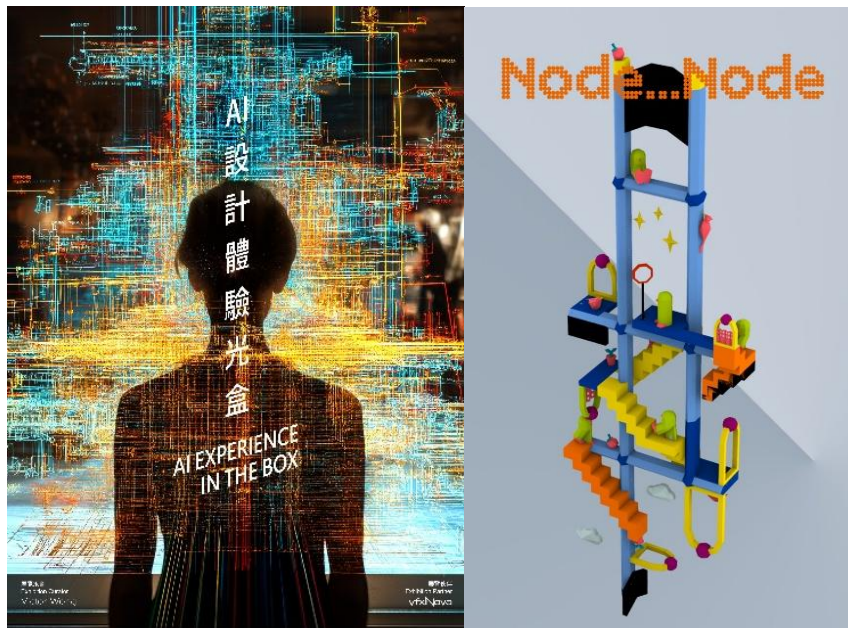


Immediate Release

HKDC Presents Two New Showcases 'AI Experience in The Box' and 'Node...Node' Connecting Design to Everyday Life through Creativity



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Hong Kong, 3 June 2026 – Hong Kong Design Centre (HKDC), with the Cultural and Creative Industries Development Agency (CCIDA) as lead sponsor, is launching two new showcases at the DX design hub: the interactive experience **'AI Experience in The Box'** and the three-storey installation **'Node...Node'**. The two showcases approach design from the dual dimensions of AI collaboration and spatial storytelling. Using creativity as a catalyst, they integrate design into everyday life and foster a sustainable design community.

Two Showcases, One Vision: Design in Everyday Life

'AI Experience in The Box' invites visitors to get hands-on and unleash their creativity by co-designing everyday objects with the support of AI. Meanwhile, 'Node...Node' draws on the concept of 'nodes' as a connecting thread, weaving together the stories of designers, creators, and the public into a constantly evolving network. Distinct in form yet aligned in vision, the two works together explore a shared question: how design can serve as a bridge that connects people.

Ms. Rainy Chan, Executive Director of Hong Kong Design Centre, remarked: 'Design is not the privilege of designers alone. It originates from life and responds to it. By launching these two showcases simultaneously, we aim to bring design closer to the public and deepen engagement. In 'AI Experience

in The Box’, visitors can create their own works firsthand, while in ‘Node...Node’, they can discover how stories meet and evolve across different nodes. As a bridge between the public and design, DX design hub continues to uphold this mission, and these two showcases are a clear expression of that vision.’

‘AI Experience in The Box’ — Discover the joy of AI-assisted design

‘AI Experience in The Box’ is a fun and engaging interactive experience that invites public participation. Created by local multimedia artist Victor Wong, it is currently running at The Box, 1/F, DX design hub until 31 July. Adopting a gamified approach, the experience integrates AI technology to empower participants to create independently and experience the joy of bringing ideas to life from nothing to something.

Inspired by five aspects of daily life, clothing, food, living, mobility, and play, participants can interact with AI designer characters developed by the curatorial team. By selecting shapes, colours, styles, and materials, they can instantly generate unexpected and highly personalised designs. With participation and creative inspiration at its core, the interactive experience is especially suited for families, offering a playful and engaging parent-child creative journey.

‘Node...Node’ — Where endings become beginnings

The creative installation ‘Node...Node’, created by local creative studio STICKYLINE in renewed collaboration with DX design hub, will be on view in The Atrium from now until 31 December. Spanning three storeys, the installation features STICKYLINE’s signature combination of paper and metal structures, integrated with specialised screen panel modules. Contributions from multiple creative teams bring diverse visual languages together, allowing them to intersect and evolve within a shared space. With each visit, audiences can encounter a fresh and ever-changing visual experience.

More than just an installation, ‘Node...Node’ is a dynamic and ever-changing spatial experience. The term ‘Node’ refers to a point of connection, symbolising how the end of one journey often marks the beginning of another. It also reflects DX design hub’s role as a bridge connecting the public with design, which is also a convergence point that sparks boundless imagination and creativity. As people from all walks of life come together in this space, they form a vibrant, living network, shaping an ever-growing and evolving design ecosystem.

