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Immediate Release

Hong Kong Design Centre BODW In the City 2025 Dynamic Celebration of Design Kicks Off with CurioCity from 24 November to 7 December

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Hong Kong, 24 November 2025 – **Hong Kong Design Centre (HKDC)** is collaborating with designers, international and local businesses, and other prestigious partners to launch **BODW In the City 2025** (the Programme), supported by the **Cultural and Creative Industries Development Agency** as the Lead Sponsor. The programme proudly joins hands with the **Consulate General of Italy in Hong Kong and Macao** and more than 70 partners throughout multiple design disciplines with Sino Group as the Motion City Partner, in bringing a vibrant lineup of events to the city and invites locals and tourists to embrace this dynamic celebration of design.

The two-week design feast commences today and will continue until 7 December 2025. This programme unites both global and local design masters including Andrea Boneceto and Ron Arad, presenting the public with an array of over 40 themed events. Attendees can indulge in captivating exhibitions, enlightening master talks, guided tours, interactive workshops, and gastronomic initiatives that will unfold across the vibrant locales of Hong Kong, primarily in Central, Admiralty, Wan Chai, and Tsim Sha Tsui.

Two-week Design Feast Kicks off with CurioCity

The BODW In the City 2025 marked its kick-off with an opening party held on 24 November 2025 at **B&B Italia** showroom, **COLOURLIVING** located in Wan Chai after a master talk on cross-cultural design inspiration from Italian

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heritage and innovation to minimalistic styles and practical functionality.



Sponsored by the Cultural and Creative Industries Development Agency under the Culture, Sports and Tourism Bureau and organised by the Hong Kong Design Centre (HKDC), BODW In the City 2025 was officially launched on November 24 to amplify the impact of the Business of Design Week (BODW) in the city. Photo shows the Commissioner for Cultural and Creative Industries, Miss Drew Lai (centre); the Consul General of Italy to Hong Kong and Macao, Mr Carmelo Ficarra (third right); Ms. Denise Lau, Chief Executive Officer at COLOURLIVING (third left); the Vice Chairman of the HKDC, Professor Viveca Chan (second left); the Executive Director of the HKDC, Ms Rainy Chan (first left); the Director of Business Development and Projects of the HKDC, Mr Roger Wu (first right) and the ex- Chairman of the HKDC, Professor Eric Yim (second right) attending the opening ceremony.

Navigate 40+ Featured Happenings In the City

With full support from over 70 local and international esteemed partners, the **BODW In the City 2025** is proud to announce that more than 40 featured happenings are taking place throughout the city from 24 November 2025. By unveiling these extraordinary experiences meticulously crafted for the programme, the public are invited to immerse themselves in a tapestry of unparalleled creativity, innovation, and boundless imagination!

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Featured happenings include:

	1. <u>Cinematic Hues In the City</u> – Tram Tour [Guided Tour] More than a tram ride, it is a cinematic journey through light, colour, and time — an invitation to see Hong Kong anew.
	2. <u>Ferrari Art Car Painting</u> [Live Performance] Two renowned artists Marco Szeto and Gianluca Crudele from Hong Kong and Italy will collaborate by hand-painting with oil colours directly onto the hood of a Ferrari 550 & 590 in K11 Musea, creating an original artwork titled "55th Anniversary of China-Italy Diplomatic Relations".
	3. <u>Ron Arad: Love of Hong Kong</u> [Exhibition] Presented by The Moroso Gallery of Wonders and NUOVO, the exhibition Ron Arad: Love of Hong Kong celebrates Ron Arad's visionary approach through a selection of unique pieces and special editions.
	4. <u>Curious Sparkle: A Crystal Journey Though Time</u> [Exhibition/Master Talks] Hosted in the enchanting Lala Curio showroom, this event by Preciosa Lighting unfolds in the bespoke Christmas art decoration and a late afternoon networking session enriched by a live presentation on the evolution of light.

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	5. <u>Good Taste, Tastes Good</u> [Exhibition/Guided Tour] Hong Kong and Italy (Partner Country of BODW 2025) meet at the anchor venue of "Good Taste, Tastes Good" pop-up on Wellington street, to showcase a selection from Hong Kong, Italian and other international designers from 28 November to 7 December.
	6. <u>Andrea Bonaceto: Untitled</u> [Exhibition/Guided Tour] Monumental video artworks by Italian artist Andrea Bonaceto illuminate the Tsim Sha Tsui Centre, Empire Centre, AIRSIDE building and DX Design Hub from 24 November to 7 December.
	7. <u>Towngas CulinArt 1862: Pasta Workshop</u> [Workshop] A delightful pasta workshop led by Chef Emmanuel, the renowned Culinary Director of CulinArt 1862. This hands-on experience will teach the art of making fresh pasta from scratch.
	8. <u>BODW In the City X SOFE</u> [Collaboration/Coffee Specials] BODW In the City collaborates with SOFE. From 24 November to 7 December, all takeaway hot and cold beverages purchased at any of six Hong Kong locations will be served in limited-edition collaboration cup sleeves. Additionally, a limited-time coffee special will be launched: Strawberry Balsamic Oat Latte.

E-coupons Available for Public to Immerse in a Vibrant Design Environment

In a bold move to foster public engagement and immerse the community in a vibrant design environment, BODW In the

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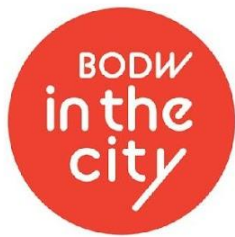
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City 2025 is excited to announce its collaboration with a diverse array of leading brands. This initiative will feature exclusive e-coupons that unlock special offers for workshops, purchases, and much more.
(Please refer to Appendix 2 for details)

More brand partners join forces with **Hong Kong Design Centre** include:

Motion City Partner		
Sino Group		
Partners		
AIA Hong Kong	Amalgam	Andante
Andrea Bonaceto	Ascot Chang	Asian One
atelier Bernard Chang	Atelier Pacific	B.S.C. COLOURLIVING Limited
B&B Italia	Ben Brown Fine Arts Hong Kong	Burberry
Central Market	City University of Hong Kong	CulinArt 1862
Czech Consulate	DNA Architects	DOX by Qubus
Dunhill	EKO	ENOTECA
ESPRIT	Essilor Luxottica	Ferrari Owners Club
G.O.D	Global ESG Leadership Organization	GSA Limited
HIR Studio	Hong Kong Denim Festival	Hong Kong Design Institute
Hong Kong Institute of Urban Design	Hong Kong Tramways Limited	INNOTIER
Institute for Sustainable Urbanization	Jason Ho	K11 MUSEA
KC100 Art Space	Kheiron	Kitchen Infinity Holdings Limited
LALA CURIO	Lee Moran	Lee Tung Avenue
Lens Crafters	Metro South	Mia Cucina
Minotti Hong Kong by Andante	Moleskine	Molteni&C
Moroso s.p.a	Moving Drawing	Novalis Art Design
NUOVO	Oliver Peoples	Packy Lai

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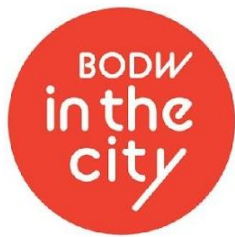
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Ray-Ban	SOFE COFFEE	Sunglass Hut
Tai Ping Carpet	Tom Lee Music	Towngas
Tram Plus Limited	Tu By Tu	UDP International
Urban Land Institute	Urbanism\Architecture Bi-City Biennale	Venchi
Visionnaire	Vivienne Tam	Walk in Hong Kong
Wyndham Social		

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BODW In the City, an exciting citywide design initiative organised by the Hong Kong Design Centre with the Cultural and Creative Industries Development Agency as the lead sponsor, aims to amplify the impact of Business of Design Week (BODW) in the city; to engage tourists and the public while activating Brand and Venue Partners.

