

Immediate Release

## **DX design hub Presents Spring Creative Exchange Programs 2025 Building Design and Cultural Bridges for the Greater Bay Area**

Embracing Spring's Creative Energy through Cross-sector Exchange and Sustainable Development

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**Hong Kong, 16 April 2025** - As spring blossoms, DX design hub in Sham Shui Po, operated by Hong Kong Design Centre (HKDC) under the strategic formulation, coordination and supervision of the Cultural and Creative Industries Development Agency (CCIDA) of the Government of the Hong Kong Special Administrative Region, is set to present an engaging series of programs this April. These events will bring a feast of design, culture, and creativity to the public, connecting Greater Bay Area's design cultures while promoting sustainable design thinking to welcome the spring season with fresh perspectives.

Since its official opening in December last year, DX design hub has established itself as a vital nexus for local design culture, attracting numerous designers, creative practitioners, and the public. Through diverse exhibitions and events, DX design hub is dedicated to fostering cross-sector collaboration between design and various industries, unlocking Hong Kong's creative potential. This spring's program series will further expand creative exchanges in the Greater Bay Area while exploring innovative solutions in sustainable design.

**Event highlights (For details of other exhibitions presented at DX design hub, please refer to Appendix 1):**

Event	Details
<b>Easter Stamp-Carving Workshop</b>  Led by local carving artist Jason (@diyjason), participants will learn to carve Hong Kong-themed street signs and Easter eggs using rubber, exploring this fun art form. The instructor will teach basic	Date: 19 April 2025 (Saturday) Time: 11:00-13:00 (First session); 14:30-16:30 (Second session) Venue: The Lounge, 3/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon Instructor: Jason (@diyjason) Quota: 10 per session

<p>techniques and principles of stamp carving and provide all necessary tools.</p>	<p>Age: 12 or above Language: Cantonese Registration: <a href="https://easterstampcarvingworkshopathkdc.eventbrite.hk/">https://easterstampcarvingworkshopathkdc.eventbrite.hk/</a> Fee: Free of Charge  * Enrolment is on a first-come-first-served basis</p>
<p><b>'Design Pulse Asia' Design Dialogue: Reshaping Reading Space Aesthetics</b></p> <p>In an era swept by digital waves, 300,000 Chinese-language books still emerge annually. Renowned designer Freeman Lau, architectural and cultural critic Lai Chun Wai, along with special guests, will guide us in exploring and rediscovering the unique significance of physical books and reading spaces in contemporary society. Together, they will examine the evolution of reading culture and reimagine urban reading spaces.</p>	<p>Date: 25 April 2025 (Friday) Time: 15:30-17:00 Venue: The Steps, 2/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon Guest Speakers: Renowned designer Freeman Lau, architectural and cultural critic Charles Lai, and special guests Quota: 35 Language: Cantonese Registration: <a href="https://dpadesigndialoguereshapingreadingspaceaesthetics.eventbrite.hk/">https://dpadesigndialoguereshapingreadingspaceaesthetics.eventbrite.hk/</a> Fee: Free of Charge  * Enrolment is on a first-come-first-served basis</p>
<p><b>The Greater Bay Area Series 1 - "Design and Cultural Exchange"</b></p> <p>This seminar series, organised by Hong Kong Design Centre, aims to foster design and cultural exchange between Greater Bay Area cities, driving the development of creative industries and brand collaborations. Experts from various fields will share design philosophies, cultural perspectives, and innovative case studies whilst jointly exploring future collaborative opportunities.</p>	<p>Date: 25 April 2025 (Friday) Time: 15:00-17:30 Venue: The Lounge &amp; The Chamber, 3/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon Guest Speakers: Stephen Chau (General Manager, Star Ferry), Dr. Chui Pui Chee (Chinese painting and calligraphy expert), and other distinguished guests Quota: 50 Language: Cantonese Registration: <a href="https://GBADesignandCulturalExchangeSeminar.eventbrite.hk/">https://GBADesignandCulturalExchangeSeminar.eventbrite.hk/</a> Fee: Free of Charge</p>

	* Enrolment is on a first-come-first-served basis
<p><b>Alternative Materials - Towards a New Sustainable Future</b></p> <p>Dennis Cheung, founder of Studio Ryte, will share how designers can discover innovative approaches that combine creativity with sustainability. This talk focuses on material innovation and craftsmanship, exploring how to maintain elegance and functionality whilst reducing environmental impact, pioneering new pathways for sustainable architectural solutions.</p>	<p>Date: 26 April 2025 (Saturday)</p> <p>Time: 16:30-17:30</p> <p>Venue: The Chamber, 3/F, DX design hub, 280 Tung Chau Street, Sham Shui Po, Kowloon</p> <p>Speaker: Dennis Cheung (Co-founder of Studio RYTE / DFA Design for Asia Awards 2024)</p> <p>Quote: 40</p> <p>Language: Cantonese</p> <p>Registration: <a href="https://towardsanewsustainablefuture.eventbrite.hk/">https://towardsanewsustainablefuture.eventbrite.hk/</a></p> <p>Fee: Free of Charge</p> <p>* Enrolment is on a first-come-first-served basis</p>
<p><b>The 7th Hong Kong Projection Mapping Festival</b></p> <p>The 7th Hong Kong Projection Mapping Festival will be hosted by Hong Kong Design Centre for the first time, in collaboration with Sham Shui Po District Office, ICT-in-Physical Education Foundation and other partners to promote design and technology education. The event will showcase projection mapping works created by primary and secondary school students using artificial intelligence technology, along with various interactive experience. Two music films produced by local students combining AI and XR technologies will also premiere, themed around “parent-child conflicts” and “the story of Sham Shui Po” respectively.</p>	<p>Date: 3 May 2025 (Saturday)</p> <p>Time: 13:00-19:00</p> <p>Venue: Underpass Space, Tung Chau Street, Sham Shui Po</p> <p>Fee: Free of Charge</p>

\* Stay tuned for more design events from Hong Kong Design Centre through our social media channels: Facebook: @Hong Kong Design Centre 香港設計中心 Instagram: @hkdesigncentre

This spring, DX design hub continues to invigorate Hong Kong's design culture through a rich array of activities. We invite design enthusiasts, professionals, and the public to participate in these events, explore the infinite possibilities of design, foster creative exchange, and welcome a hopeful spring together.

