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## **Hong Kong Design Centre and Consulate General of the Kingdom of the Netherlands in Hong Kong and Macao Present: 'Designing Circularity' and 'All Things Circular' Exhibitions**

DX design hub, a destination for design, showcases two exhibitions advancing ESG goals through the power of circular design



Exhibition view of 'Designing Circularity'



Exhibition view of 'All Things Circular'

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**Hong Kong, 28 August 2025** – The **'Designing Circularity'** and **'All Things Circular'** exhibitions are jointly presented by **Hong Kong Design Centre (HKDC)** and **Consulate General of the Kingdom of the Netherlands in Hong Kong and Macao**, with the **Cultural and Creative Industries Development Agency (CCIDA)** as Lead Sponsor. Both exhibitions will be on view at DX design hub this autumn: **'Designing Circularity'** from 27 August to 24 November 2025, and **'All Things Circular'** from 8 September to 24 November 2025.



Ms. Rainy Chan (3rd left), Executive Director of HKDC, Mr. Maurits ter Kuile (2nd left), Consul General of the Netherlands in Hong Kong and Macao, Mr. Wong Kam-sing (1st left), former Secretary for the Environment, Mr. Roger Wu (1st right), Director of Business Development & Projects of HKDC, alongside curators Mr. Ng Hoi-chi (2nd right), Ms. Vivienne Yu (3rd right) and Mr. Sjoerd Hoekstra (4th right) at the exhibition opening ceremony.

Reigniting collaborations with the Consulate General of the Kingdom of the Netherlands in Hong Kong and Macao from the Business of Design Week 2023 and the Dutch Design Week, the exhibitions feature a curated selection of works that explore the transformative power of circularity, a key principle driving sustainable innovation and advancing Environmental, Social, and Governance (ESG) goals.

### **Designing Circularity: A Sustainable Design Dialogue Between the Netherlands and Hong Kong**

Co-curated by Dutch designer Sjoerd Hoekstra and Hong Kong architectural designer Ng Hoi-chi of Hong Kong-based Design for Culture, together with Dutch designer Simone de Waart from Material Sense based in Eindhoven, 'Designing Circularity' returns with fresh insights after its debut in 2023 at Central Market, presenting new perspectives and pioneering ideas inspired by one of today's greatest challenges: the overconsumption of Earth's resources. Since we only have one Earth, it is imperative to rethink how we live, work, play, and do business to ensure a sustainable future.



Mr. Sjoerd Hoekstra and Mr. Ng Hoi-chi, curators of 'Designing Circularity' Exhibition

This exhibition showcases inspiring examples from the Netherlands and Hong Kong that demonstrate how designers, architects, and entrepreneurs are actively shaping this future. By reimagining the creation and use of the built environment, fashion, and everyday goods, they are pioneering practical solutions grounded in the principles of the circular economy. What distinguishes these projects is their focus on what happens once a building, garment, or object reaches the end of its initial use.

Ultimately, it aims to shift culture toward a new reality: a circular economy that strives for zero waste and zero carbon emissions by prioritising renewable materials, reusing non-renewable resources, and keeping products in use for as long as possible, thereby creating a continuous, regenerative cycle.

### **All Things Circular: Exploring Sustainable Design Through Hong Kong's Cultural Lens**

'All Things Circular', Hong Kong's first-ever design showcase at Dutch Design Week, now extends to HKDC, bringing the exhibition to the local public for the first time. Co-curated by Roger Wu, Director of Business Development & Projects of HKDC, and Vivienne Yu, multidisciplinary creator, the exhibition addresses urgent global challenges through the lens of circularity and social design, highlighting

sustainability deeply embedded in Hong Kong's cultural values of adaptability, humility, and care. The exhibition reveals how circular design in the city often emerges from necessity and has evolved into a practice that preserves value, minimises waste, and prioritises human needs.



Ms. Vivienne Yu, curator of 'All Things Circular' Exhibition

By showcasing local designers' thoughtful reimagining and repurposing of original materials, the exhibition positions circularity not only as an environmental strategy but also as a social ethic and cultural instinct. The exhibits span a wide range of everyday essentials: from what we eat, what we wear, where we live, how we live, to specific cultural artifacts like ceramics and mahjong tiles. It also features projects focused on inclusive design, such as initiatives improving the lives of the visually impaired and supporting the elderly in enhancing their quality of life. By integrating circularity with inclusivity, the exhibition proposes a holistic approach grounded in continuity, empathy, and shared responsibility, where everyone and everything plays a vital role.