Running from November 24 to December 7, 2025, this vibrant event showcases Hong Kong's commitment to design excellence and creativity in a way that contributes to the local economy. This year's theme, 'CurioCity,' aligns with BODW's overarching theme of 'Curiosity,' sparking a curious perspective among the public.

With over 40 events organised by various organisations, businesses, and cultural venues, this initiative transforms Hong Kong's design destinations into dynamic spaces filled with installations, programmes, exhibitions, workshops, performances, etc. By seamlessly blending cultural and commercial elements, BODW In the City invites everyone to experience how design enhances everyday life and business operations.

About Hong Kong Design Centre (www.hkdesigncentre.org)

Hong Kong Design Centre is a strategic partner of the Hong Kong SAR Government in leveraging the city's East-meets-West advantage to create value from design.

To achieve our goals we:

- Cultivate a design culture
- Bridge stakeholders to opportunities that unleash the value of design
- Promote excellence in various design disciplines

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About Cultural and Creative Industries Development Agency (www.ccidahk.gov.hk)

The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) under the Culture, Sports and Tourism Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative

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sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East-meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

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About Consulate General of Italy in Hong Kong and Macao (conshongkong.esteri.it)

The Consulate General of Italy in Hong Kong and Macao represents Italy and the Italian Government in the two Special Administrative Regions of Hong Kong and Macao. The activity of the Consulate General focuses on consular services provided to the Italian nationals formally resident in Hong Kong or in Macao as well as to the local and international community (mainly for visa services). The Consulate General of Italy in Hong Kong and Macao contribute to the implementation of the initiatives to promote Italy in Hong Kong and Macao, especially cultural activities, together with the Italian Cultural Institute, and business and trade promotion together with the Italian Trade Commission. From 1st of September 2022, the Consul General of Italy in Hong Kong and Macao is Mr. Carmelo Ficarra. More information on the Consulate General of Italy in Hong Kong and Macao and its activities are available on the website <https://conshongkong.esteri.it/it/> and on social profiles IG (@italyinhongkong), X (@italyinhongkong) and FB (@italyinhongkong).

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Appendix 1

To Explore more Events: www.bodwinthecity.com

Programme	Details	Date	Fee
<i>Exhibition / Installation</i> <i>Networkings</i> 4th Hong Kong Denim Festival - Denim Artistry	The HKDF has established itself as a vibrant platform over the years, offering a kaleidoscope of perspectives, networks, and experiences centered around denim. Designed to nurture creative talents and foster exchanges in art, culture, creativity, and academia, HKDF has received high praise from both the denim industry and the design community. Themed 'Denim Artistry,' the 4th edition of the Hong Kong Denim Festival (HKDF) will launch a series of innovative activities in November. 1. "The Denim Edit" Campaign - In-mall Concept "The Denim Edit" - exhibition: Emerging Talents Showcase Date: 7 Nov 2025 to 17 Nov 2025 "The Denim Edit" - exhibition: A Fusion of Heritage and Artistry Date: 18 Nov 2025 to 11 Dec 2025 Time: 10:00am-10:00pm Venue: Atrium I, Gateway Arcade, Harbour City, 3-27 Canton Road, Tsim Sha Tsui, Kowloon 2. "The Denim Edit" In-Store campaign Date: 7 Nov 2025 to 4 Dec 2025 Time: 12:00pm-9:00pm, K11 Musea store: 11:30am-8:30pm(Mon-Thus) & 11:30am-	Nov 7, 2025 - Dec 11, 2025	Free admission

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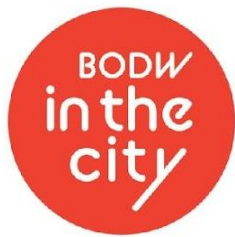


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	9:00pm(Fri-Sun) Venue: Four stores of POPCORN POPCORN Supply in Hysan Place in Causeway Bay, POPCORN Supply in K11 Art Mall, POPCORN General in K11 Musea in Tsim Sha Tsui, POPCORN Supply in Yau Ma Tei		
<i>Exhibition / Installation</i> Luminous Carnival	This Christmas, Lee Tung Avenue is presenting the "Luminous Carnival" winter campaign, which promises to immerse locals and tourists in a world-class cultural and festive experience. "Luminous Carnival" is inspired by the exuberant spirit of traditional European carnivals. At the heart of the campaign are numerous gorgeous light decorations made with over 20,000 LED bulbs to capture the most iconic winter carnival elements – a 7.5-metre-wide Ferris wheel, floating hot air balloons, graceful carousel horses, and an 8-metre-tall Christmas tree. Every evening, these light sculptures will come alive with the "Luminous Symphony", a mesmerising light show synchronised to uplifting melodies. Along the 200-metre tree-lined pedestrian walkway, giant shimmering Christmas bells and baubles will dangle overhead to drum up the festive atmosphere. The ever popular "Let it Snow!" will also return every Friday and Saturday in December, as well as on Christmas Eve, Christmas day and New Year's Eve, allowing visitors to marvel at falling	Nov 21, 2025 - Jan 1, 2026	Free admission

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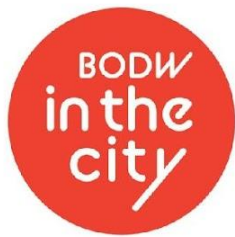
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	snow in Hong Kong. On 20 and 25 December 2025 afternoon, Santa Claus will be leading a flash mob alongside his merry companions including snowmen, elves and gingerbread men. The public should not miss the opportunity to take photos with the Christmas crew! Luminous Carnival Date: 21 November 2025 to 1 January 2026 Opening hours: 10:00am to 11:00pm (Lights on from 5:00pm) On 24, 25, 26 & 31 December 2025, lights will remain on until midnight. Opening dates and hours may be affected by weather conditions. For updates, please refer to Lee Tung Avenue's official website and social media. Luminous Symphony light and music show Date: 21 November 2025 to 1 January 2026 Time: 5:30pm to 10:50pm (three minutes per session, one session every 20 minutes) Location: Central Piazza		
<i>Exhibition / Installation</i> <i>Guided Tours</i> Da Di Collection by Tai Ping x Steve Leung	Immerse in a shared journey of humility and wonder at Tai Ping's Hong Kong showroom witnessing the Da Di Collection created by Tai Ping and the internationally celebrated architect and designer Steve Leung. The collection consists of 12 rugs, featuring six couture designs and six	Nov 24, 2025 - Dec 7, 2025 Monday to Saturday, 10:00 to 19:00 *Closed on	Free admission

