

Immediate Release

Hong Kong Design Centre Presents 'Everyday Plus' Exhibition Opens at DX design hub on 14 May

Unveil the Beauty of Everyday Objects Through Design
A Novel Photo Installation Offers Fresh Experience for Visitors

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Hong Kong, 14 May 2025 – Hong Kong Design Centre (HKDC), with the Cultural and Creative Industries Development Agency (CCIDA) as Lead Sponsor, today unveiled the 'Everyday Plus' Exhibition that will run at DX design hub. The exhibition will be open to the public from 14 May to 31 August 2025.

The exhibition brings together six local designers, artists and community innovators who creatively utilise everyday ordinary objects as their medium of expression. It features a diverse array of innovative design projects that reinterpret the beauty of ordinary items and highlight their often-underappreciated design significance. The aim is to inspire the public to unleash their imagination through design and to promote the concept of 'turning waste into treasure'. Noteworthy features include a custom-built electric vehicle repurposed from old classroom desks and furniture, sparking interest in environmental education, and a giant interactive installation named 'Overhead Knot' that invites visitors to step into a 'knot' for a photo opportunity, prompting contemplation on the interplay between unravelling complexities and daily experiences, while uncovering hidden design worth and creative potential.

Exhibition Highlights: Redefining the 'Everyday' to Create New Value

As a new design landmark in Sham Shui Po, HKDC is dedicated to establishing the DX design hub as a creative anchor in Hong Kong. This venue serves as a platform for both residents and tourists to interact with creativity. The 'Everyday Plus' exhibition showcases projects from local designers, artists, and community innovators, with a focus on recycling and upcycling. These projects breathe new life into locally-sourced materials like plastic baskets, aluminium cans, and old furniture, transforming them into design pieces that explore the fusion of functionality and creativity. By revealing the concealed 'added value' and inventive possibilities present within the city and community, this exhibition underscores the innovative potential of repurposing materials.

Extraordinary Transformations of Everyday Objects: Designers deconstruct and reorganise ordinary items, endowing them with dual characteristics—retaining their practical functions while serving as

artistic critiques of consumer culture, addressing sustainability issues. This approach allows the design works to transcend mere physical objects, becoming mediums for societal dialogue.

Designer × Community: Creating a Collaborative Effect: The curatorial team centres the theme on everyday ordinary objects, sharing and exploring the close relationship between design and daily life from the designers' perspective. Through a series of thoughtfully arranged activities, the public is invited to become part of the creative process, showcasing how design connects people and communities.

Dr. Wallace LAM, Director of Strategic Development at Hong Kong Design Centre, stated: 'With the establishment of DX design hub, our dedication has grown towards fostering a space for dialogues between design and the community in Sham Shui Po. The 'Everyday Plus' exhibition encapsulates the collective memory of the city and seeks to deepen the public's understanding of the importance of design in everyday life. The creations, repurposed from pre-owned items, showcase the limitless possibilities of sustainable design and highlight that design is accessible to all.'

Participating Creative Units and Selected Works

The exhibition is spearheaded by **Ms. Ire TSUI, design editor, co-founder of Talking Hands Studio,** along with **Mr. Chi-wing LEE, creative director and industrial designer of Milk Design.** At the core of their collaborative vision lies the exploration of the relationship between design and everyday objects, offering a distinctive viewpoint to the public directly from the designers themselves.

In addition, the exhibition will present a lineup of workshops, guided tours, talks, and open days, welcoming the public to engage in valuable dialogue with the designers. This endeavour strives to weave design thinking into the community's tapestry and advocate for sustainable design principles.

1. **MUDWORK, art studio** – Specialising in repurposing everyday objects, a custom-built electric vehicle crafted from old classroom desks and second-hand materials is exhibited, with the aim to spark students' eco-consciousness and imagination. Another highlight includes creatively crafted badminton rackets made from a variety of everyday objects, exploring the potential for gamification.
2. **Mr. Kevin Cheung, Hong Kong Upcycling Product Designer** – 15 years of his upcycling creations are exhibited, alongside with a 'genealogy of upcycling' personally illustrated by him, showcasing the cyclical relationship between materials and creativity. His works encompass the transformation of plastic bottles into speakers, musical instruments, lighting fixtures and furniture, as well as the creation of roofs and home items from aluminium cans. The aesthetic

of recycling plastic containers and aluminium cans is highlighted, drawing public attention to the relationship between daily life and sustainable design.

