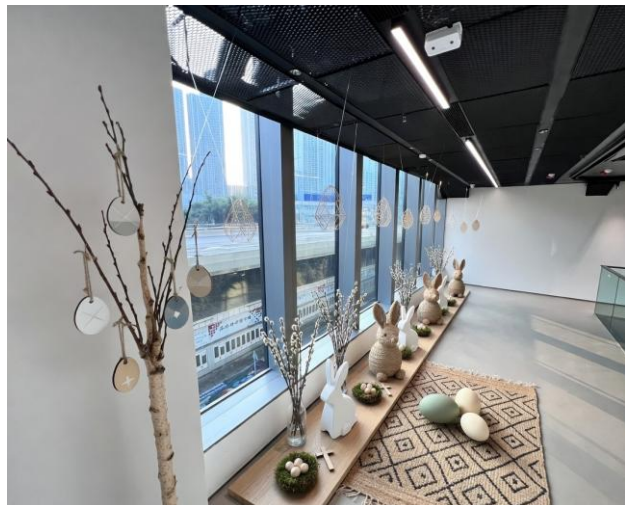


Immediate Release

**DX design hub Transforms into an Interactive Playground This Easter  
Welcoming Families to Explore Together  
Egg Hunt · Cosy Story House · Make & Create Workshop Series**

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**Hong Kong, 26 March 2026** – As spring blossoms and Easter approaches, DX design hub, operated by Hong Kong Design Centre (HKDC) and supported by the Cultural and Creative Industries Development Agency (CCIDA) as Lead Sponsor, will transform into a vibrant and playful destination for the holiday. Starting from 29 March and themed **‘Easter Story House – The Magical Treasure Hunt Adventure’**, two carefully curated experiences, the **DX Easter Egg Hunt** and the **DX Easter Story House**, take centre stage this season, bringing both locals and visitors creative moments filled with design, discovery and imagination.

Since opening in December 2024, DX design hub has become a creative pulse for Sham Shui Po – drawing design practitioners, community and tourists, through diverse exhibitions and cultural programmes. This Easter, the hub builds on that spirit by swapping traditional festive formality for thoughtfully designed interactive experiences, inviting visitors to rediscover familiar spaces with fresh eyes. Every gallery becomes a starting point for exploration; every corner holds a surprise.

**‘DX Easter Egg Hunt’ — The Treasure Hunt Begins with a Map**

The journey begins with a large-scale specially designed treasure map on The Annex wall (2/F), where mischievous Easter bunnies have hidden six magical coloured eggs across the venue. Arrows, numbers, and playful clues guide visitors floor by floor, setting the stage for an imagination-filled hunt.

Visitors will receive a postcard at the entrance to collect stamps from all six hidden locations. Designed around an ‘overlapping reveal’ concept, the stamps form a concealed illustration only when layered together. Upon completing the journey, visitors can redeem a surprise gift, marking a perfect finale to the adventure.

### ‘DX Easter Story House’ · A Cosy Story Time

The Steps (2/F) will be transformed into the **DX Easter Story House** — a cosy nook-adorned with Easter egg decorations and fluffy bunny props. Videos will be screened on the giant display, offering families a moment of calm and the festivities. Oversized bunny props and festive light boxes provide the perfect backdrop for family photos.

DX design hub warmly invites families, design enthusiasts and the general public to celebrate Easter to hunt for eggs, unlock hidden illustrations, collect chocolate rewards, and experience a design space reimagined as an interactive playground of festive joy.