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	simplified contract designs, each piece represents a profound dialogue between three creators: Steve's visionary mind, translating his awe for the earth into refined design; Tai Ping's artisan hands, weaving masterful craftsmanship into every thread; and the earth's rhythmic pulse, infusing the raw materials with the life of seasons, the flow of rivers, and the stillness of silence.	Sundays & 4 Dec 2025	
<i>Master Talks Networkings</i> A Conversation with Naoto Fukasawa	Renowned designer Naoto Fukasawa will share his thoughts on the role of curiosity in design processes, and delve into his visions on Super Normal designs. From Fukasawa's design vision to his collaboration with B&B Italia, the cross-cultural design inspiration will be discussed from Italian heritage and innovation to Japanese minimalistic styles and practical functionality. This is an unmissable opportunity to explore the boundaries of design and draw inspiration from Fukasawa's unique perspective.	Opening Hours: Mon - Sat 10:00 - 19:00 Sun 12:00 - 19:00	Free admission (By invitation only)
<i>Master Talks Networkings</i> Behind the Luxury Curtain – Why Details Matter	How do you transform a space into an unforgettable experience? As discerning clients seek more than just premium finishes, the answer lies in masterful storytelling and deep emotional connection. This pivotal session unpacks the secrets to crafting these immersive brand worlds. Hear from a curated panel of leading experts as they share proven strategies from their most iconic projects. Drawing on powerful examples from across the	Nov 27, 2025	Free admission

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	luxury scene in Asia Pacific, our speakers will reveal their processes for crafting a diverse portfolio of brand environments, from high-impact public destinations to exclusive, private sanctuaries. You will leave with a clear understanding of how strategic design moves beyond aesthetics to build a powerful and cohesive brand narrative. Learn what truly defines a luxury atmosphere and how to implement the subtle, refined touches that forge lasting loyalty. Designed for industry leaders, this event is your opportunity to connect with a select group of peers—brand owners, developers, and designers—to forge powerful partnerships and inspire your next groundbreaking project. Seats are limited for this exclusive gathering. Register now to secure your place among design's leading voices.		
<i>Exhibition / Installation</i> <i>Guided Tours Master</i> <i>Talks Networkings</i> Tram Tour: Cinematic Hues in the City	Tram, like an audience on its historic steel tracks, quietly observes the city's day-and-night cinematic spectacle unfolding on the streets. As it threads through the urban fabric, it archives the dazzling colours once captured in the classic films. The fleeting and vibrant movie scenes flicker past its windows, like a continuous reel of light and shadow, are distilled into the tram's enduring memory of the metropolis.	Nov 29, 30 & Dec 6, 7 2025 (4 Days)	HKD \$100 / Person

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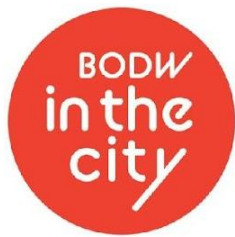
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	Hong Kong's iconic trams and tracks have been evocative backdrops for numerous classic movies, such as <i>In the Mood for Love</i>, <i>Rouge</i>, <i>Infernal Affairs</i>, <i>Crossing Hennessy</i>, <i>Days of Being Wild</i>, <i>The Typhoon Signal No. 10</i>, <i>A Better Tomorrow</i>, <i>Nomad</i>, <i>The Way We Dance</i>, and <i>Twelve Nights</i>, etc. Our design extracted scenes from these classics, abstracting each film's colours into a unique spectrum of moods and narratives— a tribute to the aesthetic DNA of the city itself. Organised by Hong Kong Design Centre, in partnership with Tram Plus Limited and Hong Kong Tramways Limited, our partnering designer HIR Studio; and Walk in Hong Kong as the Tram Tour Partner.		
<i>Workshops</i> ESG Inclusion Hackathon - Creative Sustainability in Action	The ESG Sustainable Innovation & Inclusion Hackathon will be held on 8 December 2025, 10:00–14:00, as a core event of ESG In Action Week (Asia) (6–8 December). This half-day program aims to advance innovation, inclusivity, and collaboration across the fields of Environment, Social, and Governance (ESG). Bringing together experts, practitioners, and emerging innovators from across Asia, the event will feature keynote sessions, interactive workshops, and collaborative challenges designed to co-create practical ESG solutions. More than a platform for idea exchange, the Hackathon serves as a catalyst for creative thinking and tangible	Dec 8, 2025 10:00 - 14:00	Free admission

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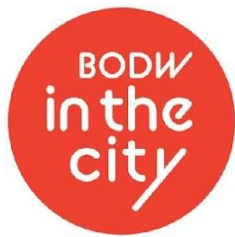


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	sustainability outcomes.		
<i>Exhibition / Installation</i> La Strada Italiana: A Journey Through Automotive Art; An exhibition by Lee Moran	KC100 Art Space excitedly showcases "La Strada Italiana: A Journey Through Automotive Art" a celebration of creativity and imagination within automotive design. Presenting the work of Lee Moran, an English artist residing in Hong Kong. With over 25 years of experience as a professional automotive designer across 18 brands and five countries, Lee brings a unique and seasoned perspective to his art. Lee's work pays tribute to the classic sketch styles that defined the design studios of the 1950s and 60s, while also exploring a whimsical and artistic interpretation of cars through diverse styles. His paintings offer a fresh lens on automotive aesthetics, blending tradition with innovation. This series honors Italy's unparalleled automotive heritage and invites viewers to experience the artistry and passion that continue to propel Italian car design forward. It is a visual journey through history, innovation, and boundless imagination. This exhibition is proudly supported by the Italian Cultural Institute in Hong Kong and Macau.	Nov 3, 2025 - Jan 3, 2026	Free admission
<i>Exhibition / Installation</i> <i>Guided Tours</i> JCCAC Open Day	JCCAC and Fragment of Time Carnival (FOTC) present the "Make • Hong Kong" themed Open Day, invites visitors to step back in time and rediscover the golden years of Hong Kong's manufacturing industry through an exhibition of rare antique	Nov 20, 2025 17:00 - 21:00 Nov 21 - 23, 2025 13:00 - 20:00	Free admission

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【MAKE • HONG KONG】	furniture and nostalgic local plasticware brands! The Open Day features a variety of engaging activities, including a creative vintage market, live music performances, art workshops, open studio, artist studio tours, and a stamp-collection game where participants can redeem souvenirs—inviting everyone to explore the artistic delights within the factory setting!		
<i>Exhibition / Installation</i> <i>Guided Tours</i> <i>Master Talks</i> Identita: The Story of Czech Graphic Design	Organised by the Consulate General of the Czech Republic in Hong Kong, Czech Centres, Mowshe and Typo with Wyndham Social as Venue Partner, Identita: The Story of Czech Graphic Design takes the audience on a journey to explore a Central European cultural community that has undergone significant social and political transformations, reflecting on its century-long evolution in visual design. The exhibition, brought to Hong Kong as part of the Year of Czech Design 2025, showcases the very best of Czech graphic design history, where aesthetic excellence, technical precision, craftsmanship, and functionality converge. Visitors will encounter works spanning from the early 20th century to the present day, including iconic posters, masterfully designed books and magazines, a wide array of logotypes, the evolution of state symbols and navigation systems, and standout examples from the era of audiovisual media. A special highlight is the latest 60th anniversary edition of The Most Beautiful Czech Books of the Year	Oct 24 - Nov 23, 2025	Free admission