3. **Ms. Zoe Siu, Knot Designer** – An oversized ‘Overhead Knot’ seating installation, designed with innovative methods, is featured, allowing visitors to step inside the ‘knot’ for a photo opportunity and engage in a multi-sensory interaction. Reflection on the relationship between untangling knots and everyday life, discovering meaning and value within, is encouraged by this experience. Various community tours and workshops to explore the connection between knots and daily life will be hosted by Zoe.
4. **TSE TSZ STUDIO and Kelvin Ho Design** – Artificial intelligence tools are utilised by these two design units to transform everyday objects into ‘unusual items’ based on public imagination, providing a new experience in design creativity.
5. **ISLANDERS Magazine** – Community workshops will be held in Sham Shui Po from June to August, with a focus on building cameras from everyday objects. Further exciting details will be announced at a later date.

For the latest updates on the ‘Everyday Plus’ workshops, guided tours and talks, please stay tuned to the Hong Kong Design Centre's social media channels.

Facebook: Hong Kong Design Centre 香港設計中心

Instagram: hkdesigncentre

WeChat mini-programme : HKDC 香港设计中心

Exhibition details:

Date: 14 May to 31 August 2025

Time: 11am to 7pm (Closed on Tuesdays, except public holidays)

Venue: The Square, G/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon, Hong Kong

Free Admission

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About Curatorial Team

<u>Talking Hands</u> <u>Ms. Ire Tsui</u>	Ire Tsui is a design editor, researcher and curator. Co-founder of Talking Hands and co-founder of Enable Foundation. She is the founder of <i>Talking Hands</i> and co-founder of <i>Enable Foundation</i>. She holds a Master of Arts in Anthropology (2006) from CUHK and a BA (Hons) in Design (2003) from Hong Kong Polytechnic University. With an extensive editorial background, she has contributed to <i>Mingpao Weekly</i>, <i>MING</i>, and <i>CREAM</i> magazines, collaborating on impactful projects, exhibitions, and workshops with media, cultural institutions, and designers.
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	Her notable projects include <i>Zansyu: A Study on Hong Kong Beiwei Calligraphy and Type Design</i> with type designer Adonian Chan, the <i>Everyday Design</i> series on RTHK TV, and the award-winning <i>Shifting by Knowledge Transfer: An Edible Performance</i> at Tai Kwun – Centre for Heritage and Arts. Recent years, she co-curated the special Art Month exhibition <i>TypePOP Show</i> (2024) with Gate33 Gallery at AIRSIDE, Nan Fung Group, and contributed to the education program <i>Kids In Action</i>, PMQ Seed Kids In Action Summer Programme (2024). She is also the design researcher of <i>Woodily Made In Hong Kong</i> (2025) , author and editor of <i>Design x Elderly</i> (2022) and other publications that explore design topics, including <i>Home Street Home: Hong Kong's Self-built Communities</i> (2018) and <i>Hollywood Road</i> (2013).
<u>Milk Design</u> <u>Mr. Chi-wing Lee</u>	Chi-wing Lee is a product designer and founder of Milk Design Limited. After completing his Bachelor's and Master's Degrees in Industrial Design respectively at the Hong Kong Polytechnic University and then at the Ecole Nationale Supérieure de Création Industrielle in Paris, he began his design career at Habitat in France. Upon his return to Hong Kong, Lee joined Philips Design before setting up Milk Design in 1998. He was recognised by Time Out magazine as one of the Top 25 Hong Kong Designers and Monocle magazine has described his designs as 'simple yet experimental'. His work won numerous design awards and has been collected by museums. Lee believes that design is a tool to explore the different facets of life, and that design is inseparable from daily living. In recent years, he has been actively involved in curatorial work - using exhibitions as a medium to promote design to the general public. Passionate about design education, he is currently a visiting lecturer at the School of Design of Hong Kong Polytechnic University is part of various design education programmes at the PMQ and the Hong Kong Design Centre.

