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DX design hub Presents  
**‘ANGUS TSUI: A Decade of Creating Otherworldly Universe In Fashion’**  
10th Anniversary Special Pop-up Store Lands in Hong Kong

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**Hong Kong, 19 August 2025** – Lead sponsored by the Cultural and Creative Industries Development Agency (CCIDA) and presented by Hong Kong Design Centre (HKDC) in collaboration with local sustainable fashion designer Angus Tsui, the ‘ANGUS TSUI: A Decade of Creating Otherworldly Universe In Fashion’ 10th anniversary special pop-up store will take place from 22 August to 5 October 2025 at DX design hub in Sham Shui Po. This marks the first public showcase of the designer’s creative journey over the past decade, featuring over 40 archival works.

Angus Tsui, who is the award-winner from DFA Design for Asia Awards and alumni of Fashion Incubation Programme (FIP), is celebrated for his futuristic and forward-thinking design aesthetic. Marking the 10th anniversary of his brand, ANGUS TSUI, this pop-up, presented through the lens of a ‘Dimensional Dream Weaver’, unveils a decade of avant-garde designs. Visitors will immerse themselves in a fantastical dimension where organic life and mechanical intertwine, exploring the possibilities of a symbiotic relationship between the fashion industry and ecology while highlighting the brand’s experimental and unique sci-fi aesthetic.

**A Decade of Transformation: From Deconstructive Aesthetics to Sustainable Awakening**

Since its inception in 2014, ANGUS TSUI has gained international acclaim for its signature biomechanical exoskeleton structures, futuristic silhouettes, and sustainable design techniques, creating intricate yet sleek collections. Angus Tsui shares, ‘My designs are wormholes to parallel universes.’

Ms. Rainy Chan, Executive Director of Hong Kong Design Centre, said, ‘Thanks to the invaluable support of the Cultural and Creative Industries Development Agency, and all curatorial partners, this chic and futuristic pop-up has been brought to life. The collaboration exemplifies HKDC’s dedication to nurturing local design talents, transforming The Fashion-Pop at the DX design hub into a platform where local designers can converge, as part of the contribution to position Hong Kong as a pivotal creative hub.’

This exhibition and pop-up store, held at the G/F ‘The Fashion-Pop’ of DX design hub, marks the first public showcase of the designer’s decade-long creative journey, featuring over 40 archival works, including the following five highlights:

1. London Fashion Week: ‘GIGER: Perfect Organism’ 10th Anniversary Collection

The central exhibit features the brand's latest 'GIGER: Perfect Organism' collection, which debuted at London Fashion Week. Inspired by Swiss surrealist artist H.R. Giger's designs for the movie 'Alien', the series showcases experimental, avant-garde sci-fi creations. This will be the audience's first experience to examine the brand's intricate details up-close, immersing themselves in Tsui's wildly imaginative world.

## 2. Iconic Concert and Music Video Costumes

Another highlight is a display of performance wear designed for international and Mandopop superstars, including the custom exoskeleton white suit worn by singer JJ Lin during his 'JJ20 FINAL LAP World Tour' opening, a futuristic spacesuit for Stefanie Sun Yanzi's "'AUT NIHILO" Sun Yanzi in Concert', and designs for local artists such as Anson Lo, Gin Lee, Jeffery Ngai, Keung To, MIRROR, Terence Lam, and Tyson Yoshi featured in concerts and music videos.

## 3. DFA Design for Asia Awards-Winning 'XenoFuturist' Collection

As the brand's first commercially successful ready-to-wear line, 'XenoFuturist' has won multiple global awards and been embraced by celebrities worldwide. Visitors can view the collection and purchase exclusive pieces at the pop-up store.

## 4. ANCares Initiative: Collaborative Series with DHL, Cathay Pacific, and American Eagle

To promote sustainable design, ANGUS TSUI launched the ANCares charity project, upcycling retired uniforms from DHL, Cathay Pacific, and others into fashion items. Some collections were produced by local social enterprises, creating jobs for underprivileged communities. The ANCares exhibits will feature a limited collaboration with American Eagle, including plush dolphin displays made from deconstructed jeans.

## 5. Never-Before-Seen Early Works: Sketches, Prototypes, and Archives

A recreated 1:1 studio space will showcase Tsui's early sketches, experimental prototypes, and creative process, offering fans an intimate look into the designer's journey.

### **Pop-up Store Highlights: A New Era of Sustainable Shopping**

To celebrate the anniversary, the exhibition will host ANGUS TSUI's first offline pop-up store, featuring three exclusive initiatives:

#### (1) Exclusive Anniversary Gift: 10th Anniversary Runway Show Tickets & Commemorative T-shirt

Shoppers who spend a designated amount will receive two tickets to the Fashion Hong Kong Runway Show on 3 September 2025, during the CENTRESTAGE HK opening night, where the brand will showcase its most iconic designs from the past decade. This exclusive offer also includes a limited-edition tee featuring Tsui's exclusive anniversary logo and iconic designs from the past decade - a must-have collectible for devoted fans.

#### (2) In-Store Exclusive: 'XenoFuturist' Limited Edition

The pop-up will debut exclusive items like the Alien Exoskeleton Denim Jacket (in grey-black and dusty pink) and upcycled DHL uniform bags. The store also offers a selection of best-selling designs, presenting a rare opportunity to own the brand's iconic futuristic creations.

