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## **Hong Kong Design Centre Announces New Executive Director Rainy Chan Set to Take Up Post**



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**Hong Kong, 3 February 2025** - Hong Kong Design Centre (HKDC) announced today the appointment of Ms. Rainy Chan as the new Executive Director, with effect from 3 February 2025.

Ms. Rainy Chan has more than 20 years of profound management and operational experience gained from international corporations, demonstrating global horizons, strong leadership acumen, and adeptness in collaborating with diverse business stakeholders across various sectors.

Formerly the Chief Operating Officer of Chanintr Living in Bangkok, Ms. Chan excelled in fostering a rich service culture and delivering exceptional customer experiences. A 23-year veteran of The Peninsula Hotels, Ms Chan has held key leadership positions in Hong Kong, Chicago, New York and Bangkok, culminating in her role as Regional Vice President and General Manager of The Peninsula Hong Kong. Leveraging her extensive knowledge, experience, and robust network within the fast-paced industry, Ms. Chan is poised to lead the HKDC's team in adapting to design trends in a dynamic environment and offering fresh perspectives to the organisation.

In addition to her professional achievements, Ms. Chan's commitment to community engagement shines through her involvement in different impactful roles. She has served on the Board of Directors for Make-A-Wish Hong Kong and as a Board Member and Co-Opted Member for the major development of Hong Kong Ocean Park. Ms. Chan's deep-rooted commitment in community service and her track record of leadership in various philanthropic endeavours

highlight her ability to work effectively with diverse people, drive positive change and make a positive impact on society.

Prof. Eric Yim, Chairman of Hong Kong Design Centre, expressed his enthusiasm about Ms. Chan's appointment, stating that the Board of Directors was confident that Rainy's extensive experience in business sectors and community engagement is poised to lead HKDC, particularly in moving forward with innovative ideas for the newly launched DX design hub. 'We are delighted to welcome Rainy to Hong Kong Design Centre. Her exceptional leadership skills, extensive experience, and dedication to excellence make her the perfect fit for this role. The Board of Directors and I look forward to working with Rainy to take HKDC to new heights.'

Ms. Rainy Chan remarked, 'I am honoured to be appointed as the new Executive Director of HKDC, particularly joining at an exciting time with the establishment of DX design hub. This hub is not just the headquarters of HKDC but also a nurturing ground for emerging design talents and fashion designers, fostering creativity and collaboration. It serves as a vibrant platform for community engagement and creative tourism, as well as a place to support design-related associations. I have been impressed with HKDC's wide range of programmes and one of my important tasks is to unleash the power of design in a dynamically evolving global landscape and further expand the influence of Hong Kong's design excellence and HKDC's mission in Hong Kong, the Mainland and globally. I also expect to infuse the management of HKDC and DX design hub with hospitality spirit to attract more visitations to DX design hub to experience the charm of Hong Kong as the City of Design.'

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**About Hong Kong Design Centre ([www.hkdesigncentre.org](http://www.hkdesigncentre.org))**

Hong Kong Design Centre is a strategic partner of the Government of the Hong Kong Special Administrative Region in leveraging the city's East-meets-West advantage to create value from design.

To achieve our goals we:

- Cultivate a design culture
- Bridge stakeholders to opportunities that unleash the value of design
- Promote excellence in various design disciplines

### **About Cultural and Creative Industries Development Agency ([www.ccidahk.gov.hk](http://www.ccidahk.gov.hk))**

The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) under the Culture, Sports and Tourism Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating startups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

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