### Event highlights:

(For registration details, please visit: <https://www.hkdesigncentre.org/en/whats-on/current-and-upcoming> )

Event	Details
<p><b>Personalised Perfume Workshop: The Secret Scent of Bunny</b></p> <p>Inspired by Easter, participants are invited to blend a personalised perfume that is entirely their own. Guided by an experienced instructor, each attendee explores fragrance structure from the ground up and crafts a professional-grade scent to take home. Suited for couples.</p>	<p>Date: 3 April 2026 (Friday) Location: The Annex, 2/F, DX design hub Two sessions daily (14:00–15:30 and 16:00–17:30)   90 minutes per session Quota: 15 per session (recommended for aged 16 or above) Fee: HK\$350 per person</p>
<p><b>Transfer Workshop: Print Your World with Bunnies</b></p> <p>Heat transfer printing techniques are used to press a self-designed graphic onto a tote bag, resulting in a one-of-a-kind personalised item to take home. The instructor guides the full process: pattern selection → colouring → heat pressing → finishing.</p>	<p>Date: 4 April 2026 (Saturday) Location: The Annex, 2/F, DX design hub Two sessions daily (14:00–15:30 and 16:00–17:30)   90 minutes per session Quota: 15 per session (aged under 10 must be accompanied by an adult) Fee: HK\$250 per person</p>
<p><b>Handcrafted Lipstick Workshop: Bunny's Lip Colour</b></p> <p>A fully customised lipstick is crafted from scratch, with an instructor guiding each stage — from colour blending to rose-shaped moulding and</p>	<p>Date: 5 April 2026 (Sunday) Location: The Annex, 2/F, DX design hub Two sessions daily (14:00–15:30 and 16:00–17:30)   90 minutes per session Quota: 15 per session (recommended for aged 16 or above) Fee: HK\$250 per person</p>

<p>precise tube-filling techniques. Each participant takes home a ready-to-use handcrafted lipstick.</p>	
<p><b>Aroma Stone Workshop: Bunny's Exclusive Aura</b></p> <p>Personal character and style are expressed through bespoke home fragrance. The instructor guides the full aroma stone-making process — from blending essential oils to casting a plaster base — with a range of signature scents to choose from. The finished masterpiece-series aroma stone releases fragrance for 2–3 months.</p>	<p>Date: 12 April 2026 (Sunday)          Location: The Annex, 2/F, DX design hub          Two sessions daily (14:00–15:30 and 16:00–17:30)   90 minutes per session            Quota: 15 per session (aged under 10 must be accompanied by an adult)          Fee: HK\$280 per person</p>
<p><b>Make &amp; Create Series — Build Your Own FM Radio</b></p> <p>A soldering iron is used to assemble an FM radio entirely from scratch. The instructor guides participants from identifying electronic components all the way to tuning in to a live broadcast — delivering a complete sense of achievement.</p>	<p>Date: 18 April 2026 (Saturday)          Location: The Annex, 2/F, DX design hub          Two sessions daily (14:00–15:30 and 16:00–17:30)   90 minutes per session          Quota: 15 per session (suited for teenagers and adults)          Fee: HK\$280 per person</p>
<p><b>Make &amp; Create Series — Preserved Moss Terrarium Workshop</b></p> <p>Use preserved moss to create a low-maintenance miniature terrarium. The instructor covers the properties of preserved moss and demonstrates how to arrange landscape stones, wood and ornaments into a unique three-dimensional composition. The finished piece requires no watering or sunlight and stays vibrant for 3–5 years.</p>	<p>Date: 19 April 2026 (Sunday)          Location: The Annex, 2/F, DX design hub          Two sessions daily (14:00–15:30 and 16:00–17:30)   90 minutes per session          Quota: 15 per session (aged under 10 must be accompanied by an adult)          Fee: HK\$280 per person</p>
<p><b>Make &amp; Create Series — Leather Coin Purse Workshop</b></p> <p>A hands-on experience combining design sensibility with practicality — participants learn about genuine leather and craft their own coin purse from scratch. The instructor covers cutting, punching, stitching and edge finishing. All tools and materials provided.</p>	<p>Date: 25 April 2026 (Saturday)          Location: The Annex, 2/F, DX design hub          Two sessions daily (14:00–15:30 and 16:00–17:30)   90 minutes per session          Quota: 15 per session (suited for teenagers and adults)          Fee: HK\$280 per person</p>
<p><b>Make &amp; Create Series — Paper-Cut Silhouette Cassette Tape Display Workshop</b></p> <p>A creative experience that turns music and memories tangible — transforming a retro</p>	<p>Date: 26 April 2026 (Sunday)          Location: The Annex, 2/F, DX design hub          Two sessions daily (14:00–15:30 and 16:00–17:30)   90 minutes per session</p>