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	2024.		
<i>Exhibition / Installation</i> Alighiero e Boetti: Ononimo	Ben Brown Fine Arts Hong Kong is delighted to present Alighiero e Boetti: Ononimo, an exhibition exploring the artist's enduring fascination with systems, collaboration, and variation. Bringing together works from Boetti's celebrated Biro and Aerei series, the exhibition traces his investigation into how order and repetition give rise to difference, and how meaning emerges through collective labour, time, and chance.	Nov 12, 2025 - Feb 14, 2026	Free admission
<i>Exhibition / Installation</i> <i>Master Talks</i> <i>Networkings</i> Curious Sparkle: A Crystal Journey Through Time	Step into a world where centuries of Bohemian craftsmanship meet contemporary design. Hosted in the enchanting Lala Curio showroom, this event by Preciosa Lighting unfolds in two captivating acts. First, immerse yourself in a bespoke Christmas art decoration featuring hand-blown Bohemian crystal components, vintage molds, sparkling trimmings and shimmering Stardust elements—staged in collaboration with a local designer. Then, join us for a late afternoon networking session enriched by a live presentation on the evolution of light. Delivered by Eva Harapesová, the talk traces the journey from 18th-century chandelier artistry in Crystal Valley to Preciosa's modern interpretations that continue to shape interiors worldwide. Discover how tradition and innovation intertwine to illuminate the spaces we live in today. During the event, we will also unveil our exciting collaboration with Lala Curio on customizable chandelier portfolio options—merging Preciosa's crystal heritage with Lala Curio's bold design language to offer bespoke	Nov 27, 2025 16:00 - 18:00 *Live Talk starts 16:30	Free admission (By invitation only)

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	lighting solutions for interiors. About LALA CURIO LALA CURIO is a house of wonder — where heritage craftsmanship meets imagination. Founded by Laura Cheung Wolf and inspired by her family's lineage in the decorative arts, the atelier revives centuries-old artisanal techniques with wit, curiosity, and cultural fluency. Storytelling is at its heart — a bridge between past and present, the intimate and the theatrical. Leading the next chapter in decorative arts, LALA CURIO reinterprets time-honored craft with a whimsical, design-forward spirit. Each creation is rendered with couture precision, where every detail offers a delightful surprise — works made to be cherished and passed down, nurturing a living legacy of craftsmanship. The brand is devoted to sustaining artisanship for generations to come, inviting curiosity, joy, and a sense of enchantment in every detail. About the Founder Lauded international design talent Laura Cheung Wolf curates theatrical artistry through her atelier, LALA CURIO. Born in Sydney and raised between Hong Kong and England, she studied Interior Design at Parsons School of Design in New York — where she received the Interior Design Award — before earning a Master's in Fine and Decorative Arts at Sotheby's Institute of Art in London.		
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	Rooted in three generations of artisanship, Laura founded LALA CURIO to continue this living legacy — transforming traditional techniques into expressive, collectible surfaces and objects. Her work is distinguished by couture precision, poetic whimsy, and cultural reverence, where hand-painted, hand-embroidered, and cloisonné-crafted surfaces offer depth and texture, unveiling layers of wonder. Her creations can be found in private residences, members' clubs, and luxury hotels worldwide — including Capella, Rosewood Doha, and the Mandarin Oriental, Lake Como — and have been featured in Architectural Digest, Vogue, Tatler, and the Financial Times. About Preciosa Lighting Preciosa Lighting brings the 300-years-old heritage of Bohemian Crystal to life through contemporary masterpieces. From Crystal Valley in the heart of Europe, our designs blend timeless craftsmanship with modern elegance, offering captivating bespoke lighting solutions.		
<i>Master Talks</i> HKIUD Urban Design Conference 2025 "Happiness and Well-being in Urban Design: Shaping A Joyful City"	The Hong Kong Institute of Urban Design (HKIUD) is pleased to announce the hosting of its 8th International Conference, themed "Happiness and Well-being in Urban Design: Shaping Joyful City". In an era of rapid urbanization in Hong Kong, the concept of the "Happy City" serves as a vital framework for reimagining urban living, aligning with the vision of "Pursuit of Happiness" outlined in	Nov 28, 2025	HKD\$200 (Physical Format) HKD\$100 (Online Format Via Zoom)

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	the latest Policy Address. This year's conference aims to explore how thoughtful urban design can enhance the quality of life for urbanites, fostering happiness, well-being, and community engagement. Under the theme "Happiness and Well-being in Urban Design: Shaping Joyful City," HKIUD will unite professionals from both local and international backgrounds, as well as Government departments and Organizations, to discuss innovative strategies and visions that prioritize the human experience in urban environments. Through keynote speeches and panel discussions, international keynote speakers and local panelists will share best practices, case studies, and visionary ideas illustrating how urban design can transform cities—especially Hong Kong—into happier, healthier, and more sustainable places to live, to work and thrive. By prioritizing well-being in urban design, we can cultivate communities that not only survive but also thrive, ultimately leading to a more joyful urban experience for all.		
<i>Guided Tours</i> Towards a Sustainable Mall Ecology in Hong Kong	Discover the fascinating world of Hong Kong's dynamic retail landscape, where modern consumer culture meets pressing urban and environmental challenges. In this guided tour, you will be able to experience thriving retail areas that have adapted to the community as well as struggling spaces that reflect the shifting tides of the city's economy and	Nov 26, 2025 18:00 - 19:00	Free admission

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	consumer behaviour. From the impact of changing demographics and e-commerce to challenges of real estate speculation and urban planning, you will gain a deeper understanding of how these factors contributed to their current state. Along the way, we'll be exploring innovative design solutions, sustainable technologies, and policy solutions shaping the next generation of retail spaces. This tour invites you to reimagine how Hong Kong's malls can evolve into smarter, more sustainable, and people oriented hubs.		
<i>Exhibition / Installation</i> atelier Bernard Chang Exhibition at Y. Gallery	atelier Bernard Chang is dedicated to creating, promoting, and managing art that addresses the urgent realities of our changing world – particularly Global Warming and its profound effects on Cities, Nature, and Humanity. Led by Bernard Chang, an emerging painter and accomplished architect, the studio explores the intersections of urbanism, environmental stewardship, and artistic expression. With over three decades of global architectural experience, Bernard brings a unique perspective to his painting practice, blending his expertise in spatial design with a deep concern for climate change and its impact on both built and natural environments. His work reflects a commitment to investigating how rising temperatures, sea levels, and ecological shifts are transforming the lives of people and the face of cities worldwide. Through innovative paintings, urban interventions, and cross-disciplinary collaborations, atelier Bernard	Dec 6, 2025: 16:00 – 20:00 Dec 7 to 12, 2025: 11:00 – 18:00	Free admission

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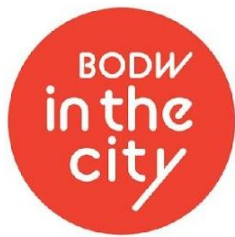


