

FOR IMMEDIATE RELEASE

Hong Kong Design Centre Presents 'Design Fortune'
Traditional Craftsmanship x Modern Design Ushering in the Year of the Horse



Design Reference of 'Design Fortune' Lunar New Year Décor at The Steps, 2F, DX design hub

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Hong Kong, 5 February 2026 – As the Year of the Horse approaches, DX design hub, supported by the Cultural and Creative Industries Development Agency as Lead Sponsor and operated by the Hong Kong Design Centre (HKDC), proudly presents a festive programme under the theme 'Design Fortune' from 7 to 28 February 2026. By fusing traditional craftsmanship with modern design, the series offers locals and visitors an inspiring Lunar New Year experience, where creativity flourishes at the start of the year.

'Design Fortune' Lunar New Year Décor

DX design hub will be transformed with bold, horse-inspired decorations, creating vibrant photo opportunities throughout the space. At its centre stands a striking woven horse installation on the second floor, symbolising the dynamic energy of galloping into the new year. Guests are also invited to share blessings by writing wishes on fabric pieces and posting them on the 'Interactive Wishing Wall'.



Design Reference of Interactive Wishing Wall

Designer-led Workshops — Hands-on Festive Experiences

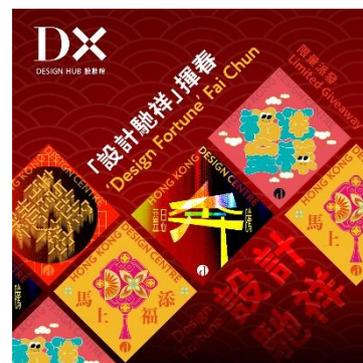
Throughout the festival, a series of horse-themed workshops led by professional designers and artists will provide participants with hands-on opportunities to craft unique Lunar New Year gifts. Whether seasoned enthusiasts or beginners, attendees can explore the endless possibilities of design while broadening their creative horizons.



*Image for reference, Left to right:
Horse Pendant Shell Inlay Craft, Handmade Recycled Paper, Leather Hot Air Balloon,
Colour Your Sneakers Workshop*

Limited Edition 'Design Fortune' Fai Chun Giveaway

From 6 to 16 February, DX design hub will distribute limited-edition *Fai Chun*. Visitors can redeem two exclusive pieces, by following HKDC on Instagram, Facebook, or Xiaohongshu, and sharing a post or story taken at the venue. A daily quota of 100 sets will be available, with designs distributed at random on a first-come, first-served basis.



Lion Dance Celebration

On 23 February (the seventh day of the Lunar New Year), DX design hub will host a lively Lion Dance Celebration, featuring energetic drumming and vibrant lion dance performances. The event ushers in good fortune and prosperity, bringing neighbours and visitors in Sham Shui Po to celebrate the festive season.



Design Reference of Lion Dance

DX design hub remains dedicated to connecting culture and everyday life through the power of design. Through this joyful series of Lunar New Year activities, the public is invited to immerse themselves in the festive atmosphere while discovering the multifaceted nature of design.

Lunar New Year Workshop Details:

Workshop Names and Introduction	Workshop Details
<p>1. Colour Your Sneakers: CNY Art Jamming Workshop</p> <p>A relaxed and fun workshop to design custom-made sneakers. From concept to final touches, participants will be guided through brainstorming designs, colour matching, painting, and sealing, so each pair is unique and wearable.</p>	<p>Date: 7 Feb 2026 (Saturday) Time: 11:00 AM – 1:00 PM Location: The Annex, 2F, DX design hub Language: Cantonese Fee: HKD 50 Quota: 10 (Participants under 13 must be accompanied by a parent) Tutor: BC Workshop – Billy Registration: ColourYourSneakersCNYArtJamming.eventbrite.hk Remark: Participants must bring their own sneakers; workshop materials and equipment are provided</p>
<p>2. Horse Pendant Shell Inlay Craft Workshop</p>	<p>Date: 8 Feb 2026 (Sunday) Time: 2:00 PM – 4:00 PM</p>