<p>cassette tape into layered paper-cut art. Using four-seasons-themed illustrations, participants craft a miniature 'time machine'. The finished piece incorporates smart technology: scan with a smartphone to play a pre-set song and relive the moments the melody evokes.</p>	<p>Quota: 15 per session (suited for teenagers and adults) Fee: HK\$350 per person</p>
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For details of other exhibitions presented at DX design hub, please refer to Appendix 1.

\*Stay tuned for more design events from Hong Kong Design Centre through our social media channels: Facebook: @Hong Kong Design Centre 香港設計中心 / Instagram: @hkdesigncentre / LinkedIn: @Hong Kong Design Centre / X: @hk\_designcentre / YouTube: @hkdcvideo

### Information of DX design hub:

Address: 280 Tung Chau Street, Sham Shui Po, Kowloon  
(Sham Shui Po MTR Station Exit C2 / Nam Cheong MTR Station Exit D1)

Opening Hours of Different Venues/Facilities:

Venues/Facilities	Opening Hours
Exhibition Venue	Monday, Wednesday to Sunday: 11:00 – 19:00 (Open on Public Holidays) Closed on Tuesdays (except Public Holidays)
The Fashion-Pop	Monday to Sunday: 09:00 – 19:00 (Open on Public Holidays)
The Lounge & The Barn (By registration)	Monday, Wednesday to Saturday: 11:00 – 19:00 Closed on Tuesdays and Public Holidays

For more information of venues/facilities please visit [www.hkdesigncentre.org/en/dx/facilities](http://www.hkdesigncentre.org/en/dx/facilities)

### Appendix 1: Other exhibitions presented at DX design hub

([www.hkdesigncentre.org/en/dx/happenings](http://www.hkdesigncentre.org/en/dx/happenings))

Exhibition	Specifics
<p><b>[The Fashion-Pop] The Fashion-Pop: BRAND NEW</b></p> <p>BRAND NEW makes its debut at The Fashion-Pop this new season. A curated selection of original local brands takes the stage — spanning fashion and accessories, homeware, lifestyle essentials, watches and jewellery — with new additions this season including fragrances, greeting cards and souvenirs, offering visitors the perfect opportunity to pick up a piece of Hong Kong design.</p>	<p>Exhibition Period: Until 27 April 2026 Location: The Fashion-Pop, G/F, DX design hub Opening Hours: Daily 09:00 – 19:00 Admission: Free</p>