### (3) Immersive Upcycling Workshop: DHL Uniform Transformation

Participants can deconstruct and repurpose retired DHL uniforms into summer accessories, breathing new life into fabrics while learning about sustainability. Details about the workshops will be announced on HKDC and the brand's official social media platforms or website.

## **Witness the New Dimension of Sustainable Fashion**

The 'ANGUS TSUI - A Decade of Creating Otherworldly Universe in Fashion' 10th Anniversary Pop-up is not merely a retrospective of a fashion brand - it is a manifesto of future possibilities. From the sci-fi aesthetics of biomechanical exoskeletons to the revolutionary upcycling of retired uniforms, Angus Tsui has spent a decade crafting a unique sustainable vocabulary, proving that fashion can simultaneously embrace cosmic visions and remain grounded in earthly ethics. This pop-up invites audiences to deconstruct the very fabric of time - at DX design hub in Sham Shui Po, where past and future, machinery and organic forms, commerce and social responsibility are seamlessly stitched into a bold new narrative under the designer's needle.

From 22 August 2025, visit DX design hub to witness an iconic sustainable fashion experiment in Hong Kong. The pop-up is free to attend, with some workshops requiring prior registration. For details, please follow HKDC and the brand's official social media platforms or website.

## **Exhibition Details**

Exhibition | DX design hub Presents:

'ANGUS TSUI: A Decade of Creating Otherworldly Universe in Fashion' 10th Anniversary Pop-up

Date | 22 August (Friday) – 5 October (Monday), 2025

Time | 11:00 - 19:00

Venue | The Fashion-Pop, G/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon

Admission | Free (Workshop registration required via official website)

For more information, please visit: [www.hkdesigncentre.org](http://www.hkdesigncentre.org) and [www.angustsui.com/angustsui10th](http://www.angustsui.com/angustsui10th)

*For more details on designer and the brand, please refer to the appendix.*

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### About DX design hub

Operated by Hong Kong Design Centre, DX design hub in Sham Shui Po nurtures emerging design talents and fashion designers, fostering creativity and collaboration. Showcasing the synergy between design disciplines, it serves as a vibrant platform for community engagement and creative tourism. The Hub offers exhibition spaces, activity spaces, and a retail area for designers to gain hands-on experience. It functions as a central workstation for HKDC and design-related Associations, leading initiatives to promote fashion and diverse design projects. With a mission to inspire creativity and innovation, we aim to enable the Hub to become the creative anchor in Hong Kong with various specialized zones including The Square, The Fashion-Pop, The Box, The Gallery, The Design Museum, The Annex, The Steps, The Lounge, The Barn and The Fashion Spotlight.

The construction work of the Hub is undertaken by the Urban Renewal Authority (URA), ensuring a state-of-the-art facility that supports our vision. The Cultural and Creative Industries Development Agency of the Government of the Hong Kong Special Administrative Region is responsible for strategy formulation, coordination, and supervision, guiding the Hub's initiatives to align with industry needs and aspirations.

### About Hong Kong Design Centre

Hong Kong Design Centre is a strategic partner of the Government of the Hong Kong Special Administrative Region in leveraging the city's East-meets-West advantage to create value from design.

To achieve our goals, we:

- Cultivate a design culture
- Bridge stakeholders to opportunities that unleash the value of design
- Promote excellence in various design disciplines

### About Cultural and Creative Industries Development Agency

The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) under the Culture, Sports and Tourism

Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating startups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

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## Appendix: Designer and the brand

### ANGUS TSUI | Designer Bio

Upon founding his namesake brand ANGUS TSUI in 2014, Tsui sought to create a label that would advocate for and utilise environmental sustainability in every aspect of its design process - without compromising on aesthetic or quality.

Tsui established an educational charity project named “ANCares”, which coordinates workshops, seminars, exhibitions and initiatives on the topic of sustainability through collaborations with leading international brands and organisations to create positive impacts in both community and industry. Tsui has been returning as one of the international judges for The Redress Design Award and help to discover emerging sustainable design talents.

Tsui has worked directly with companies such as Swire Properties, Cathay Pacific, Shangri-La Hotels, American Eagle and DHL to create up-cycled collections via sustainable processes and practices. Tsui has collaborated with DHL recently to reconstruct and transform their retired uniforms into a series of up-cycled designs, launched in early January 2025.

The label has secured its standing as a pioneer for sustainable fashion.

### ANGUS TSUI | Brand Philosophy

Experimental. Futuristic. Visionary. With boundless creativity, ANGUS TSUI transcends boundaries, blending fashion with futurism - complex structures, innovative patterns, and unconventional materials turn each piece into outer space journey. The brand champions two ideals: protecting the planet and surpassing expectations.

### ANGUS TSUI | Brand Profile

Founded in 2014, ANGUS TSUI merges avant-garde aesthetics with environmental sustainability. The label has presented collections in London, Shanghai and Hong Kong Fashion Weeks, the designs had also been selected and showcased in Salvatore Ferragamo Museum “Sustainable Thinking” in Florence, Italy and The Vancouver Art Gallery's “Fashion Fictions” in Vancouver, Canada. The label is named the Top 100 Designers globally at the JOOR x NJAL 100 Project and received DFA Design for Asia Awards multiple times.

Website: [www.angustsui.com](http://www.angustsui.com)

Follow the brand on: [facebook.com/angustsuihk](https://facebook.com/angustsuihk) | [instagram.com/angustsuiofficial](https://instagram.com/angustsuiofficial) | [linkedin.com/in/angustsui](https://linkedin.com/in/angustsui)