<p>Shell inlay craft dates back to the Shang Dynasty and is a precious intangible cultural heritage. In this workshop, participants will be guided to hand-inlay shimmering shells, creating a unique Horse Year ornament, and experiencing the radiant revival of this millennia-old craftsmanship.</p>	<p> Location: The Annex, 2F, DX design hub Language: Cantonese Fee: [Early bird before 6 Feb] HKD50 (Regular HKD80) Quota: 15 (Ages 11+, under 16 accompanied by parent) Registration: HorsePendantShellInlay.eventbrite.hk </p>
<p> 3. Valentine Shine Carving Workshop Combine Year of the Horse luck with Valentine's romance. Craft a pair of galloping horses with Japanese light engraving and create a double-blessed memory together. </p>	<p> Date: 14 Feb 2026 (Saturday) Time: 11:00 AM – 1:00 PM Location: The Annex, 2F, DX design hub Language: Cantonese Fee: [Early bird before 12 Feb] HKD100 (Regular HKD150) Quota: 15 (Ages 11+, under 16 accompanied by parent) Tutor: Shine Carving HK Registration: Please refer to HKDC website </p>
<p> 4. Intentions Arrive Horse-Speed – Leather Hot Air Balloon Led by a leather crafting tutor, learn basic DIY leather techniques from scratch to complete one's own hot air balloon charm—a perfect heartfelt Valentine's keepsake. </p>	<p> Date: 14 Feb 2026 (Saturday) Time: Session 1: 2:00 PM – 3:30 PM Session 2: 4:00 PM – 5:30 PM Location: The Annex, 2F, DX design hub Quota: 15 (Participants under 12 must be accompanied by adult) Registration: Please refer to HKDC website </p>
<p> 5. Own Style Art Lab – Trendy Spring Couplet Workshop No traditional calligraphy rules, no standard answers—only the endless possibilities of free design and trendy word expression. Starting from basic brushstrokes, explore trendy script strokes, layers, thickness, diagnostics, and spacing. Create a unique slang-style Fai Chun art card. </p>	<p> Date: 15 Feb 2026 (Sunday) Time: Session 1: 1:00 PM – 2:30 PM Session 2: 3:00 PM – 4:30 PM Location: The Annex, 2F, DX design hub Language: Cantonese Fee: [Early bird before 13 Feb] HKD 50 (Regular HKD 80) Quota: 15 (Ages 11+, under 12 accompanied by adult) Registration: Please refer to HKDC website </p>
<p> 6. Lucky Tangerine Keychain Recycled Glass Workshop Turn discarded glass into a circular design story. Hand-inlay pieces into a plump 'Good Fortune' </p>	<p> Date: 19 Feb 2026 (Thursday) Time: 2:00 PM – 4:00 PM Location: The Lounge, 3F, DX design hub Language: Cantonese Fee: [Early bird before 16 Feb] HKD50 (Regular HKD80) </p>