Featuring twelve cutting-edge projects, including biodegradable sugarcane packaging, ceramic glazes made from joss paper ash, fruit peel sneakers, and inclusive fashion for patients and caregivers, 'All Things Circular' celebrates objects that renew not only materials but also relationships and dignity.

**Ms. Rainy Chan, Executive Director of Hong Kong Design Centre**, said, 'I extend my heartfelt gratitude to the Cultural and Creative Industries Development Agency, the Consulate General of the Netherlands in Hong Kong and Macao, as well as all our curatorial partners, for their invaluable support in making these exhibitions possible. Both exhibitions powerfully communicate how designers are reimagining the built environment, fashion, services, and everyday goods through the lens of lifecycle thinking and circular design in action. These exhibitions exemplify HKDC's commitment to establishing the DX design hub as a leading platform for design and cultural exchange, nurturing emerging design talent, and positioning Hong Kong as a vital creative hub.'

**Mr. Maurits ter Kuile, Consul General of the Netherlands in Hong Kong and Macao**, stated, 'We are honoured to collaborate with HKDC to spotlight how Dutch design and creative minds are addressing what happens beyond the initial use of products, bringing circular design principles to life and paving the way toward a more sustainable future. HKDC has long been a vital bridge connecting local and

international designers; therefore, I am confident this exhibition will deepen the exchange between the Netherlands and Hong Kong in the fields of design and, perhaps most importantly, advance the ongoing conversation around contemporary design and its role in achieving ESG goals.'

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#### Exhibition details:

Exhibition Period:	<b>'Designing Circularity'</b> 27 August to 24 November 2025 <b>'All Things Circular'</b> 8 September to 24 November 2025
Opening Hours:	11 am – 7 pm (Closed on Tuesdays, except Public Holidays)
Venue:	Hong Kong Design Centre The Design Museum, 2/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon

#### For media enquiries, please contact:

Matthew Lai  
 Tel: +852 6971 5532  
 Email: [mlai2@golin.com](mailto:mlai2@golin.com)

Fiona Chong  
 Tel: +852 9815 8089  
 Email: [fchong@golin.com](mailto:fchong@golin.com)

### **About DX design hub**

Operated by Hong Kong Design Centre, DX design hub in Sham Shui Po nurtures emerging design talents and fashion designers, fostering creativity and collaboration. Showcasing the synergy between design disciplines, it serves as a vibrant platform for community engagement and creative tourism. The Hub offers exhibition spaces, activity spaces, and a retail area for designers to gain hands-on experience. It functions as a central workstation for HKDC and design-related Associations, leading initiatives to promote fashion and diverse design projects. With a mission to inspire creativity and innovation, we aim to enable the Hub to become the creative anchor in Hong Kong with various specialized zones including The Square, The Fashion-Pop, The Box, The Gallery, The Design Museum, The Annex, The Steps, The Lounge, The Barn and The Fashion Spotlight.

The construction work of the Hub is undertaken by the Urban Renewal Authority (URA), ensuring a state-of-the-art facility that supports our vision. The Cultural and Creative Industries Development Agency of the Government of the Hong Kong Special Administrative Region is responsible for strategy formulation, coordination, and supervision, guiding the Hub's initiatives to align with industry needs and aspirations.

### **About Hong Kong Design Centre ([www.hkdesigncentre.org](http://www.hkdesigncentre.org))**

Hong Kong Design Centre is a strategic partner of the Government of the Hong Kong Special Administrative Region in leveraging the city's East-meets-West advantage to create value from design.

To achieve our goals, we:

- Cultivate a design culture
- Bridge stakeholders to opportunities that unleash the value of design
- Promote excellence in various design disciplines

### **About Cultural and Creative Industries Development Agency ([www.ccidahk.gov.hk](http://www.ccidahk.gov.hk))**

The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) under the Culture, Sports and Tourism Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating startups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

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### **DX design hub Information:**

Address: 280 Tung Chau Street, Sham Shui Po, Kowloon (MTR Sham Shui Po Station Exit C2 / Nam Cheong Station Exit D1)

Opening Hours:

- Exhibition venues: Monday, Wednesday to Sunday 11:00-19:00 (Open on public holidays);
- Closed on Tuesdays (except public holidays)
- Fashion-Pop: Monday to Sunday 11:00-19:00 (Open on public holidays)
- The Lounge and The Barn (by appointment): Monday, Wednesday to Saturday 11:00-19:00; Closed on Tuesdays and public holidays

For details, please visit: [www.hkdesigncentre.org/en/dx](http://www.hkdesigncentre.org/en/dx)