<p><b>[Installation] Interwoven Realms</b></p> <p>Interwoven Realms is a kinetic art installation whose form embodies design as an endless journey. Inspired by the landscapes of nature, the changing colours of the seasons, human proportion, and the interplay of light and shadow, the work draws from the fluid curves and gradient hues of fabric — echoing the historical textile markets of Sham Shui Po to weave a shared story between DX design hub and this place. Its form shifts with the light, reminding us of design, like life, is in constant evolution. Every step is a new beginning.</p>	<p>Exhibition Period: Until 12 April 2026          Location: The Atrium, DX design hub          Opening Hours: 11:00 – 19:00          Admission: Free</p>
<p><b>[Exhibition] DX GRAVITY: Design Connects GBA — Connecting and Converging the Greater Bay Area</b></p> <p>DX GRAVITY draws upon the dynamic vitality of the Guangdong-Hong Kong-Macao Greater Bay Area, bringing together leading design and brand agencies from Hong Kong, Guangzhou, Shenzhen, Foshan and Dongguan in a cross-regional creative dialogue — showcasing how design across the Greater Bay Area empowers commerce. Five exhibition zones — Interactive Experience, Lifestyle, Intangible Cultural Heritage and Creative Industries, Industrial Technology, and Fashion and Trends — present a multi-dimensional portrait of how design penetrates and transforms diverse fields.</p>	<p>Exhibition Period: Until 7 April 2026          Location: The Design Museum, 2/F, DX design hub          Opening Hours: Monday, Wednesday to Sunday: 11:00 – 19:00 (Open on Public Holidays); Closed on Tuesdays (except Public Holidays)          Admission: Free</p>
<p><b>[Exhibition] Luminous Neon</b></p> <p>The exhibition focuses on Hong Kong's urban pulse and design cultural heritage — bringing together rescued and restored heritage neon signs alongside flat and three-dimensional works by emerging contemporary neon artists, showing how light has become a living language of this city. Heritage signs on display include those from Golden Phoenix Grill Restaurant, Tai Ping Koon in Yau Ma Tei, Nam Cheong Pawn Shop and Da Cheong Computer Optical Centre — among other</p>	<p>Exhibition Period: Until 10 May 2026          Location: The Gallery, 1/F, DX design hub          Opening Hours: Monday, Wednesday to Sunday: 11:00 – 19:00 (Open on Public Holidays); Closed on Tuesdays (except Public Holidays)          Admission: Free</p>

<p>precious treasures — their old and new illuminations interweaving to breathe new life into Hong Kong's neon heritage for the contemporary moment. The exhibition is supported by Tetra Neon Exchange.</p>	
<p><b>[Display] QEEBOO Rabbit</b></p> <p>This display presents the iconic Rabbit Chair by Qeeboo, designed by Italian designer Stefano Giovannoni — a landmark work of contemporary Italian design. Crafted as a gentle, giant rabbit whose ears become the backrest and body a welcoming seat, the piece transforms a universal symbol of childhood into a functional sculpture, offering visitors a moment of quiet, tender respite amidst the urban rhythm.</p>	<p>Exhibition Period: Until 7 Apr 2026          Location: The Steps, 2/F, DX design hub          Opening Hours: Monday, Wednesday to Sunday: 11:00 – 19:00 (Open on Public Holidays); Closed on Tuesdays (except Public Holidays)          Admission: Free</p>
<p><b>[Immersive Interactive Exhibition] Piano in the Woods: Three Dialogues of the Four Seasons</b></p> <p>Presented by Hong Kong Design Centre in collaboration with local new media artist Henry Chu, the exhibition blends art-tech and music to invite audiences to "converse with the forest". Structured around the concept of Ecology, Geography and Humanity, visitors pose questions to the forest by pressing virtual piano keys; the forest responds through real-time generated imagery and music, guiding audiences on a multi-sensory journey across the four seasons. The exhibition is supported by CCIDA as lead sponsor, with Art-Partners as creative partner.</p>	<p>Exhibition Period: Until 30 Apr 2026          Location: The Box, 1/F, DX design hub          Opening Hours: Monday, Wednesday to Sunday: 11:00 – 19:00 (Open on Public Holidays); Closed on Tuesdays (except Public Holidays)          Admission: Free</p>
<p><b>[Exhibition] Salvatore Ferragamo — The Fashion Spotlight</b></p> <p>In special collaboration with the Salvatore Ferragamo Museum in Italy, the exhibition showcases five iconic shoe designs from the museum's collection. Highlights include the 1939 'Sandal' crafted for actress Carmen Miranda, the 1938 'Rainbow' sandal designed for Judy Garland, and the 1947 'Invisibile' sandal, which earned Ferragamo the prestigious Neiman Marcus Award. Also on display are the 1951 'Kimo' sandal and the elegant 1956 'Calipso' featuring a brass cage heel. Each piece exemplifies Ferragamo's innovative craftsmanship and timeless artistry.</p>	<p>Exhibition Period: Until 4 May 2026          Location: The Fashion Spotlight, 3/F, DX design hub          Opening Hours: Monday, Wednesday to Sunday: 11:00 – 19:00 (Open on Public Holidays); Closed on Tuesdays (except Public Holidays)          Admission: Free (By Registration) - <a href="https://www.eventbrite.hk/e/salvatore-ferragamo-the-fashion-spotlight-tickets-1977691618870">https://www.eventbrite.hk/e/salvatore-ferragamo-the-fashion-spotlight-tickets-1977691618870</a></p>