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	Chang seeks to spark dialogue and inspire action toward more resilient communities and sustainable futures. "I believe that architects and artists have a vital role in shaping not only our physical surroundings but also our collective awareness of environmental issues. By weaving together artistry, architectural insight, and social responsibility, my aim is to create impactful experiences that engage audiences, enrich culture, and champion a sustainable vision for cities and the planet."		
<i>Exhibition / Installation</i> Ron Arad: Love of Hong Kong	Presented by The Moroso Gallery of Wonders and NUOVO, the exhibition Ron Arad: Love of Hong Kong celebrates Ron Arad's visionary approach through a selection of unique pieces and special editions.	Dec 5, 2025 18:00	Free admission
<i>Exhibition / Installation</i> Moleskine Café I INSPIRATION WALL	Moleskine in collaboration with nodi coffee opens a café in Hong Kong's vibrant cultural hub, Tai Kwun. It is an experiential space that will invite patrons to take a moment to explore and discover their inner genius. The space features a Moleskine wall of notebooks, enriched with poems, drawings, doodles and musings created by local creatives and partner institutions that will serve as a point of inspiration. It is a space where genius becomes a currency, and visitors are invited to share their notebooks filled with acts of genius. It is destined to become not just a place to grab a coffee on the run but evolve into a space that creates a desire to linger, to take in meaningful moments, Moleskine moments, in which to discover	Mon - Sun 9:30 - 18:00	Free admission

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	the beauty of unplugging and setting the mind free. Start with an exceptional cup of coffee, end with genius, at the new Moleskine Café in collaboration with nodi coffee.		
<i>Workshops</i> Pasta Workshop	Join us for a delightful pasta workshop led by Chef Emmanuel, the renowned Culinary Director of CulinArt 1862. This hands-on experience will teach you the art of making fresh pasta from scratch, perfect for both beginners and seasoned home cooks!	Nov 30, 2025 14:30 - 17:30	Free admission (Limited seats)
<i>Master Talks</i> dunhill: Sharing the Art of Bespoke	Join us for an exclusive event where William Adams, Bespoke Tailoring Director of dunhill, shares his extensive tailoring expertise. Discover and explore the world of British Bespoke Tailoring. This event is open to all who appreciate the artistry and craftsmanship of bespoke tailoring. Immerse yourself in the world of personalized style and discover the unparalleled quality of dunhill's bespoke service.	Dec 2, 2025 10:00 - 11:00 (tentative)	Free admission
<i>Exhibition / Installation</i> DOX by Qubus: Czech Design Pop-Up Shop	This pop-up presents a curated selection of Bohemian craftsmanship, featuring glass and porcelain works by 12 Czech artists and designers, including acclaimed brands Qubus and Křehký, alongside a special jewellery piece by Slovak designer Dick Wolf. Qubus products are characterized by the use of radical materials such as glass and porcelain, all created in local Bohemian workshops in collaboration with master artisans. This dedication to traditional craftsmanship ensures each piece bears the unique, authentic marks of handmade excellence.	Oct 4 - Dec 31, 2025 10:00 - 19:00	Free admission

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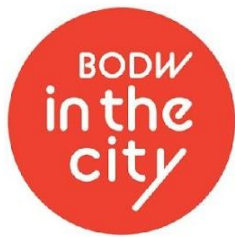
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	The exhibition forms part of the Year of Czech Design in Hong Kong 2025, representing a strategic cross-cultural collaboration between the Consulate General of Czechia in Hong Kong, DOX by Qubus (Prague), and PMQ (Hong Kong). This initiative aims to foster bilateral creative dialogue, promote both emerging and established designers, and build lasting partnerships between the Czech and Hong Kong design communities. A central highlight is Qubus, a brand that has challenged conventions for 23 years. Founded by artist Jakub Berdych Karpelis, Qubus is the first Czech design shop with its own production, renowned for its inventive and often humorous designs that blur the line between art and functional object.		
<i>Exhibition / Installation</i> <i>Guided Tours</i> <i>Master Talks</i> <i>Workshops</i> Techformance—2025 Hong Kong & Shenzhen Bi-City Biennale of Urbanism \ Architecture (UABB 2025)	UABB 2025, titled Techformance, focuses on technology, platform, and performance by collectively exploring how artificial intelligence and technological innovation are (re)shaping the role of designers, the process of implementation, and the performance of human-machine interaction. Bringing together live demonstrations and interactive installations, the exhibition transforms spaces into a platform for architectural and urban practitioners, researchers, and the public to engage with, experiment, and examine the criticality of technological advancement in the discourse of architecture and urbanism in Hong Kong and Shenzhen.	Nov 28, 2025 - Jan 1, 2026	Free admission

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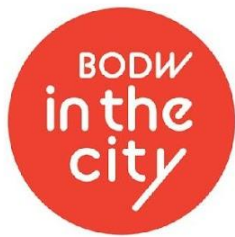


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<i>Guided Tours</i> Central Tour	Central is Hong Kong's bustling business and retail hub, filled with skyscrapers, luxury malls, and hotels. The Cultural Triangle Precinct (CTP) highlights the area within and surrounding the three key adaptive re-use building(s) in Central, forming the core of the Cultural Precinct: the Former Police Married Quarters (PMQ), the Former Central Police Station Compound (Tai Kwun), and Central Market (CM). Guided tours will be conducted by staff to provide insights into the history, revitalization, and adaptive reuse of these buildings. Join us for an immersive experience of three historic sites beautifully restored for a new generation of visitors. - Central Market: Once one of Hong Kong's first wet markets, this Grade III historic building has been transformed into a 'Playground for All,' featuring dining outlets, retail stores, and cultural experiences that connect visitors to the neighbourhood's history and contemporary culture. - Tai Kwun: A vibrant cultural hub supported by The Hong Kong Jockey Club and the government, it fosters community engagement through arts and heritage. - PMQ: Formerly the Police Married Quarters, PMQ now hosts creative industries and shops, attracting local and international artists and designers.	Dec 6, 2025 14:00 – 16:00	Free admission
<i>Master Talks</i> <i>Workshops</i>	Since 2019, ISU has been working on the Smart Cultural Precinct @Central, a comprehensive,	Nov 21, 2025 16:30 - 19:30	Free admission

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Reimagining Central	conservation place-making initiative involving participation from the community, academia, public and private sectors to create a vibrant and interconnected cultural precinct in the heart of the historic Central District. At the core of area is the Cultural Triangle formed by three historic landmarks, Police Married Quarters (PMQ), Central Police Station (Tai Kwun) and Central Market. ISU, in collaboration with UDP International, is advancing projects within the Cultural Triangle Precinct (CTP) to host festival events in the open spaces in the CTP areas and to establish Hong Kong's first Community and Business Improvement District (CBID). Our vision is to engage key stakeholders—including shop owners, private developers, and local communities—to cultivate a walkable and vibrant environment for both local residents and tourists. Reimagining Central Event aims to engage diverse community stakeholders in sharing their perspectives and experiences on the cultural history and future development of Central. Through this participation, we hope to raise awareness about the CBID, uncover hidden historical narratives, and discuss how to appreciate and preserve local culture while enhancing Central.		
<i>Exhibition / Installation</i> <i>Guided Tours</i> <i>Workshops</i>	Organised by AIDS Concern, supported by Gilead with Wyndham Social as Community Partner, Emanate reimagines community design through the architecture of scent, crafting a multisensory	Nov 28 - Dec 7, 2025 11:00 - 21:00	Free admission

