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DX design hub Presents Summer Creative Showcase

Four Compelling Creative Programmes Celebrate Local Creative Energy

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HONG KONG, 25 July 2025 – DX design hub, strategically overseen by the Cultural and Creative Industries Development Agency (CCIDA) of the Hong Kong Special Administrative Region Government and operated by Hong Kong Design Centre (HKDC), invites the public to experience an exciting array of programmes combining technology, design and fashion culture this summer. From July to August, four compelling events – the indoor garden interactive experience ‘Plant Your Seat’, the ‘Beautiful Craft & Design Exchange’ exhibition on contemporary Czech culture, the Fashion and Design Community sharing platform ‘PechaKucha Night’, and a showcase and retail experience featuring fashion designer Angus Tsui’s creations at The Fashion-Pop – offer comprehensive creative and shopping experiences for all.

Four Dynamic Design Programmes

‘**Plant Your Seat**’ launches the summer season with an immersive interactive experience. Combining technology, design and environmental elements, visitors can express their creativity in an indoor garden by ‘planting’ unique flower chairs, while reflecting on the relationship between humans and nature through the lens of technology and design.

Co-organised by HKDC and the Consulate General of the Czech Republic in Hong Kong, ‘**Beautiful Craft & Design Exchange**’ showcases exceptional Czech traditional and contemporary crafts alongside local designers' creative works. The exhibition demonstrates cultural exchange and dialogue between two regions, revealing the infinite possibilities of East-meets-West fusion.

In collaboration with local fashion talent Angus Tsui, who is the award-winner from DFA Design for Asia Awards and alumni of Fashion Incubation Programme (FIP), HKDC presents a showcase of his brand’s stunning creations in celebration of its 10th anniversary at The Fashion-Pop. Visitors are invited to step into Angus Tsui’s creative world and own his fashion pieces, experiencing the evolution and charm of Hong Kong’s design scene.

Originating from Tokyo and captivating over 1,200 cities globally, ‘**PechaKucha Night**’ returns powerfully this summer! Distinguished guests from diverse fields, including Keith Oh, Head of Product Design at Carousell, Vincent Tang, Founder of AESTIQUETTE Limited, and Aiko Kan, Founder of ‘Exploring HK Public Housing’, will share design insights and creative stories in a rhythmic format, delivering a visual and creative feast for audiences.

Community Engagement Through Creative Activities

Beyond the four focal programmes, DX design hub offers a series of workshops, guided tours and sharing sessions. Families are welcome to bring their children to express creativity and create tailor-made artworks:

- **‘Everyday Plus’** series continues exploring design wisdom in everyday objects through curatorial tours, community walks and open days
- **Upcycling workshops** transform food waste and denim into fashionable accessories, practising sustainable design principles
- **‘BEing’ art workshops** inspire participants' artistic creativity through cityscape drawing, paper cutting and alcohol ink art

Please refer to the appendix for event details.

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About DX design hub

Operated by Hong Kong Design Centre, DX design hub in Sham Shui Po nurtures emerging design talents and fashion designers, fostering creativity and collaboration. Showcasing the synergy between design disciplines, it serves as a vibrant platform for community engagement and creative tourism. The Hub offers exhibition spaces, activity spaces, and a retail area for designers to gain hands-on experience. It functions as a central workstation for HKDC and design-related Associations, leading initiatives to promote fashion and diverse design projects. With a mission to inspire creativity and innovation, we aim to enable the Hub to become the creative anchor in Hong Kong with various specialized zones including The Square, The Fashion-Pop, The Box, The Gallery, The Design Museum, The Annex, The Steps, The Lounge, The Barn and The Fashion Spotlight.

The construction work of the Hub is undertaken by the Urban Renewal Authority (URA), ensuring a state-of-the-art facility that supports our vision. The Cultural and Creative Industries Development Agency of the Government of the Hong Kong Special Administrative Region is responsible for strategy formulation, coordination, and supervision, guiding the Hub's initiatives to align with industry needs and aspirations.

About Hong Kong Design Centre

Hong Kong Design Centre is a strategic partner of the Government of the Hong Kong Special Administrative Region in leveraging the city's East-meets-West advantage to create value from design.

To achieve our goals, we:

- Cultivate a design culture
- Bridge stakeholders to opportunities that unleash the value of design
- Promote excellence in various design disciplines

About Cultural and Creative Industries Development Agency

The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) under the Culture, Sports and Tourism Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating startups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to some of HKDC's activities/projects only, and does not otherwise take part in such funded activities/projects. Any opinions, findings, conclusions or recommendations expressed in this publication and relevant materials/events (or by members of the project teams) are those of HKDC only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Culture, Sports and Tourism Bureau, the Cultural and Creative Industries Development Agency, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.