**[Exhibition] Drop In — Drop into the Vibe of Skateboarding Culture**

Beginning with the history of skateboarding, the exhibition showcases the 'skater spirit' of Hong Kong skateboarders. Its content spans the sport's development, graffiti and street art, fashion and music, and skateboard upcycling and design — presenting a comprehensive portrait of skateboarding culture's many facets. A dedicated fingerboard experience zone invites visitors to feel the creativity and energy of the sport at their fingertips.

Exhibition Period: Until 27 Apr 2026  
Location: The Square, G/F, DX design hub  
Opening Hours: Monday, Wednesday to Sunday: 11:00 – 19:00 (Open on Public Holidays); Closed on Tuesdays (except Public Holidays)  
Admission: Free

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**About DX design hub**

Operated by Hong Kong Design Centre, DX design hub in Sham Shui Po nurtures emerging design talents and fashion designers, fostering creativity and collaboration. Showcasing the synergy between design disciplines, it serves as a vibrant platform for community engagement and creative tourism. The Hub offers exhibition spaces, activity spaces, and a retail area for designers to gain hands-on experience. It functions as a central workstation for HKDC and design-related Associations, leading initiatives to promote fashion and diverse design projects. With a mission to inspire creativity and innovation, we aim to enable the Hub to become the creative anchor in Hong Kong with various specialized zones including The Square, The Fashion-Pop, The Box, The Gallery, The Design Museum, The Annex, The Steps, The Lounge, The Barn and The Fashion Spotlight.

The construction work of the Hub is undertaken by the Urban Renewal Authority (URA), ensuring a state-of-the-art facility that supports our vision. The Cultural and Creative Industries Development Agency of the Government of the Hong Kong Special Administrative Region is responsible for strategy formulation, coordination, and supervision, guiding the Hub's initiatives to align with industry needs and aspirations.

**About Hong Kong Design Centre ([www.hkdesigncentre.org](http://www.hkdesigncentre.org))**

Hong Kong Design Centre is a strategic partner of the HKSAR Government in leveraging the city's East-meets-West advantage to create value from design.

The major programmes include Business of Design Week, DFA Awards, bodw+ Series, Fashion Asia Hong Kong and BODW In the City. Since 2024, we have also been operating the DX design hub in Sham Shui Po, dedicated to fostering emerging design talents and facilitating collaborations and exchanges in the design industry, as well as providing visitors an immersive experience through innovative exhibitions, fashion showcases and cultural events.

To achieve our goals, we:

- Cultivate a culture of design
- Bridge stakeholders to opportunities that unleash the power of design
- Promote excellence in various design disciplines

### **About Cultural and Creative Industries Development Agency ([www.ccidahk.gov.hk](http://www.ccidahk.gov.hk))**

The Cultural and Creative Industries Development Agency (CCIDA), formerly known as Create Hong Kong (CreateHK) since 2009, was established in June 2024. CCIDA is a dedicated office under the Culture, Sports and Tourism Bureau of the Government of the Hong Kong Special Administrative Region (HKSAR Government) to provide one-stop services and support to the cultural and creative sectors with a mission to foster a conducive environment in Hong Kong to facilitate development of the arts, culture and creative sectors as industries. CCIDA's strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and multi-disciplinary collaboration, promoting industrialisation of the arts, culture and creative sectors under the industry-oriented principle, and fostering a creative atmosphere in the community, thereby reinforcing Hong Kong as Asia's creative capital and our positioning as the East-meets-West centre for international cultural exchange.

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