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Emanate— Celebrating the resilience of people living with HIV, carers and supporting healthcare professionals	experience that centres the unique perspectives, emotional depths, and stories of people living with HIV (PLHIV), doctors, counsellors and carers. Inspired by perfumery's layered structure—top, heart, and base notes—the exhibition designs encounter that diffuse personal narratives into collective spaces, fostering intimacy, care, and memory in the context of HIV. Co-created with AIDS Concern, bespoke room fragrances and diffusion stone installations, crafted by PLHIV alongside doctors, counsellors and carers with their live experiences, greet visitors with vibrant top notes, inviting connection without dogma and foregrounding their lived experiences. Trevor Yeung's alabaster and hotel soap installation, Lovers That You Met but Who Have Been Forgotten (2025), transforms long-kept disposable hygiene objects into poetic indices of intimacy, complementing the emotional resonance of PLHIV's stories. Dr. Lut Ming's prose poem, authored as a doctor-poet, designs a cadence of care through text, reflecting the nuanced interplay of healing and empathy. Sharu Binnong Sikdar's participatory sculpture, Pebble Ripples, uses red-gradated strings and inscribed pebbles to materialize communal solidarity, bridging gallery and public space while amplifying the voices of PLHIV, healthcare professionals, and allies. Guided scent walks, workshops, and talks extend this design into everyday life, proposing that care, like		
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	fragrance, circulates softly yet persistently, eliminating stigma and fostering shared breath. Emanate is a community design intervention where sensory and social layers intertwine, creating hospitable spaces for the stories to resonate, transform, and bring people together.		
<i>Guided Tours</i> Mia Cucina Kitchen Cabinet & Towngas Showroom Introduction	To introduce Mia Cucina, meaning “My Kitchen” in Italian, Towngas brings together Italian elegance and Hong Kong’s energetic lifestyle—a true story of East meets West. This collaboration reflects not just functionality, but a philosophy of living well through thoughtful design. A prime example of this integration is our use of Italian-imported FENIX nanotech materials in our kitchen designs. These innovative surfaces are not only aesthetically pleasing but also highly functional, offering features such as anti-fingerprint properties and thermal healing of micro-scratches. This ensures that our kitchens maintain their elegance and durability over time.	Mon - Sat 10:00 - 18:00	Free admission
<i>Exhibition / Installation</i> Electric Guitar Mega-Showroom in HK	Tom Lee Music was founded in 1953 in Hong Kong. We carry a wide range of musical instruments at our stores, with locations all across Hong Kong. Our Main Showroom, a four-storey, 30,000-square-foot musical instrument megastore and music academy, is located at the heart of Tsim Sha Tsui and is one of the largest musical instrument retailers in Southeast Asia. In 2025, we completely renovated our Electric	Nov 24, 2025 – Dec 7, 2025 11:00 - 20:00	Free admission

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	Guitar Section to give our customers a brand-new, more immersive experience when shopping for their favourite electric guitars. Having some of the best electric guitars brands in the market, we have divided our electric guitar section into different brand zones with over 1200pcs of electric guitars on display. Together with on-site guitar tech support, our brand new electric guitar section definitely has some of the best selection and service in the region. No matter whether you are seasoned pro or enthusiastic beginner, you can find your dream guitars here. And to help our customers better enjoy their experience, we have set up multiple headphone stations around our electric guitar section. You can plug the guitars in, put the headphones on, and with various guitar effects already built in, you can immerse yourself in your favourite guitar tone and really enjoy selecting your next guitar.		
<i>Exhibition / Installation</i> Good Taste, Tastes Good	The Italian expression "Buon Gusto" – literally Good Taste – not only related to food, it represents profoundly the cultural and aesthetic philosophy of lifestyle and good life. As such it embraces the universes of design, architecture, lifestyle, fashion, culture, food and wine. Hong Kong and Italy (Partner Country of BODW 2025) meet at the anchor venue of "Good Taste, Tastes Good" pop-up on Wellington street, to showcase a selection from Hong Kong, Italian and	28 Nov - 7 Dec, 2025 11:30 – 19:30	Free admission

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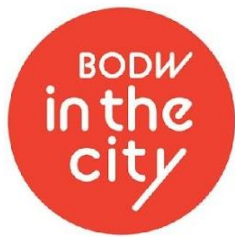
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	other international designers. Curated by Gabriele Ferrero in collaboration with Novalis Art Design, "Good Taste, Tastes Good", will bring together classic and contemporary iconic pieces of design, collectable art and innovative materials.		
<i>Exhibition / Installation</i> <i>Guided Tours</i> GOOD TASTE, TASTES GOOD – Curated Tour Route	Within the circuit of BODW In The City, Central and Sheung Wan districts provide the perfect backdrop for a Curated Tour Route that explores Design and Lifestyle as well as Food and Wine. Some of Hong Kong's iconic shops have come together to create an itinerary for visitors, satisfying all their senses—both aesthetic and gourmet—on the go. Design shops showcasing artists from Italy and crafted artifacts will allow visitors to appreciate the excellence of Italian masters, merging with Hong Kong's architecture. Restaurants will offer special menus and wine selections dedicated to BODW In The City, enabling visitors to fully immerse themselves in the experience of Good Taste, a translation of the Italian expression "Buon Gusto".	28 Nov - 7 Dec	Free admission
<i>Exhibition / Installation</i> <i>Workshops</i> PAGES of a Place	For over twenty years, MCCM Publishing has woven itself into the cultural fabric of Hong Kong. As this journey reaches its end, we can think of no better way to celebrate than with you, our community. While our doors open to the public daily, this	Nov 19 - Nov 25, 2025 11:00 – 19:00	Free admission

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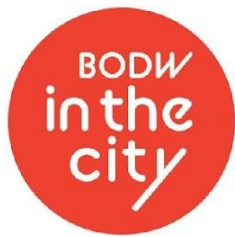


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	evening is reserved just for you. It's a private gathering to share stories, raise a glass, and explore our complete archive of books on art, design, architecture, and Hong Kong's unique stories in a special setting. As a thank you to our closest friends and supporters, all books will be available at exclusive clearance prices of up to 50% off. What to Expect: An Exclusive Evening: A private, after-hours gathering with drinks and heartfelt conversations. Special Clearance Offers: Enjoy discounts of up to 50% off, reserved for our guest list this evening. A Community Farewell: Join us in giving these beloved books a new home as we celebrate MCCM's legacy together. Your presence has been a vital part of our story. We hope you can join us for this final chapter.		
<i>Exhibition / Installation</i> <i>Guided Tours</i> Andrea Bonaceto: Untitled	Untitled is a living artwork by Italian artist Andrea Bonaceto, whose multidisciplinary practice bridges visual art, poetry, and technology. Working at the frontier of AI-driven creativity, Bonaceto is known for pioneering explorations of human identity through machine intelligence. His works have been exhibited internationally — from CAFA Art Museum (Beijing) and Musée des Arts Décoratifs (Paris) to Times Square (New York) — and have been	Nov 26 – Dec 7, 2025 Sino LuminArt Facade (Exterior walls of Tsim Sha Tsui Centre	Free admission