Appendix: DX design hub July-August 2025 Programme Schedule

Exhibitions and Activities

Event	Details
<p>Plant Your Seat Indoor Garden 'Planting' Experience</p> <p>An imaginative interactive garden inviting visitors to draw their ideal flower for relaxation and select materials from The Barn's curated collection to create unique flower chairs. In this installation, you can 'plant' your own flowers and stroll through other visitors' creations, experiencing the wonder of humans and nature in harmony.</p>	<p>Date: 23 July - 31 October 2025</p> <p>Venue: The Box, 1/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon</p> <p>Opening Hours: 11:00-19:00 Admission: Walk-in, free admission</p>
<p>Beautiful Craft & Design Exchange</p> <p>Co-organised by Hong Kong Design Centre and the Consulate General of the Czech Republic in Hong Kong, showcasing traditional and contemporary works by Czech and local designers, demonstrating the intersection of craft, design and innovation. The exhibition presents Czech craftsmanship and folk art traditions in new contexts, offering alternative perspectives on contemporary design responding to demands for authentic and sustainable lifestyles.</p>	<p>Date: 6 August - 6 September 2025</p> <p>Venue: The Gallery, 1/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon</p> <p>Opening Hours: 11:00-19:00 Admission: Walk-in, free admission</p>
<p>'Angus Tsui - An Otherworldly Universe in Fashion' 10th Anniversary Pop-up</p> <p>In collaboration with local fashion talent Angus Tsui, who is the award-winner from DFA Design for Asia Awards and alumni of Fashion Incubation Programme (FIP), HKDC presents a showcase of his brand's stunning creations in celebration of its 10th anniversary at The Fashion-Pop. Visitors are invited to step into Angus Tsui's creative world and own his fashion pieces, experiencing the evolution and charm of Hong Kong's design scene.</p>	<p>Date: 22 August - 5 October 2025</p> <p>Venue: Fashion-Pop, G/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon</p> <p>Opening Hours: 11:00-19:00 Admission: Walk-in, free admission</p>

<p>PechaKucha Night</p> <p>The globally popular PechaKucha sharing platform returns! Speakers will share design insights and creative stories through the unique 20 slides × 20 seconds format. Featuring distinguished speakers from design, architecture, fashion and art, plus special guests from the DFA Design for Asia Awards overseas judging panel, delivering concise and inspiring presentations.</p>	<p>Date: 1 August 2025 (Friday)</p> <p>Venue: The Steps, 2/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon</p> <p>Time: 18:30-20:00</p> <p>Speakers: Aiko Kan (Founder, Exploring HK Public Housing), Elvis Kwok (Founder, OH YOU MADE MY DAY), Keith Oh (Head of Product Design, Carousell), Vincent Tang (Founder, AESTIQUETTE Limited, Renaissance Creator), Yoko Yuzuki (Founder, Designer, Art Director and Artist, art seeds studio)</p> <p>Language: English/Cantonese</p> <p>Admission: Free, advance registration required, Register here</p>
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Workshops

<p>Food Waste Bracelet Upcycling Workshop</p> <p>Food waste doesn't have to end up in landfills – it can be transformed into design materials with new life! DX design hub invites Ways Out Hong Kong to explore with participants in The Barn how design can transform 'zero-value' fruit peels or vegetable scraps into jewellery, understanding resource value whilst exploring material diversity, turning food waste into unique accessories.</p>	<p>Date: 2 August 2025 (Saturday)</p> <p>Venue: The Barn, 3/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon</p> <p>Time: 14:00-15:00</p> <p>Partner: Ways Out Hong Kong</p> <p>Capacity: 15</p> <p>Language: Cantonese</p> <p>Admission: Free, Register here</p>
<p>Cityscape Drawing Workshop</p> <p>Led by artist Elaine Chiu who created BEing Chapter 2, participants will use pencils and markers to draw cityscapes through one-point perspective, expressing the intertwined</p>	<p>Date: 2 August 2025 (Saturday)</p> <p>Venue: The Gallery, 1/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon</p> <p>Time: 15:00-17:00</p>