<p>keychain—where waste finds beauty, and sustainability meets charm.</p>	<p>Quota: 12 (Ages 11+, under 16 accompanied by parent) Tutor: Re-Glass Art Innovation Registration: Please refer to HKDC website</p>
<p>7. Fai Chun Rubbing Station Experience traditional rubbing techniques in minutes—create a Year of the Horse themed Fai Chun with galloping horse patterns symbolising instant fortune.</p>	<p>Date: 19 Feb 2026 (Thursday) Time: 2:00 PM – 5:00 PM Location: The Annex, 2F, DX design hub Language: Cantonese Fee: Free (No registration required) Remark: Walk-in only, no advance registration</p>
<p>8. Chinese Knot Ornament Workshop Weave blessings into a Chinese knot using a single red cord—create a CNY charm.</p>	<p>Date: 20 Feb 2026 (Friday) Time: Session 1: 2:00 PM – 3:00 PM Session 2: 3:00 PM – 4:00 PM Session 3: 4:00 PM – 5:00 PM Location: The Annex, 2F, DX design hub Language: Cantonese Fee: HKD20 Quota: 80 (Ages 11+, under 12 accompanied by parent) Registration: Please refer to HKDC website</p>
<p>9. New Year Luck: Lion Dance Painting Hand-paint one’s own auspicious lion—walk in and start painting on the spot to ‘dot the eyes’ and bring in good luck!</p>	<p>Date: 21 Feb 2026 (Saturday) Time: 2:00 PM – 5:00 PM Location: The Annex, 2F, DX design hub Language: Cantonese Fee: HKD20 Quota: 60 Tutor: Master Wang San Ming Remark: Please refer to HKDC website</p>
<p>10. Dough Figurine Lion Dance Workshop ‘Dough figurines’ with a long history (since Han dynasty), part of the Chinese intangible heritage. In this workshop, freely shape an own lively lion figurine.</p>	<p>Date: 22 Feb 2026 (Sunday) Time: Session 1: 2:00 PM – 3:30 PM Session 2: 3:30 PM – 5:00 PM Location: The Annex, 2F, DX design hub Language: Cantonese Fee: HKD20 Registration: Please refer to HKDC website</p>

<p>11. Paper Art Workshop: Mahjong Vases with Blooms and Horse</p> <p>Hand-fold a 'Fortune' vase and tuck in paper horses and blooms—a simple way to carry New Year's blessings into everyday life.</p>	<p>Date: 28 Feb 2026 (Saturday) Time: 2:00 PM – 4:15 PM Location: The Annex, 2F, DX design hub Language: Cantonese Fee: [Early bird before 26 Feb] HKD250 (Regular HKD350) Quota: 13 (Ages 11+, under 16 accompanied by parent) Tutor: Vika Cheng Registration: Please refer to HKDC website</p>
<p>12. Full Moon Horse – Alcohol Ink Moon Lamp</p> <p>Craft a unique moon lamp! Learn alcohol ink techniques like dripping, blowing, and blending to create dreamy nebula or cratered surface patterns—and illuminate a personal 'light of fulfilment'.</p>	<p>Date: 28 Feb 2026 (Saturday) Time: Session 1: 1:00 PM – 2:30 PM Session 2: 3:00 PM – 4:30 PM Location: The Chamber, 3/F, DX design hub Language: Cantonese Fee: [Early bird before 26 Feb] HKD150 (Regular HKD250) Quota: 15 (Ages 11+, under 12 accompanied by parent) Registration: Please refer to HKDC website</p>
<p>13. Red Packet Renewal – Handmade Recycled Paper Workshop</p> <p>Consider upcycling red envelopes by handcrafting recycled paper greeting cards! Turn red envelopes into soft pink handmade cards—write New Year wishes and carry forward blessings in an eco-friendly way.</p>	<p>Date: 1 Mar 2026 (Sunday) Time: Session 1: 1:00 PM – 2:30 PM Session 2: 3:00 PM – 4:30 PM Location: The Annex, 2F, DX design hub Language: Cantonese Fee: [Early bird before 27 Feb] HKD100 (Regular HKD160) Quota: 15 (Ages 11+, under 12 accompanied by parent) Registration: Please refer to HKDC website</p>

* For more details about the Lunar New Year events, follow Hong Kong Design Centre on social media: Facebook: @Hong Kong Design Centre / Instagram: @hkdesigncentre

Details on Current Exhibitions at the DX design hub:

Exhibition & Display	Period	Opening Hours	Venue
The Fashion-Pop: Design Fortune	Now – 25 Feb 2026	Mon to Sun 09:00-19:00 (Open on public holidays)	The Fashion-Pop, G/F