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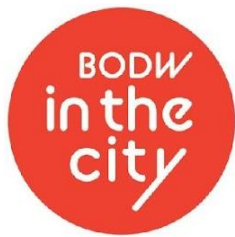
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	auctioned at the likes of Christie's and Phillips, establishing him as a leading voice in the dialogue between art and technology. In Hong Kong, Untitled transforms the city into a living canvas through two interlinked experiences. Monumental video artworks illuminate the Tsim Sha Tsui Centre, Empire Centre, and AIRSIDE building, while an immersive experience at The Box (DX Design Hub) — running 26–28 November — invites visitors to step inside a multisensory environment where AI-generated humanoid figures prompt participants to share personal stories and reflections. Each response becomes part of a growing, evolving archive of human expression, continually reinterpreted through AI to create new layers of meaning. Together, these installations transform Hong Kong into a living stage for dialogue between art, technology, and the shared human experience.	and Empire Centre (Sino Group) in Tsim Sha Tsui East AIRSIDE	
<i>Guided Tours</i> WestK Tour	WestK is one of the largest and most ambitious cultural hubs in the world and Hong Kong's new cultural tourism landmark, spanning 40 hectares alongside Victoria Harbour. WestK comprises a mix of landmark arts and cultural facilities, including world-class museums M+ and the Hong Kong Palace Museum, intricately designed performing arts venues the Xiqu Centre and Freespace, the 11-hectare Art Park with a waterfront promenade, and the upcoming WestK Performing Arts Centre.	Dec 5, 2025 16:00-18:00	Free admission

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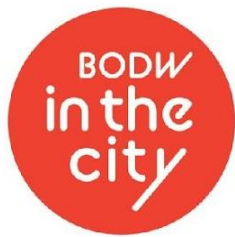
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	Hosting over 1,000 exhibitions, performances, programmes, and events each year, WestK provides a vital platform for both emerging and established artists. WestK welcomes more than 10 million visitors each year, evolving as the international cultural brand of Hong Kong and strengthening the city's strategic role as an East-meets-West centre for international cultural exchange. We invite you to discover this remarkable cultural district. Join us for an engaging tour, where you'll learn about this mega cultural project of Hong Kong and explore M+, Asia's global museum of contemporary visual culture, designed by the world-renowned architectural firm Herzog & de Meuron in partnership with TFP Farrells and Arup.		
<i>Exhibition / Installation</i> VIVIENNE TAM Cheongsam & IP Installation at Lee Tung Avenue	Step into VIVIENNE TAM's festive world on iconic Lee Tung Street, where tradition and innovation meet. Encounter the captivating designer's IP, Opera Girl installation—a modern muse set against the vibrant heart of Hong Kong—and explore our signature corner filled with iconic cheongsam designs. Find the perfect Hong Kong-inspired souvenir as you browse pieces that blend Eastern heritage with contemporary flair, offering every visitor a piece of the city's enduring style and creative spirit. Celebrate the holidays with art, fashion, and cultural discovery in one unforgettable store experience.	Sun – Thu 11:30-20:30 Fri – Sat 11:30-21:00	Free admission

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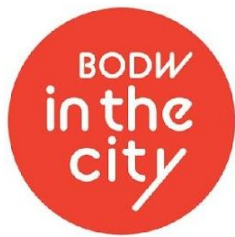
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<i>Exhibition / Installation</i> <i>Guided Tours</i> <i>Master Talks</i> <i>Networkings</i> FASHION TO RECONNECT: A Tale of Two Style Capitals	Set against the backdrop of Hong Kong Fashion Fest, FASHION TO RECONNECT: A Tale of Two Style Capitals, organised by the College of Liberal Arts and Social Sciences, City University of Hong Kong, with Cittadellarte Fondazione Pistoletto, in partnership with Camera Nazionale della Moda Italiana, and supported by the Consulate General of Italy, is a cultural exchange project celebrating the power of fashion, art and sustainability in re-connecting these concepts and the two regions. The project includes art installations of the Third Paradise re-interpreted by local artists and an exhibition featuring 9 Hong Kong-based designers and 15 Italian designers curated by Tiziano Guardini that embodies the essence of Hong Kong and Italy's rich cultural tapestry while serving as a platform to amplify their contributions to sustainable fashion on a global stage. A symposium, a roundtable, and seminars will bring together academics and professionals from different creative and cultural industries to discuss art, fashion, and sustainability.	Nov 17, 2025- Dec 25, 2025	Free admission
<i>Exhibition / Installation</i> Light and Shadow in Dialogue	Created in dialogue with the Ron Arad: Love of Hong Kong exhibition, Tu by Tu presents two installations in conversation, a wall piece and a light piece conceived as twins that speak to one another through light and shadow. Crafted from nylon threads and stainless steel frames, the work explores the contrast between softness and structure. The wall piece captures shifting daylight, casting gradients of tone and shadow, while the	Dec 5, 2025- Jan 31, 2026	Free admission

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	suspended piece above the bar transforms circular forms into floating cones of illumination. Together, one installation produces shadow and the other produces light, revealing and reflecting, creating a layered dialogue that connects object, space, and emotion.		
<i>Master Talks</i> <i>Networkings</i> An Evening with Susanna Minotti: Heritage & Vision	Please join us at Andante for a special conversation with BODW 25's Keynote Speaker, Ms. Susanna Minotti, Head of Interior Design Department, as she reflects on the profound Minotti legacy and presents a first look at the Minotti's latest collection. This gathering is a tribute to a shared journey of passion, craftsmanship, and an unwavering commitment to shaping the future of luxury living. The event will be graced by the presence of our Guest of Honour, Mr. Carmelo Ficarra, Consul General of Italy in Hong Kong and Macau. We would be delighted to have you with us for an evening of refined dialogue and cocktails.	Dec 4, 2025 18:00-20:00	Free admission
<i>Guided Tours</i> Urban Stories: A Walk Through Sham Shui Po's Chapters	Sham Shui Po as a unique area where the old and new elements of Hong Kong blend, attracts a diverse mix of locals and tourists with its vibrant and accessible environment. You can visit the Grade II historical building, Mei Ho House, to learn about the history of the devastating fire in the Shek Kip Mei squatter area; discover electronic components and treasures along Ap Liu Street; or immerse yourself in the thriving artistic atmosphere	Dec 6, 2025 10:00-12:00	Free admission

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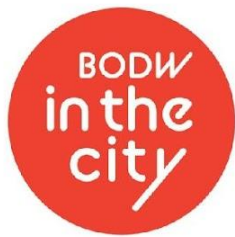
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	of Tai Nan Street. This place always full of surprises! We warmly invite you to join our 2 hours walking tour, led by Mr. Roger Wu, Director - Business Development & Projects of the Hong Kong Design Centre. Starting from Mei Ho House, you will explore The Garden, Ap Liu Street, Tai Nan Street, and the DX Design Hub operated by the Hong Kong Design Centre. Together, we will delve into the rich history and culture of Sham Shui Po while listening to the design stories of this community.		
<i>Master Talks</i> The Fine Line between Design and Art	Join us for an engaging dialogue at "The Fine Line between Design and Art," where creativity knows no boundaries. This event features a distinguished panel of speakers who challenge and redefine the intersection of design and art. Event Details Panellists: Mr. Lee Moran – Acclaimed Artist Mr. Bernard Chang – Architect Turned Artist Mr. Jason Ho – Architect Turned Artist Ms. Packy Lai – Calligraphy Artist Moderator: Mr. Roger Wu – Director of Business Development & Projects, Hong Kong Design Centre Moderated by Mr. Roger Wu, our panelists will explore the boundary and evolving interrelationship between design and art, discussing how each discipline informs and inspires the other.	Dec 7, 2025 14:00-16:00	Free admission