Showcase details:

Showcase Name:	AI Experience in The Box	Node...Node
Period:	Now - 31 July 2026	Now - 31 December 2026
Opening Hours:	Monday, Wednesday to Sunday: 11:00 - 19:00 (Open on Public Holidays) Closed on Tuesdays (except Public Holidays)	

Venue:	The Box, 1/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon	The Atrium, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon
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Social Media Hashtags:

#HKDesignCentre #HKDC #AIXperienceinTheBox #NodeNode #CSTB #CCIDAHK #CCIDA

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About Victor Wong

Victor Wong is an acclaimed multimedia artist known for his distinctive visual effects in film and for a wide range of art media, including large-scale public art installations, augmented reality (AR), and immersive experiences. Over the past 30 years, Victor Wong has contributed to the visual effects production of more than 120 films, including Men in Black 3, CJ7 (長江 7 號), and Initial D (頭文字 D), and has received multiple local and international awards such as the Hong Kong Film Awards, the Golden Horse Awards, and the New York Festivals Awards. In 2005, he was honoured as one of Hong Kong's Ten Outstanding Young Persons.

Victor Wong blends artificial intelligence and robotics technologies with traditional Chinese ink painting, creating a fusion of cultural heritage and contemporary innovation. His works have been featured by international media, such as CNN, BBC, and the Financial Times, among others. In 2019, he received the "Martell Artist of the Year Award". His art has been exhibited and/or collected by numerous well-known institutions, among which the Hong Kong Palace Museum, the Hong Kong Museum of Art, the Hong Kong Heritage Museum, the Hong Kong Science Museum, Cyberport, and the Hong Kong Science and Technology Parks (HKSTP).

In recent years, Victor Wong has actively participated in public art creation for various museums and major events across Hong Kong, namely the Hong Kong Science Museum's large-scale dinosaur fossil exhibition, The Big 8 – Revelation of Dinosaurs; the Leisure and Cultural Services Department's Art@Harbour; A Path to Glory – Jin Yong's Centennial Memorial Exhibition; and To Infinity and Beyond – The Art of Hsiao Chin in MGM Macau.

In 2026, Cathay Pacific Airlines selected one of his paintings to create the livery aircraft The Spirit of Hong Kong – 80th Anniversary Edition, presenting Hong Kong’s innovative spirit and vibrant colours to the world.

About STICKYLINE

STICKYLINE is a Hong Kong-based creative duo comprising Mic Leong and Soilworm Lai. Their unique polyhedral sculptures and large-scale installation art showcase the complexity of creative engineering, mathematics, and geometric structures. The team is passionate about site-specific creative experimentation. Ranging from paper art to metal sculptures, they combine kinetics, sound, and light to create art in various media. Their artistic approach transforms two-dimensional planes into three-dimensional forms through the process of deconstruction and reconstruction to achieve geometrical aesthetics, turning imagination into tangible reality.

About DX design hub

Operated by Hong Kong Design Centre, DX design hub in Sham Shui Po nurtures emerging design talents and fashion designers, fostering creativity and collaboration. Showcasing the synergy between design disciplines, it serves as a vibrant platform for community engagement and creative tourism. The Hub offers exhibition spaces, activity spaces, and a retail area for designers to gain hands-on experience. It functions as a central workstation for HKDC and design-related Associations, leading initiatives to promote fashion and diverse design projects. With a mission to inspire creativity and innovation, we aim to enable the Hub to become the creative anchor in Hong Kong with various specialized zones including The Square, The Fashion-Pop, The Box, The Gallery, The Design Museum, The Annex, The Steps, The Lounge, The Barn and The Fashion Spotlight.

The construction work of the Hub is undertaken by the Urban Renewal Authority (URA), ensuring a state-of-the-art facility that supports our vision. The Cultural and Creative Industries Development Agency of the Government of the Hong Kong Special Administrative Region is responsible for strategy formulation, coordination, and supervision, guiding the Hub's initiatives to align with industry needs and aspirations.

About Hong Kong Design Centre (www.hkdesigncentre.org)

Hong Kong Design Centre is a strategic partner of the HKSAR Government in leveraging the city’s East-meets-West advantage to create value from design.

The major programmes include Business of Design Week, DFA Awards, Fashion Asia Hong Kong and BODW In the City. Since 2024, we have also been operating the DX design hub in Sham Shui Po, dedicated to fostering emerging design talents and facilitating collaborations and exchanges in the design industry, as well as providing visitors an immersive experience through innovative exhibitions, fashion showcases and cultural events.

To achieve our goals, we:

- Cultivate a culture of design
- Bridge stakeholders to opportunities that unleash the power of design
- Promote excellence in various design disciplines

About Cultural and Creative Industries Development Agency (www.ccidahk.gov.hk)

The Cultural and Creative Industries Development Agency (CCIDA), formerly known as Create Hong Kong (CreateHK) since 2009, was established in June 2024. CCIDA is a dedicated office under the Culture, Sports and Tourism Bureau of the Government of the Hong Kong Special Administrative Region (HKSAR Government) to provide one-stop services and support to the cultural and creative sectors with a mission to foster a conducive environment in Hong Kong to facilitate development of the arts, culture and creative sectors as industries. CCIDA's strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and multi-disciplinary collaboration, promoting industrialisation of the arts, culture and creative sectors under the industry-oriented principle, and fostering a creative atmosphere in the community, thereby reinforcing Hong Kong as Asia's creative capital and our positioning as the East-meets-West centre for international cultural exchange.

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