<p>relationship between daily life observations and personal emotions, capturing the busy and unique aspects of urban life.</p>	<p>Instructor: Elaine Chiu</p> <p>Capacity: 20</p> <p>Language: Cantonese</p> <p>Admission: Free, Register here</p>
<p>‘The Illusion of Chameleons’ Paper Cutting Workshop</p> <p>The previously popular paper cutting workshop returns! Led by artist Meko Cheng, continuing the chameleon theme through paper cutting art, combining traditional crafts with various materials to present chameleons' texture and diversity.</p>	<p>Date: 2 August 2025 (Saturday)</p> <p>Venue: The Gallery, 1/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon</p> <p>Time: 15:00-17:00</p> <p>Instructor: Meko Cheng</p> <p>Capacity: 20</p> <p>Language: Cantonese</p> <p>Admission: Free, Register here</p>
<p>Alcohol Ink Art Workshop</p> <p>The popular alcohol ink art workshop returns! Led by Carrie Yung, co-founder of PAMYCARE and one of the artists in BEing's final chapter, exploring the magic of alcohol ink art. Learn unique techniques, explore vibrant colours, and create personalised artworks on paper, unleashing your inner creativity!</p>	<p>Date: 2 August 2025 (Saturday)</p> <p>Venue: The Gallery, 1/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon</p> <p>Time: 15:00-17:00</p> <p>Instructor: Carrie Yung</p> <p>Capacity: 20</p> <p>Language: Cantonese</p> <p>Admission: Free, Register here</p>
<p>Upcycled Denim Strap Workshop</p> <p>With support from denim supplier Stella Blu, DX The Barn uses quality surplus denim to upcycle into stylish and practical accessories! Join us to</p>	<p>Date: 16 August 2025 (Saturday)</p> <p>Venue: The Lounge, 3/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon</p> <p>Time: 14:00-15:30</p>

<p>exercise creativity and design your personalised denim accessories!</p>	<p>Partner: Stella Blu (Prosperity Textile)</p> <p>Capacity: 30</p> <p>Language: Cantonese</p> <p>Admission: Free, registration link to be announced</p>
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Guided Tours

<p>‘Everyday Plus’ Public Guided Tours</p> <p>The curatorial team of ‘Everyday Plus’ comprises Cynthia Siu from Talking Hands and Wilson Lee from Milk Design. The exhibition explores the close relationship between design and life from designers' perspectives using everyday objects as creative starting points. Public guided tours led by the curatorial team are held on specific Saturday afternoons monthly, sharing design cases behind the exhibition and listening to visitors' stories with everyday objects.</p>	<p>Date: 23 August 2025 (Saturday)</p> <p>Venue: Foyer, G/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon</p> <p>Time: 15:00-16:00</p> <p>Curators: Cynthia Siu (Talking Hands) and Wilson Lee (Milk Design)</p> <p>Capacity: 15 per session (suitable for ages 12+)</p> <p>Language: Cantonese</p> <p>Admission: Free, Register here</p> <p>*Limited places, first come first served</p>
<p>‘Everyday Plus’ Community Walk: SHOW OFF Sham Shui Po</p> <p>Brilliant design often originates from everyday life. Join columnist and photographer Kit Chan through Sham Shui Po streets, observing and discovering everyday good design hidden in the community that deserves renewed appreciation. From street vendors and market stallholders to local shops, each has their own display wisdom for objects, even developing a very ‘Sham Shui Po’ aesthetic. Often undervalued or overlooked when passing by, these ‘street stall designers’ without professional training possess perhaps the purest</p>	<p>Date: 26 July and 23 August 2025 (Saturdays)</p> <p>Venue: Sham Shui Po community</p> <p>Time: 16:00-18:00</p> <p>Guide: Kit Chan (Columnist and Photographer)</p> <p>Capacity: 12</p> <p>Language: Cantonese</p> <p>Admission: Free, Register here</p> <p>*Limited places, first come first served</p>

design motivation: solving problems and improving life.	
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*All events are free of charge. Some require advance registration with limited capacity on a first-come, first-served basis. Event details subject to change. For latest information, please visit Hong Kong Design Centre website and social media platforms: Facebook: @Hong Kong Design Centre / Instagram: @hkdesigncentre

DX design hub Information:

Address: 280 Tung Chau Street, Sham Shui Po, Kowloon (MTR Sham Shui Po Station Exit C2 / Nam Cheong Station Exit D1)

Opening Hours:

- Exhibition venues: Monday, Wednesday to Sunday 11:00-19:00 (Open on public holidays); Closed on Tuesdays (except public holidays)
- Fashion-Pop: Monday to Sunday 11:00-19:00 (Open on public holidays)
- The Lounge and The Barn (by appointment): Monday, Wednesday to Saturday 11:00-19:00; Closed on Tuesdays and public holidays

For details, please visit: www.hkdesigncentre.org/en/dx