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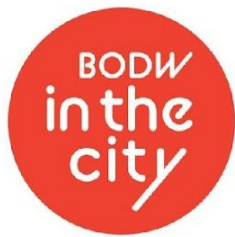


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	Attendees will not only gain valuable insights into the creative processes, challenges, and innovations that shape contemporary artistic expression and design philosophy but are also encouraged to sleeve their curiosity, thoughts, and experience on the topic. This event promises to promote an inspiring exchange of ideas, fostering continuing dialogue and collaboration within the creative community. Whether you are a designer, artist, or simply an enthusiast of the arts, this is an opportunity not to be missed! We look forward to welcoming you! About the Speakers Bernard Chang Bernard Chang founded atelier BERNARD CHANG (aBC) in 2024 after his departure from Kohn Pedersen Fox (KPF), where he served as Principal and led Greater China and S.E.Asia sustainability-focused projects. Expanding into the arts, he translates his architectural vision into paintings that reflect Global Warming and its impacts to our Cities, Nature, and Humanity; and contemplate our shared responsibility to future cities, ecological preservation, and human well-being. Bernard holds a Master of Architecture degree from Harvard University Graduate School of Design and a Bachelor of Architecture degree with High		
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	Distinction from California College of the Arts. Jason Ho Jason Ho, is a chartered Architect and Artist, whose works have been exhibited in galleries and art fairs across Hong Kong, Miami, Dubai and Paris. (Most recently, his third solo exhibition, Line between Homes, was held in Villazan Gallery, Madrid, in March 2025.) He developed his sophisticated yet vibrant style from his training in Cambridge University and Bartlett School of Architecture, UCL, where he earned a Master and Bachelor of Architecture with Distinction and First Class Honours. His solid foundation in architecture, combined with narrative art-making approach in the Asian philosophy of mastery, informs the precision, geometric abstraction and structural quality of his artwork. Moreover, his experiences inhabiting diverse spaces, and his decade-long cultural and architectural exploration across Europe, have cultivated his distinctive perspectives on architecture, art, the built environment, the natural world, and contemporary life, all of which are reflected in his works. Lee Moran Lee Moran, born in 1972 in Manchester, UK, is a contemporary painter renowned for his vibrant automotive and abstract art. With studies at		
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	Tameside College, Coventry University, and the Royal College of Art, he initially designed vehicles worldwide. Now based in Hong Kong, he dedicates himself full-time to art. His recent series, La Strada Italiana, showcased at KC100 Art Space, reflects his love of automobiles, combining Italian coachbuilding sketches with bold acrylics, oils, and mixed media. His work explores abstraction, mechanics and emotion; featuring striking colors and dramatic compositions; and has been exhibited internationally. Packy Lai Yat Kiu (青山不墨) Packy Lai Yat Kiu (青山不墨) is a distinguished calligraphy artist who transitioned from a high-level marketing career a decade ago. She is celebrated for her ability to fuse traditional artistry with modern strategy, achieving a rare harmony between cultural integrity and market success. Driven by a profound exploration of life, her vision is not just to create, but to use her art as a medium to connect with and inspire the public, proving that profound cultural heritage and contemporary business can powerfully coexist.		
<i>Master Talks</i> <i>Networkings</i> The Culture of Quality Living – In Dialogue with	Join Kitchen Infinity and Molteni&C for a special soft opening celebration and an inspiring panel talk. We are delighted to host Mr. Andrea Molteni, Vice President of Molteni&C, for an evening dedicated to connecting our creative community.	Dec 4, 2025 18:30-21:30	Free admission

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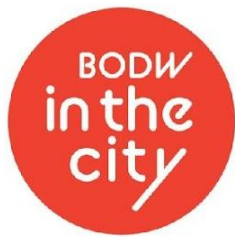


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Molteni&C	This event, an extension of the BODW Summit, will be held on December 4 from 18:30 to 21:30 at the Molteni&C Flagship Store, G/F, Cubus 1, Hot Ping Rd, Causeway Bay, Hong Kong.		
<i>Live Performance</i> The Sino-Italian Art for Asian One	Two renowned artists Marco Szeto and Gianluca Crudele from Hong Kong and Italy will collaborate by hand-painting with oil colours directly onto the hood of a Ferrari 550 & 590, creating an original artwork titled "55th Anniversary of China-Italy Diplomatic Relations". The entire proceeds from the subsequent sale of this one-of-a-kind masterpiece will be donated in full to the Ferrari Owners' Club Charity Fund, supporting sick children, underprivileged youth, and elderly individuals from low-income families.	Nov 30, 2025 14:00-17:30	Free admission

Appendix 2: E-coupons Discount

	COOKING CENTRE BY TOWNGAS Link to e-coupon		DUNHILL Link to e-coupon
A trial class for new students costs a maximum of \$250 - \$650 discount when purchased cooking classes equal or under \$900 on "Towngas Fun" website (https://www.towngasfun.com/cooking-classes.html) or "Towngas Fun" App and enter "NEW26TCC" in the "Discount Code" field in your shopping cart at checkout.		Purchase any dunhill Made-to-Measure Jacket or Suit and receive a complimentary dunhill Made-to-Measure Shirt, crafted to your exact specifications. Total Value: HKD 4,595	

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	ASCOT CHANG Link to e-coupon		ASCOT CHANG Link to e-coupon
As a guest of BODW, we invite you to begin your bespoke journey with our "Bespoke Suit Experience Voucher", exclusively available for BODW attendees. This is the perfect opportunity to commission an exquisite bespoke suit, handcrafted by our Hong Kong artisans. Choose from a selection of exceptional Italian suiting fabrics woven by Vitale Barberis Canonico, one of Italy's most revered mills. This allows you to experience our renowned bespoke service while celebrating Italian excellence. Discover the unparalleled fit and craftsmanship of a suit made just for you. \$2000 voucher, valid for bespoke orders of \$15,000 or above. - A bespoke suit made with Vitale Barberis Canonico fabric starts at HK\$15,500. Total Value: HKD 2,000		As a guest of BODW, we invite you to begin your bespoke journey with our "Bespoke Shirt Experience Voucher", exclusively available for BODW attendees. This is the perfect opportunity to commission two exquisite bespoke shirts made from Thomas Mason fabric, one of Italy's most prestigious shirt fabric mills. This allows you to experience our renowned bespoke service while celebrating Italian excellence. Discover the unparalleled fit and craftsmanship of a shirt made just for you. \$500 voucher, valid for bespoke orders of \$5000 or above. A bespoke shirt made with Thomas Mason fabric and hand embroidered monogram starts at HK\$2,550. Total Value: HKD 500	
	MOLESKINE Link to e-coupon		TAI PING CARPET Link to e-coupon
Complimentary beverage upon any notebook category purchase.		Enjoy 10% off on purchase at Tai Ping showroom.	
	EKO Link to e-coupon		
Buy-one-get-one-free on selected beverages The buy-one-get-one-free offer is only valid for standard beverages such as beer, gin and tonic, whiskey with juice, etc. Each person can only redeem once.			

*Terms & Conditions state in each e-coupon and each brand reserves the right to make the final decision in case of disputes.

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