### Information of DX design hub:

Address: 280 Tung Chau Street, Sham Shui Po, Kowloon

(Sham Shui Po MTR Station Exit C2 / Nam Ceong MTR Station Exit D1)

### Opening Hours of Different Venues/Facilities:

Venues/Facilities	Opening Hours
Exhibition Venue	Monday, Wednesday to Sunday: 11:00 - 19:00 (Open on Public Holidays) Closed on Tuesdays (except Public Holidays)
The Fashion-Pop	Monday to Sunday: 12:00 - 19:00 (Open on Public Holidays)
The Lounge & The Barn (By registration)	Monday, Wednesday to Saturday: 11:00 - 18:00 Closed on Tuesdays and Public Holidays

For more information of venues/facilities please visit [www.hkdesigncentre.org/en/dx/facilities](http://www.hkdesigncentre.org/en/dx/facilities)

### Appendix 1: Other exhibitions presented at DX design hub

([www.hkdesigncentre.org/en/dx/happenings](http://www.hkdesigncentre.org/en/dx/happenings))

Exhibition	Specifics
<b>[Design Exhibition]</b> <b>Hong Kong Showroom &amp; Pop-up Spaces</b>  Fashion Asia Hong Kong collaborates with four esteemed local fashion institutes to present a spectacular showcase of local design talents. This exhibition features five distinguished local fashion designers, all outstanding alumni and representatives of the four fashion institutes, demonstrating the diversity and boundless creativity of Hong Kong fashion design. The exhibition serves as a platform for designers to	Exhibition Period: 21 March 2025 to 21 May 2025  Location: G/F The Fashion-Pop

showcase their work and exchange business ideas with fashion buyers, while also featuring outstanding fashion design students and graduates' works.	
<b>[Permanent Exhibition]</b> <b>Hong Kong Design Ecology</b>  This permanent exhibition chronicles Hong Kong's design development from the 1960s to present day, featuring our Design Hall of Fame listing recipients of the DFA World's Outstanding Chinese Designer, DFA Design Leadership Award and DFA Lifetime Achievement Award.	Permanent Exhibition  Location: 2/F The Annex
<b>[Design Exhibition]</b> <b>Design Pulse Asia</b>  The Design Pulse Asia exhibition highlights outstanding Asian designs, as well as designs that have had profound impact on Asia's lifestyle and culture, with award-winning works from the Hong Kong Design Centre's DFA Awards as its foundation. These works showcase the vivid development of Asian designs, innovative representations of eastern lifestyle philosophies, and the unique charm of oriental aesthetics.	Exhibition Period: From now until 30 June 2025  Location: 2 /F The Design Museum
<b>[Material Showcase]</b> <b>Precious Matter Exhibition</b>  Powered by matériO', The Barn showcases over 1,500 special, unique and innovative materials—from rare textiles to sustainable resources, and each material tells its own story.	Exhibition Period: From now until 23 June 2025  Location: 3/F The Barn  Registration: RSVP at: <a href="https://bit.ly/3PzA8ue">bit.ly/3PzA8ue</a>

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For further enquiries and requests for interviews, please contact:

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### **About DX design hub**

Operated by Hong Kong Design Centre, DX design hub in Sham Shui Po nurtures emerging design talents and fashion designers, fostering creativity and collaboration. Showcasing the synergy between design disciplines, it serves as a vibrant platform for community engagement and creative tourism. The Hub offers exhibition spaces, activity spaces, and a retail area for designers to gain hands-on experience. It functions as a central workstation for HKDC and design-related Associations, leading initiatives to promote fashion and diverse design projects. With a mission to inspire creativity and innovation, we aim to enable the Hub to become the creative anchor in Hong Kong with various specialized zones including The Square, The Fashion-Pop, The Box, The Gallery, The Design Museum, The Annex, The Steps, The Lounge, The Barn and The Fashion Spotlight.

The construction work of the Hub is undertaken by the Urban Renewal Authority (URA), ensuring a state-of-the-art facility that supports our vision. The Cultural and Creative Industries Development Agency of the Government of the Hong Kong Special Administrative Region is responsible for strategy formulation, coordination, and supervision, guiding the Hub's initiatives to align with industry needs and aspirations.

### **About Hong Kong Design Centre ([www.hkdesigncentre.org](http://www.hkdesigncentre.org))**

Hong Kong Design Centre is a strategic partner of the Government of the Hong Kong Special Administrative Region in leveraging the city's East-meets-West advantage to create value from design.

To achieve our goals we:

- Cultivate a design culture
- Bridge stakeholders to opportunities that unleash the value of design
- Promote excellence in various design disciplines

### **About Cultural and Creative Industries Development Agency ([www.ccidahk.gov.hk](http://www.ccidahk.gov.hk))**

The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) under the Culture, Sports and Tourism

Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating startups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to some of HKDC's activities/projects only, and does not otherwise take part in such funded activities/projects. Any opinions, findings, conclusions or recommendations expressed in this publication and relevant materials/events (or by members of the project teams) are those of HKDC only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Culture, Sports and Tourism Bureau, the Cultural and Creative Industries Development Agency, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.