Drop In - Drop into the vibe of skateboarding culture	Now – 13 Apr 2026	Mon, Wed-Sun: 11:00 – 19:00 (Open on Public Holidays Closed on Tuesdays (except public holidays))	The Square, G/F
Luminous Neon	Now – 31 Mar 2026		The Gallery, 1/F
DXGRAVITY: Design connects GBA	Now – 2 Mar 2026		The Design Museum, 2/F
QEEBOO Rabbit	Now – 2 Mar 2026		The Steps, 2/F
'Brocade Fortune – Horse Year Prosperity' Display	Now – 2 Mar 2026		The Annex, 2/F
Salvatore Ferragamo Fashion Spotlight	Now – 4 May 2026	By registration	The Lounge, 3/F

Location Map of Current Exhibitions:



DX design hub Address:

280 Tung Chau Street, Sham Shui Po, Kowloon (MTR Sham Shui Po Station Exit C2 / Nam Cheong Station Exit D1)

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About DX design hub

Operated by Hong Kong Design Centre, DX design hub in Sham Shui Po nurtures emerging design talents and fashion designers, fostering creativity and collaboration. Showcasing the synergy between design disciplines, it serves as a vibrant platform for community engagement and creative tourism. The Hub offers exhibition spaces, activity spaces, and a retail area for designers to gain hands-on experience. It functions as a central workstation for HKDC and design-related Associations, leading initiatives to promote fashion and diverse design projects. With a mission to inspire creativity and innovation, we aim to enable the Hub to become the creative anchor in Hong Kong with various specialized zones including The Square, The Fashion-Pop, The Box, The Gallery, The Design Museum, The Annex, The Steps, The Lounge, The Barn and The Fashion Spotlight.

The construction work of the Hub is undertaken by the Urban Renewal Authority (URA), ensuring a state-of-the-art facility that supports our vision. The Cultural and Creative Industries Development Agency of the Government of the Hong Kong Special Administrative Region is responsible for strategy formulation, coordination, and supervision, guiding the Hub's initiatives to align with industry needs and aspirations.

About Hong Kong Design Centre (www.hkdesigncentre.org)

Hong Kong Design Centre is a strategic partner of the HKSAR Government in leveraging the city's East-meets-West advantage to create value from design.

The major programmes include Business of Design Week, DFA Awards, bodw+ Series, Fashion Asia Hong Kong and BODW In the City. Since 2024, we have also been operating the DX design hub in Sham Shui Po, dedicated to fostering emerging design talents and facilitating collaborations and exchanges in the design industry, as well as providing visitors an immersive experience through innovative exhibitions, fashion showcases and cultural events.

To achieve our goals, we:

- Cultivate a culture of design

- Bridge stakeholders to opportunities that unleash the power of design
- Promote excellence in various design disciplines

About Cultural and Creative Industries Development Agency (www.ccidahk.gov.hk)

The Cultural and Creative Industries Development Agency (CCIDA), formerly known as Create Hong Kong (CreateHK) since 2009, was established in June 2024. CCIDA is a dedicated office under the Culture, Sports and Tourism Bureau of the Government of the Hong Kong Special Administrative Region (HKSAR Government) to provide one-stop services and support to the cultural and creative sectors with a mission to foster a conducive environment in Hong Kong to facilitate development of the arts, culture and creative sectors as industries. CCIDA's strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and multi-disciplinary collaboration, promoting industrialisation of the arts, culture and creative sectors under the industry-oriented principle, and fostering a creative atmosphere in the community, thereby reinforcing Hong Kong as Asia's creative capital and our positioning as the East-meets-West centre for international cultural exchange.

Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to some of HKDC's activities/projects only, and does not otherwise take part in such funded activities/projects. Any opinions, findings, conclusions or recommendations expressed in this publication and relevant materials/events (or by members of the project teams) are those of HKDC only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Culture, Sports and Tourism Bureau, the Cultural and Creative Industries Development Agency, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.