MUDWORK	MUDWORK is a Hong Kong-based art studio founded by artists Chung Wai lan and Ng Ka Chun. Interested in exploring everyday objects and cultures being neglected or forgotten, they create sculptural works related to play, local trees and nature, aiming to explore their alternative and contemporary meanings. Their recent community and public art projects have been included in the Public Art Collections presented by the Art Promotion Office, Hi! Hill – Community Art Project and the ArtOxygen artist-in-residence program in Mumbai, India.
TSE TSZ STUDIO	TSE TSZ STUDIO specialises in interactive installations, public engagement design, and creative education. The studio explores the connections between people, objects, and environments through innovative thinking, encouraging audiences to break conventional ideas and see life from new perspectives.
ISLANDERS	ISLANDERS is an urban research lab based in Peng Chau, Hong Kong. We conduct research on everyday objects to develop original perspectives on understanding a place and its community. Through activities like publishing map-zines, organising workshops, and engaging with local spaces, Islanders explore how ordinary elements shape the identity and social fabric of an area and fostering a deeper connection to place.
Kevin Cheung	Hong Kong upcycling product designer, Kevin Cheung, is the recipient of DFA Hong Kong Young Design Talent Award 2021. He devotes himself to developing upcycling products and raising the public's eco-awareness. At the same time, he believes that designers have the ability and obligation to protect the environment in order to sustain the balance between the ecosystem, economy, and society. His focus is on turning waste into attractive and contemporary artworks and products.
Zoe Siu	Zoe Siu, a renowned knot designer, founded her studio brand ZOEE in 2011. "ZOEE" is a Greek word meaning "vitality," symbolising the cultures and boundless possibilities of craftsmanship. Over the years, she has developed a bold and innovative design style, integrating knotting techniques from various cultures to create diverse and

	handcrafted artistic works, including jewellery, handbags, spatial installations, seating and has also organised creative workshops. She has represented Hong Kong at international exhibitions in Brussels, London, Romania, Greece and more. Additionally, she has been commissioned by local property developers, brands, and cultural institutions to create large-scale installation artworks. In 2025, she completed her master's degree in anthropology at The Chinese University of Hong Kong, aiming to explore new perspectives that merge textile craftsmanship, design, and human cultures.
Kelvin Ho Design	Kelvin Ho Design focuses on multimedia and brand design across various fields, including animation, graphic design, packaging, illustration, and 3D visuals. By blending new-generation ideas and technologies with experience, Ho creates value across commercial, artistic, and cultural domains. Lately, it also integrates AI-generated imagery to bring design concepts to life.

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About DX design hub

Operated by Hong Kong Design Centre, DX design hub in Sham Shui Po nurtures emerging design talents and fashion designers, fostering creativity and collaboration. Showcasing the synergy between design disciplines, it serves as a vibrant platform for community engagement and creative tourism. The Hub offers exhibition spaces, activity spaces, and a retail area for designers to gain hands-on experience. It functions as a central workstation for HKDC and design-related Associations, leading initiatives to promote fashion and diverse design projects. With a mission to inspire creativity and innovation, we aim to enable the Hub to become the creative anchor in Hong Kong with various specialized zones including The Square, The Fashion-Pop, The Box, The Gallery, The Design Museum, The Annex, The Steps, The Lounge, The Barn and The Fashion Spotlight.

The construction work of the Hub is undertaken by the Urban Renewal Authority (URA), ensuring a state-of-the-art facility that supports our vision. The Cultural and Creative Industries Development Agency of the Government of the Hong Kong Special Administrative Region is responsible for strategy formulation, coordination, and supervision, guiding the Hub's initiatives to align with industry needs and aspirations.

About Hong Kong Design Centre (www.hkdesigncentre.org)

Hong Kong Design Centre is a strategic partner of the Government of the Hong Kong Special Administrative Region in leveraging the city's East-meets-West advantage to create value from design.

To achieve our goals we:

- Cultivate a design culture
- Bridge stakeholders to opportunities that unleash the value of design
- Promote excellence in various design disciplines

About Cultural and Creative Industries Development Agency (www.ccidahk.gov.hk)

The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) under the Culture, Sports and Tourism Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating startups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to some of HKDC's activities/projects only, and does not otherwise take part in such funded activities/projects. Any opinions, findings, conclusions or recommendations expressed in this publication and relevant materials/events (or by members of the project teams) are those of HKDC only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Culture, Sports and Tourism Bureau, the Cultural and Creative Industries Development Agency, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.